



| Centro                            | Cuartos disponibles promedio diario* |                |                |              |              |               |            | Cuartos ocupados |                |                |                 |               |               |             | Ocupación   |             |             |              |             |
|-----------------------------------|--------------------------------------|----------------|----------------|--------------|--------------|---------------|------------|------------------|----------------|----------------|-----------------|---------------|---------------|-------------|-------------|-------------|-------------|--------------|-------------|
|                                   | 2019*                                | 2020**         | 2021***        | Diferencia   |              | Variación (%) |            | 2019*            | 2020**         | 2021***        | Diferencia      |               | Variación (%) |             | 2019*       | 2020**      | 2021***     | Ptos (%)     |             |
|                                   |                                      |                |                | 2019-2020    | 2020-2021    | 2019-2020     | 2020-2021  |                  |                |                | 2019-2020       | 2020-2021     | 2019-2020     | 2020-2021   |             |             |             | 2019-2020    | 2020-2021   |
|                                   |                                      |                |                |              |              |               |            |                  |                |                |                 |               |               |             |             |             |             |              |             |
| <b>Total</b>                      | <b>408,022</b>                       | <b>417,593</b> | <b>420,025</b> | <b>9,571</b> | <b>2,432</b> | <b>2.3</b>    | <b>0.6</b> | <b>253,287</b>   | <b>109,971</b> | <b>156,220</b> | <b>-143,316</b> | <b>46,249</b> | <b>-56.6</b>  | <b>42.1</b> | <b>62.1</b> | <b>26.3</b> | <b>37.2</b> | <b>-35.7</b> | <b>10.9</b> |
| PACHUCA, HGO.                     | 1,549                                | 1,579          | 1,579          | 30           | 0            | 2.0           | 0.0        | 875              | 402            | 368            | -473            | -33           | -54.1         | -8.3        | 56.5        | 25.4        | 23.3        | -31.0        | -2.1        |
| PALENQUE, CHIS.                   | 2,097                                | 2,110          | 2,066          | 13           | -44          | 0.6           | -2.1       | 779              | 344            | 561            | -435            | 217           | -55.9         | 63.1        | 37.2        | 16.3        | 27.2        | -20.9        | 10.9        |
| PUEBLA, PUE.                      | 9,436                                | 9,699          | 9,706          | 262          | 7            | 2.8           | 0.1        | 5,769            | 2,325          | 2,152          | -3,444          | -173          | -59.7         | -7.4        | 61.1        | 24.0        | 22.2        | -37.2        | -1.8        |
| QUERETARO, QRO.                   | 7,442                                | 7,318          | 7,245          | -124         | -73          | -1.7          | -1.0       | 4,415            | 1,723          | 2,144          | -2,693          | 421           | -61.0         | 24.4        | 59.3        | 23.5        | 29.6        | -35.8        | 6.1         |
| SALAMANCA, GTO.                   | 1,244                                | 1,198          | 1,154          | -46          | -45          | -3.7          | -3.7       | 379              | 210            | 269            | -169            | 60            | -44.7         | 28.4        | 30.4        | 17.5        | 23.3        | -13.0        | 5.8         |
| SAN CRISTÓBAL DE LAS CASAS, CHIS. | 3,326                                | 3,320          | 3,309          | -6           | -11          | -0.2          | -0.3       | 1,186            | 497            | 857            | -689            | 360           | -58.1         | 72.5        | 35.7        | 15.0        | 25.9        | -20.7        | 10.9        |
| SAN JUAN DE LOS LAGOS, JAL.       | 3,672                                | 3,622          | 3,672          | -50          | 50           | -1.4          | 1.4        | 637              | 333            | 687            | -304            | 354           | -47.7         | 106.1       | 17.4        | 9.2         | 18.7        | -8.1         | 9.5         |
| SAN JUAN DEL RÍO, QRO.            | 1,123                                | 1,103          | 1,081          | -20          | -21          | -1.8          | -1.9       | 546              | 249            | 314            | -297            | 65            | -54.4         | 26.2        | 48.6        | 22.6        | 29.1        | -26.0        | 6.5         |
| SAN LUIS POTOSÍ, S.L.P.           | 5,672                                | 5,975          | 5,873          | 302          | -101         | 5.3           | -1.7       | 3,465            | 1,521          | 1,958          | -1,943          | 437           | -56.1         | 28.7        | 61.1        | 25.5        | 33.3        | -35.6        | 7.9         |
| SAN MIGUEL DE ALLENDE, GTO.       | 2,054                                | 2,109          | 2,441          | 54           | 332          | 2.6           | 15.8       | 853              | 305            | 570            | -548            | 265           | -64.2         | 86.8        | 41.5        | 14.5        | 23.4        | -27.1        | 8.9         |
