

Centro	Cuartos disponibles promedio diario*							Cuartos ocupados							Ocupación				
	2019*	2020**	2021***	Diferencia		Variación (%)		2019*	2020**	2021***	Diferencia		Variación (%)		2019*	2020**	2021***	Ptos (%)	
				2019-2020	2020-2021	2019-2020	2020-2021				2019-2020	2020-2021	2019-2020	2020-2021					
Total	407,687	417,612	419,826	9,925	2,214	2.4	0.5	250,142	114,546	150,856	-135,596	36,310	-54.2	31.7	61.4	27.4	35.9	-33.9	8.5
Centros de Playa	191,919	196,215	197,710	4,296	1,495	2.2	0.8	133,233	60,460	85,749	-72,773	25,288	-54.6	41.8	69.4	30.8	43.4	-38.6	12.6
Integramente Planeados	66,788	68,256	68,252	1,468	-4	2.2	0.0	49,095	22,023	34,580	-27,072	12,557	-55.1	57.0	73.5	32.3	50.7	-41.2	18.4
BAHIAS DE HUATULCO, OAX.	4,239	4,291	4,316	52	25	1.2	0.6	2,854	1,319	1,574	-1,535	256	-53.8	19.4	67.3	30.7	36.5	-36.6	5.7
CANCUN, Q.ROO	35,134	35,094	34,500	-40	-595	-0.1	-1.7	26,840	11,512	18,386	-15,328	6,874	-57.1	59.7	76.4	32.8	53.3	-43.6	20.5
IXTAPA ZIHUATANEJO, GRO.	6,278	6,290	6,276	12	-14	0.2	-0.2	3,847	1,842	2,639	-2,005	798	-52.1	43.3	61.3	29.3	42.1	-32.0	12.8
LORETO, B.C.S.	879	727	n.d.	-152	n.d.	-17.3	n.d.	447	160	n.d.	-287	n.d.	-64.2	n.d.	50.8	22.0	n.d.	-28.8	n.d.
LOS CABOS, B.C.S.	20,258	21,854	22,272	1,596	418	7.9	1.9	15,108	7,191	11,717	-7,917	4,526	-52.4	62.9	74.6	32.9	52.6	-41.7	19.7
CABO SAN LUCAS	7,848	8,928	8,942	1,080	14	13.8	0.2	6,234	3,146	4,934	-3,088	1,788	-49.5	56.8	79.4	35.2	55.2	-44.2	19.9
SAN JOSÉ DEL CABO	4,524	4,844	4,849	320	5	7.1	0.1	2,938	1,423	2,067	-1,516	644	-51.6	45.3	64.9	29.4	42.6	-35.6	13.3
ZONA CORREDOR LOS CABOS	3,977	4,296	4,462	318	167	8.0	3.9	2,695	1,288	2,504	-1,407	1,216	-52.2	94.3	67.8	30.0	56.1	-37.8	26.1
Tradicionales	61,863	63,472	64,892	1,609	1,420	2.6	2.2	35,859	17,284	27,041	-18,574	9,757	-51.8	56.4	58.0	27.2	41.7	-30.7	14.4
ACAPULCO, GRO.	18,862	18,837	19,603	-25	766	-0.1	4.1	9,680	4,361	6,644	-5,319	2,283	-54.9	52.3	51.3	23.2	33.9	-28.2	10.7
