

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020					
Total	400,261	409,937	409,513	9,676	- 425	2.4	- 0.1	244,876	247,287	106,043	2,411	-141,243	1.0	-57.1	61.2	60.3	25.9	-0.9	-34.4
Centros de Playa	189,800	192,906	191,184	3,106	-1,722	1.6	-0.9	126,136	126,808	56,187	672	-70,620	0.5	-55.7	66.5	65.7	29.4	-0.7	-36.3
<i>Integralmente Planeados</i>	<i>65,978</i>	<i>67,409</i>	<i>67,522</i>	<i>1,431</i>	<i>113</i>	<i>2.2</i>	<i>0.2</i>	<i>46,272</i>	<i>46,548</i>	<i>21,672</i>	<i>277</i>	<i>-24,876</i>	<i>0.6</i>	<i>-53.4</i>	<i>70.1</i>	<i>69.1</i>	<i>32.1</i>	<i>-1.1</i>	<i>-37.0</i>
BAHIAS DE HUATULCO, OAX.	3,811	4,240	4,302	428	62	11.2	1.5	2,354	2,616	1,140	261	-1,476	11.1	-56.4	61.8	61.7	26.5	-0.1	-35.2
CANCUN, Q.ROO	34,913	35,117	35,123	203	6	0.6	0.0	26,144	25,451	11,446	-693	-14,005	-2.6	-55.0	74.9	72.5	32.6	-2.4	-39.9
IXTAPA ZIHUATANEJO, GRO.	6,271	6,281	5,503	10	-778	0.2	-12.4	3,542	3,661	1,671	120	-1,991	3.4	-54.4	56.5	58.3	30.4	1.8	-27.9
LORETO, B.C.S.	884	885	752	1	-133	0.1	-15.1	361	393	201	32	-192	8.8	-48.8	40.9	44.4	26.8	3.6	-17.6
LOS CABOS, B.C.S.	20,097	20,886	21,843	789	957	3.9	4.6	13,870	14,427	7,214	557	-7,213	4.0	-50.0	69.0	69.1	33.0	0.1	-36.0
<i>CABO SAN LUCAS</i>	<i>7,346</i>	<i>8,292</i>	<i>8,904</i>	<i>946</i>	<i>613</i>	<i>12.9</i>	<i>7.4</i>	<i>5,565</i>	<i>6,056</i>	<i>3,189</i>	<i>492</i>	<i>-2,867</i>	<i>8.8</i>	<i>-47.3</i>	<i>75.8</i>	<i>73.0</i>	<i>35.8</i>	<i>-2.7</i>	<i>-37.2</i>
<i>SAN JOSÉ DEL CABO</i>	<i>4,494</i>	<i>4,668</i>	<i>4,818</i>	<i>174</i>	<i>150</i>	<i>3.9</i>	<i>3.2</i>	<i>2,860</i>	<i>2,933</i>	<i>1,283</i>	<i>73</i>	<i>-1,650</i>	<i>2.6</i>	<i>-56.3</i>	<i>63.6</i>	<i>62.8</i>	<i>26.6</i>	<i>-0.8</i>	<i>-36.2</i>
<i>ZONA CORREDOR LOS CABOS</i>	<i>3,935</i>	<i>4,113</i>	<i>4,295</i>	<i>178</i>	<i>183</i>	<i>4.5</i>	<i>4.4</i>	<i>1,876</i>	<i>2,604</i>	<i>1,320</i>	<i>729</i>	<i>-1,284</i>	<i>38.8</i>	<i>-49.3</i>	<i>47.7</i>	<i>63.3</i>	<i>30.7</i>	<i>15.7</i>	<i>-32.6</i>
<i>Tradicional</i>	<i>61,781</i>	<i>62,005</i>	<i>59,532</i>	<i>223</i>	<i>-2,473</i>	<i>0.4</i>	<i>-4.0</i>	<i>33,874</i>	<i>34,592</i>	<i>17,027</i>	<i>719</i>	<i>-17,565</i>	<i>2.1</i>	<i>-50.8</i>	<i>54.8</i>	<i>55.8</i>	<i>28.6</i>	<i>1.0</i>	<i>-27.2</i>
ACAPULCO, GRO.	18,945	18,807	18,945	-138	138	-0.7	0.7	8,713	9,129	4,124	416	-5,005	4.8	-54.8	46.0	48.5	21.8	2.5	-26.8
COZUMEL, Q. ROO	4,673	4,708	5,124	35	417	0.7	8.8	2,646	2,492	1,249	-154	-1,243	-5.8	-49.9	56.6	52.9	24.4	-3.7	-28.6
LA PAZ, B.C.S.	2,682	2,718	2,354	36	-364	1.3	-13.4	1,267	1,369	594	102	-774	8.0	-56.6	47.2	50.4	25.2	3.1	-25.1
MANZANILLO, COL.	4,490	4,547	4,679	57	131	1.3	2.9	2,024	2,093	1,072	70	-1,021	3.5	-48.8	45.1	46.0	22.9	1.0	-23.1
MAZATLAN, SIN.	9,638	9,626	9,822	-12	196	-0.1	2.0	5,806	6,183	3,681	377	-2,502	6.5	-40.5	60.2	64.2	37.5	4.0	-26.8
PUERTO VALLARTA, JAL.	12,680	12,850	12,854	170	3	1.3	0.0	9,081	9,228	4,711	147	-4,517	1.6	-48.9	71.6	71.8	36.7	0.2	-35.2
VERACRUZ BOCA DEL RIO, VER.	8,673	8,748	n.d.	75	n.d.	0.9	n.d.	4,338	4,099	n.d.	-239	n.d.	-5.5	n.d.	50.0	46.9	n.d.	-3.2	n.d.