| TAXCO, GRO.                       | 894                                  | 904            | 876            | 10           | -28          | 1.2           | -3.1       | 352              | 157            | 156            | -194            | -2            | -55.2         | -1.2        | 39.4        | 17.4        | 17.8        | -21.9        | 0.3         |
| TEQUISQUIAPAN, QRO.               | 874                                  | 880            | n.d.           | 6            | n.d.         | 0.7           | n.d.       | 223              | 93             | n.d.           | -129            | n.d.          | -58.1         | n.d.        | 25.5        | 10.6        | n.d.        | -14.9        | n.d.        |
| TLAXCALA, TLAX.                   | 634                                  | 655            | 654            | 22           | -1           | 3.4           | -0.1       | 191              | 75             | 94             | -116            | 19            | -60.7         | 25.3        | 30.2        | 11.5        | 14.4        | -18.7        | 2.9         |
| TOLUCA, MÉX.                      | 3,797                                | 3,793          | 3,915          | -4           | 122          | -0.1          | 3.2        | 1,655            | 788            | 872            | -867            | 84            | -52.4         | 10.7        | 43.6        | 20.8        | 22.3        | -22.8        | 1.5         |
| TUXTLA GUTIÉRREZ, CHIS.           | 4,310                                | 4,399          | 4,365          | 89           | -34          | 2.1           | -0.8       | 1,639            | 831            | 1,095          | -808            | 264           | -49.3         | 31.8        | 38.0        | 18.9        | 25.1        | -19.1        | 6.2         |
| VALLE DE BRAVO, MÉX.              | 1,221                                | 1,221          | 1,221          | 0            | 0            | 0.0           | 0.0        | 274              | 118            | 188            | -156            | 70            | -56.9         | 59.4        | 22.4        | 9.7         | 15.4        | -12.8        | 5.7         |
| VILLAHERMOSA, TAB.                | 5,094                                | 5,208          | 5,002          | 115          | -206         | 2.3           | -4.0       | 2,504            | 1,376          | 2,008          | -1,128          | 632           | -45.1         | 46.0        | 49.2        | 26.4        | 40.1        | -22.7        | 13.7        |
| XALAPA, VER. 2/                   | 2,391                                | 2,533          | 2,926          | 141          | 393          | 5.9           | 15.5       | 903              | 515            | 778            | -388            | 262           | -42.9         | 50.9        | 37.8        | 20.3        | 26.6        | -17.4        | 6.2         |
| ZACATECAS, ZAC.                   | 3,196                                | 3,224          | 3,106          | 28           | -118         | 0.9           | -3.7       | 1,698            | 743            | 892            | -954            | 149           | -56.2         | 20.0        | 53.1        | 23.1        | 28.7        | -30.1        | 5.7         |
| <b>Fronterizas</b>                | <b>13,345</b>                        | <b>13,375</b>  | <b>14,067</b>  | <b>30</b>    | <b>693</b>   | <b>0.2</b>    | <b>5.2</b> | <b>8,360</b>     | <b>4,138</b>   | <b>6,870</b>   | <b>-4,222</b>   | <b>2,732</b>  | <b>-50.5</b>  | <b>66.0</b> | <b>62.6</b> | <b>30.9</b> | <b>48.8</b> | <b>-31.7</b> | <b>17.9</b> |
| CIUDAD JUÁREZ, CHIH.              | 4,534                                | 4,535          | 4,362          | 1            | -173         | 0.0           | -3.8       | 3,228            | 1,482          | 2,191          | -1,746          | 709           | -54.1         | 47.8        | 71.2        | 32.7        | 50.2        | -38.5        | 17.5        |
| MEXICALI, BC.                     | 2,550                                | 2,594          | 2,549          | 44           | -46          | 1.7           | -1.8       | 1,516            | 878            | 1,242          | -638            | 364           | -42.1         | 41.5        | 59.5        | 33.8        | 48.7        | -25.6        | 14.9        |
| PIEDRAS NEGRAS, COAH.             | 770                                  | 811            | 811            | 41           | 0            | 5.3           | 0.0        | 367              | 272            | 442            | -95             | 170           | -25.9         | 62.6        | 47.6        | 33.5        | 54.5        | -14.1        | 21.0        |
| TECATE, B.C.                      | 294                                  | 316            | 316            | 22           | 0            | 7.3           | 0.0        | 130              | 77             | 131            | -53             | 54            | -40.7         | 69.6        | 44.2        | 24.4        | 41.4        | -19.8        | 17.0        |
| TIJUANA, B.C. 1/                  | 5,196                                | 5,118          | 6,030          | -78          | 911          | -1.5          | 17.8       | 3,119            | 1,429          | 2,864          | -1,690          | 1,435         | -54.2         | 100.4       | 60.0        | 27.9        | 47.5        | -32.1        | 19.6        |

\*Del 31-diciembre-2018 al 04-agosto-2019

\*\*Del 30-diciembre-2019 al 02-agosto-2020

\*\*\*Del 04-enero-2021 al 08-agosto-2021

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020 y 2021, por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2020.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.