COZUMEL, Q. ROO	4,669	5,151	5,178	481	27	10.3	0.5	2,679	1,520	1,888	-1,159	369	-43.3	24.3	57.4	29.5	36.5	-27.9	7.0
LA PAZ, B.C.S.	2,714	2,196	n.d.	-518	n.d.	-19.1	n.d.	1,330	526	n.d.	-804	n.d.	-60.4	n.d.	49.0	24.0	n.d.	-25.0	n.d.
MANZANILLO, COL.	4,484	4,742	4,702	258	-40	5.7	-0.8	2,139	1,026	1,710	-1,113	684	-52.0	66.7	47.7	21.6	36.4	-26.1	14.7
MAZATLAN, SIN.	9,547	9,850	9,701	304	-150	3.2	-1.5	6,108	2,751	5,564	-3,358	2,813	-55.0	102.3	64.0	27.9	57.4	-36.1	29.4
PUERTO VALLARTA, JAL.	12,850	12,759	13,136	-91	377	-0.7	3.0	9,830	4,736	6,741	-5,094	2,005	-51.8	42.3	37.1	51.3	-39.4	14.2	
VERACRUZ BOCA DEL RIO, VER.	8,736	9,937	10,245	1,200	308	13.7	3.1	4,092	2,364	3,577	-1,728	1,213	-42.2	51.3	46.8	23.8	34.9	-23.0	11.1
Otros	63,268	64,487	64,566	1,219	79	1.9	0.1	48,280	21,152	24,127	-27,127	2,975	-56.2	14.1	76.3	32.8	37.4	-43.5	4.6
ISLA MUJERES, Q. ROO	1,646	1,641	1,639	-4	-2	-0.3	0.2	1,048	479	-472	-569	-7	-54.3	-1.4	47.9	29.2	28.8	-34.5	-0.4
NUEVO VALLARTA, NAY.	9,975	10,276	10,148	301	-128	3.0	-1.2	8,275	3,904	4,421	-4,371	517	-52.8	13.2	83.0	38.0	43.6	-45.0	5.6
RIVIERA MAYA, Q. ROO	45,311	45,880	46,063	569	183	1.3	0.4	36,926	15,697	17,162	-21,229	1,464	-57.5	9.3	81.5	34.2	37.3	-47.3	3.0
AKUMAL, Q. ROO	4,496	4,606	4,395	110	-211	2.5	-4.6	3,771	1,395	1,429	-2,376	34	-63.0	2.5	83.9	30.3	32.5	-53.6	2.2
PLAYA DEL CARMEN, Q. ROO	10,736	10,944	11,268	208	324	1.9	3.0	8,002	3,560	4,337	-4,443	777	-55.5	21.8	74.5	32.5	38.5	-42.0	6.0
PLAYACAR, Q. ROO	6,701	6,707	6,717	6	10	0.1	0.1	5,641	2,420	1,912	-3,221	-508	-57.1	-2.0	84.2	36.1	28.5	-48.1	-7.6
PUERTO ESCONDIDO, OAX.	2,422	2,502	2,522	80	20	3.3	0.8	911	482	773	-429	291	-47.1	60.4	37.6	19.3	30.7	-18.3	11.4
PLAYAS DE ROSARITO, B.C.	2,265	2,619	2,621	354	2	15.6	0.1	693	426	867	-268	441	-38.6	103.5	30.6	16.3	33.1	-14.4	16.8
SAN FELIPE, BC.	882	823	823	-59	0	-6.7	0.0	211	59	265	-152	207	-72.2	353.6	23.9	7.1	32.3	-16.8	25.1
TONALÁ- PUERTO ARISTA, CHIS.	768	747	751	-22	4	-2.8	0.6	216	106	168	-111	62	-51.1	58.7	28.2	14.2	22.3	-14.0	8.2