<i>Otros</i>	<i>62,041</i>	<i>63,493</i>	<i>64,130</i>	<i>1,452</i>	<i>637</i>	<i>2.3</i>	<i>1.0</i>	<i>45,990</i>	<i>45,667</i>	<i>17,488</i>	<i>-324</i>	<i>-28,178</i>	<i>-0.7</i>	<i>-61.7</i>	<i>74.1</i>	<i>71.9</i>	<i>27.3</i>	<i>-2.2</i>	<i>-44.7</i>
ISLA MUJERES, Q. ROO	1,638	1,646	1,516	8	-130	0.5	-7.9	1,002	997	342	-5	-655	-0.5	-65.7	61.2	60.6	22.6	-0.6	-38.0
NUEVO VALLARTA, NAY.	9,882	10,062	10,254	181	192	1.8	1.9	7,649	7,783	3,448	134	-4,335	1.8	-55.7	77.4	77.3	33.6	-0.1	-43.7
RIVIERA MAYA, Q. ROO	44,442	45,296	45,660	855	364	1.9	0.8	35,484	34,825	12,533	-658	-22,293	-1.9	-64.0	79.8	76.9	27.4	-3.0	-49.4
<i>AKUMAL, Q. ROO</i>	<i>4,479</i>	<i>4,539</i>	<i>4,595</i>	<i>61</i>	<i>56</i>	<i>1.4</i>	<i>1.2</i>	<i>3,786</i>	<i>3,641</i>	<i>1,045</i>	<i>-145</i>	<i>-2,596</i>	<i>-3.8</i>	<i>-71.3</i>	<i>84.5</i>	<i>80.2</i>	<i>22.7</i>	<i>-4.3</i>	<i>-57.5</i>
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,571</i>	<i>10,713</i>	<i>10,941</i>	<i>142</i>	<i>228</i>	<i>1.3</i>	<i>2.1</i>	<i>7,706</i>	<i>7,512</i>	<i>3,127</i>	<i>-194</i>	<i>-4,385</i>	<i>-2.5</i>	<i>-58.4</i>	<i>72.9</i>	<i>70.1</i>	<i>28.6</i>	<i>-2.8</i>	<i>-41.5</i>
<i>PLAYACAR, Q. ROO</i>	<i>6,712</i>	<i>6,701</i>	<i>6,707</i>	<i>-11</i>	<i>6</i>	<i>-0.2</i>	<i>0.1</i>	<i>5,783</i>	<i>5,409</i>	<i>1,780</i>	<i>-374</i>	<i>-3,629</i>	<i>-6.5</i>	<i>-67.1</i>	<i>86.2</i>	<i>80.7</i>	<i>26.5</i>	<i>-5.4</i>	<i>-54.2</i>
PUERTO ESCONDIDO, OAX.	2,338	2,454	2,511	116	57	4.9	2.3	795	872	439	78	-433	9.8	-49.6	34.0	35.5	17.5	1.6	-18.1
PLAYAS DE ROSARITO, B.C.	2,238	2,408	2,619	170	211	7.6	8.7	691	787	526	96	-261	13.9	-33.2	30.9	32.7	20.1	1.8	-12.6
SAN FELIPE, BC.	716	857	823	142	-34	19.8	-4.0	159	208	88	50	-120	31.2	-57.8	22.2	24.3	10.7	2.1	-13.6
TONALÁ- PUERTO ARISTA, CHIS.	788	768	747	-19	-22	-2.5	-2.8	211	193	112	-18	-81	-8.5	-42.0	26.8	25.2	15.0	-1.7	-10.2
Ciudades	210,460	217,031	218,329	6,571	1,298	3.1	0.6	118,740	120,479	49,856	1,739	-70,623	1.5	-58.6	56.4	55.5	22.8	-0.9	-32.7