Ciudades	215,768	221,397	222,116	5,629	720	2.6	0.3	116,908	54,086	65,108	-62,822	11,022	-53.7	20.4	54.2	24.4	29.3	-29.8	4.9
Grandes	86,631	88,118	88,288	1,487	169	1.7	0.2	53,024	23,124	26,157	-29,900	3,033	-56.4	13.1	61.2	26.2	29.6	-35.0	3.4
CIUDAD DE MÉXICO	51,226	51,019	51,704	-207	684	-0.4	1.3	32,778	13,368	14,398	-19,410	1,029	-59.2	7.7	64.0	26.2	27.8	-37.8	1.6
GUADALAJARA, JAL.	21,668	21,946	21,361	278	-585	1.3	-2.7	10,899	5,515	6,621	-5,384	1,106	-49.4	20.0	50.3	25.1	31.0	-25.2	5.9
MONTERREY, N.L.	13,737	15,153	15,223	1,416	70	10.3	0.5	9,346	4,240	5,138	-5,106	898	-54.6	21.2	68.0	28.0	33.7	-40.1	5.8
Del Interior	115,842	119,828	119,827	3,986	-1	3.4	0.0	55,612	26,687	32,342	-28,925	5,655	-52.0	21.2	48.0	22.3	27.0	-25.7	4.7
AGUASCALIENTES, AGS.	5,282	5,234	5,209	-48	-25	-0.9	-0.5	3,063	1,469	1,828	-1,594	358	-52.0	24.4	58.0	28.1	35.1	-29.9	7.0
CAMPECHE, CAMP.	1,407	1,396	1,415	-10	19	-0.7	1.4	661	354	457	-307	102	-46.4	28.9	47.0	25.4	32.3	-21.6	6.9
CELAYA, GTO.	3,229	3,204	3,318	-25	114	-0.8	3.6	1,247	680	671	-567	-9	-45.4	-1.3	38.6	21.2	20.2	-17.4	-1.0
CHIHUAHUA, CHIH.	3,829	4,856	4,870	1,027	13	26.8	0.3	2,098	1,235	1,676	-862	441	-41.1	35.7	54.8	25.4	34.4	-29.3	9.0
COATZACOALCOS, VER. 2/	1,767	1,759	1,994	-9	236	-0.5	13.4	603	331	442	-271	111	-45.0	33.4	34.1	18.8	22.2	-15.2	3.3
COLIMA, COL.	1,294	1,327	n.d.	33	n.d.	2.5	n.d.	598	296	n.d.	-302	n.d.	-50.5	n.d.	46.2	22.3	n.d.	-23.9	n.d.
COMITÁN DE DOMÍNGUEZ, CHIS.	1,390	1,396	1,393	6	-3	0.4	-0.2	418	188	266	-230	78	-55.1	41.6	30.1	13.4	19.1	-16.6	5.6
CULIACÁN, SIN.	2,805	2,820	2,840	15	20	0.5	0.7	1,333	608	969	-724	360	-54.3	59.2	47.5	21.6	34.1	-25.9	12.5
DURANGO, DGO.	1,887	1,888	1,891	1	3	0.0	0.2	1,052	496	637	-555	140	-52.8	28.3	55.7	26.3	33.7	-29.4	7.4
EL FUERTE, SIN.	430	432	417	2	-15	0.5	-3.5	83	44	82	-38	38	-46.6	86.1	19.2	10.2	19.7	-9.0	9.5
GUANAJUATO, GTO.	3,190	3,162	3,176	-27	13	-0.9	0.4	1,195	430	602	-765	172	-64.0	40.1	37.5	13.6	19.0	-23.9	5.4
HERMOSILLO, SON.	2,775	2,816	2,902	41	86	1.5	3.0	1,640	730	1,006	-911	777	-55.5	37.9	59.1	20.6	34.7	-33.2	8.8
IRAPUATO, GTO.	2,657	2,879	2,939	221	60	8.3	2.1	969	636	607	-333	-29	-34.4	-4.5	36.4	22.1	20.7	-14.4	-1.4
LEÓN, GTO.	6,600	6,934	6,380	335	-554	5.1	-8.0	3,146	1,449	1,480	-1,697	31	-53.9	2.2	47.7	20.9	23.2	-26.8	2.3
LOS MOCHIS, SIN.	1,555	1,558	1,597	2	39	0.2	2.5	826	374	633	-452	259	-54.7	69.4	53.1	24.0	39.6	-29.1	15.7
MÉRIDA, YUC.	7,164	7,180	7,459	16	279	0.2	3.9	4,369	1,771	2,074	-2,598	303	-59.5	17.1	61.0	24.7	27.8	-36.3	3.1
MORELIA, MICH.	2,685	3,902	3,780	1,218	-123	45.4	-3.1	1,772	1,123	1,509	-649	386	-36.6	34.4	66.0	28.8	39.9	-37.2	11.1
OAXACA, OAX.	5,903	6,172	6,183	268	11	4.5	0.2	2,839	1,323	1,425	-1,516	102	-53.4	7.7	48.1	21.4	23.0	-26.7	1.6

Centro	Cuartos disponibles promedio diario*							Cuartos ocupados							Ocupación				
	2019*	2020**	2021***	Diferencia		Variación (%)		2019*	2020**	2021***	Diferencia		Variación (%)		2019*	2020**	2021***	Ptos (%)	
				2019-2020	2020-2021	2019-2020	2020-2021				2019-2020	2020-2021	2019-2020	2020-2021				2019-2020	2020-2021
Total	407,687	417,612	419,826	9,925	2,214	2.4	0.5	250,142	114,546	150,856	-135,596	36,310	-54.2	31.7	61.4	27.4	35.9	-33.9	8.5
PACHUCA, HGO.	1,546	1,579	1,579	33	0	2.2	0.0	859	422	357	-437	-65	-50.8	-15.5	55.6	26.7	22.6	-28.8	-4.1
PALENQUE, CHIS.	2,096	2,109	2,071	13	-38	0.6	-1.8	725	360	525	-365	165	-50.4	45.9	34.6	17.1	25.3	-17.5	8.3
PUEBLA, PUE.	9,434	9,697	9,706	263	9	2.8	0.1	5,705	2,503	2,033	-3,202	-470	-56.1	-18.8	60.5	25.8	20.9	-34.7	-4.9
QUERETARO, QRO.	7,440	7,347	7,227	-93	-120	-1.2	-1.6	4,367	1,820	2,057	-2,547	237	-58.3	13.0	58.7	24.8	28.5	-33.9	3.7
SALAMANCA, GTO.	1,244	1,195	1,148	-49	-47	-3.9	-4.0	376	210	260	-166	50	-44.2	23.9	30.2	17.6	22.7	-12.7	5.1
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,326	3,319	3,309	-7	-10	-0.2	-0.3	1,115	528	816	-587	288	-52.6	54.6	33.5	15.9	24.7	-17.6	8.8
SAN JUAN DE LOS LAGOS, JAL.	3,672	3,616	3,672	-55	55	-1.5	1.5	599	351	663	-248	312	-41.4	88.7	16.3	9.7	18.1	-6.6	8.3
SAN JUAN DEL RÍO, QRO.	1,123	1,132	1,068	9	-63	0.8	-5.6	541	257	300	-283	42	-52.4	16.5	48.2	22.7	28.1	-25.4	5.3
SAN LUIS POTOSÍ, S.L.P.	5,655	5,979	5,873	324	-106	5.7	-1.8	3,398	1,552	1,909	-1,847	357	-54.3	23.0	60.1	26.0	32.5	-34.1	6.5
SAN MIGUEL DE ALLENDE, GTO.	2,055	2,110	2,439	55	330	2.7	15.6	840	321	537	-520	216	-61.8	67.5	40.9	15.2	22.0	-25.7	6.8
TAXCO, GRO.	894	904	875	10	-29	1.1	-3.2	335	163	150	-172	-13	-51.4	-8.0	37.5	18.0	17.1	-19.5	-0.9
TEQUISQUIAPAN, QRO.	872	900	n.d.	29	n.d.	3.3	n.d.	213	92	n.d.	-120	n.d.	-56.6	n.d.	24.4	10.3	n.d.	-14.1	n.d.
TLAXCALA, TLAX.	641	655	655	14	-1	2.2	-0.1	182	78	89	-104	10	-57.0	13.2	28.4	11.9	13.5	-16.4	1.6
TOLUCA, MÉX.	3,797	3,783	3,919	-14	136	-0.4	3.6	1,643	816	852	-828	36	-50.4	4.4	43.3	21.6	21.7	-21.7	0.2
TUXTLA GUTIÉRREZ, CHIS.	4,310	4,395	4,374	85	-21	2.0	-0.5	1,574	866	1,055	-707	189	-45.0	21.8	36.5	19.7	24.1	-16.8	4.4
VALLE DE BRAVO, MÉX.	1,221	1,221	1,221	0	0	0.0	0.0	270	118	179	-152	62	-56.4	52.7	22.1	9.6	14.7	-12.4	5.1
VILLAHERMOSA, TAB.	5,091	5,219	4,997	127	-222	2.5	-4.2	2,458	1,394	1,956	-1,064	562	-43.3	40.3	48.3	26.7	39.1	-21.6	12.4
XALAPA, VER. 2/	2,383	2,533	2,876	149	343	6.3	13.6	881	532	765	-349	233	-39.6	43.7	37.0	21.0	26.6	-16.0	5.6
ZACATECAS, ZAC.	3,193	3,219	3,105	27	-114	0.8	-3.5	1,622	766	851	-856	85	-52.8	11.1	50.8	23.8	27.4	-27.0	3.6
Fronterizas	13,294	13,451	14,002	156	551	1.2	4.1	8,273	4,275	6,609	-3,998	2,334	-48.3	54.6	62.2	31.8	47.2	-30.4	15.4
CIUDAD JUÁREZ, CHIH.	4,534	4,534	4,343	1	-192	0.0	-4.2	3,198	1,561	2,120	-1,637	559	-51.2	35.8	70.5	34.4	48.8	-36.1	14.4
MEXICALI, BC.	2,539	2,637	2,548	98	-88	3.8	-3.3	1,529	920	1,219	-609	299	-39.8	32.5	60.2	34.9	47.8	-25.3	12.9
PIEDRAS NEGRAS, COAH.	771	811	811	40	0	5.3	0.0	364	272	435	-92	164	-25.3	60.2	47.2	33.5	53.7	-13.7	20.2
TECATE, B.C.	292	316	316	24	0	8.2	0.0	128	76	129	-52	53	-40.8	70.2	43.7	24.0	40.8	-19.8	16.8
TIJUANA, B.C. 1/	5,159	5,153	5,984	-6	831	-0.1	16.1	3,054	1,446	2,706	-1,608	1,260	-52.6	87.1	59.2	28.1	45.2	-31.1	17.2

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

*Del 31-diciembre-2018 al 14-julio-2019

**Del 30-diciembre-2019 al 12-julio-2020

***Del 04-enero-2021 al 18-julio-2021

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020 y 2021, por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2020.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.