<i>Grandes</i>	<i>83,264</i>	<i>87,217</i>	<i>87,519</i>	<i>3,953</i>	<i>302</i>	<i>4.7</i>	<i>0.3</i>	<i>54,102</i>	<i>54,896</i>	<i>20,943</i>	<i>794</i>	<i>-33,952</i>	<i>1.5</i>	<i>-61.8</i>	<i>65.0</i>	<i>62.9</i>	<i>23.9</i>	<i>-2.0</i>	<i>-39.0</i>
CIUDAD DE MÉXICO	51,360	51,264	50,510	-96	-754	-0.2	-1.5	33,735	33,813	11,886	78	-21,926	0.2	-64.8	65.7	66.0	23.5	0.3	-42.4
GUADALAJARA, JAL.	18,143	21,883	22,061	3,741	178	20.6	0.8	10,497	11,498	5,271	1,000	-6,227	9.5	-54.2	57.9	52.5	23.9	-5.3	-28.6
MONTERREY, N.L.	13,761	14,070	14,948	308	878	2.2	6.2	9,870	9,586	3,786	-284	-5,799	-2.9	-60.5	71.7	68.1	25.3	-3.6	-42.8
<i>Del Interior</i>	<i>113,999</i>	<i>116,298</i>	<i>117,766</i>	<i>2,300</i>	<i>1,468</i>	<i>2.0</i>	<i>1.3</i>	<i>56,900</i>	<i>57,105</i>	<i>24,726</i>	<i>205</i>	<i>-32,379</i>	<i>0.4</i>	<i>-56.7</i>	<i>49.9</i>	<i>49.1</i>	<i>21.0</i>	<i>-0.8</i>	<i>-28.1</i>
AGUASCALIENTES, AGS.	4,853	5,280	5,154	426	-126	8.8	-2.4	3,012	3,073	1,430	61	-1,642	2.0	-53.5	62.1	58.2	27.8	-3.9	-30.4
CAMPECHE, CAMP.	1,397	1,409	1,397	12	-12	0.9	-0.9	655	663	323	9	-341	1.3	-51.3	46.9	47.1	23.1	0.2	-24.0
CELAYA, GTO.	3,002	3,202	3,233	201	31	6.7	1.0	1,289	1,184	640	-105	-544	-8.1	-45.9	43.0	37.0	19.8	-6.0	-17.2
CHIHUAHUA, CHIH.	3,892	3,883	4,865	-9	982	-0.2	25.3	2,080	2,091	1,158	11	-933	0.5	-44.6	53.4	53.9	23.8	0.4	-30.1
COATZACOALCOS, VER.	1,769	1,770	1,770	1	0	0.0	0.0	619	609	304	-10	-305	-1.5	-50.1	35.0	34.4	17.2	-0.6	-17.3
COLIMA, COL.	1,320	1,251	1,276	-68	25	-5.2	2.0	651	572	299	-79	-273	-12.1	-47.7	49.3	45.7	23.4	-3.6	-22.3
COMITÁN DE DOMÍNGUEZ, CHIS.	1,316	1,391	1,398	75	7	5.7	0.5	393	450	167	58	-283	14.6	-62.9	29.8	32.4	12.0	2.5	-20.4
CULIACAN, SIN.	2,803	2,805	n.d.	3	n.d.	0.1	n.d.	1,384	1,334	n.d.	-50	n.d.	-3.6	n.d.	49.4	47.5	n.d.	-1.8	n.d.
DURANGO, DGO.	1,884	1,888	1,888	3	0	0.2	0.0	1,010	1,057	480	47	-578	4.7	-54.6	53.6	56.0	25.4	2.4	-30.6
EL FUERTE, SIN.	379	426	421	47	-5	12.5	-1.2	93	95	46	2	-49	1.7	-51.7	24.6	22.2	10.9	-2.4	-11.4
GUANAJUATO, GTO.	3,252	3,147	3,175	-105	28	-3.2	0.9	1,442	1,306	422	-136	-884	-9.5	-67.7	44.3	41.5	13.3	-2.9	-28.2
HERMOSILLO, SON.	2,760	2,800	2,810	40	10	1.5	0.4	1,551	1,673	759	122	-914	7.9	-54.6	56.2	59.7	27.0	3.6	-32.7
IRAPUATO, GTO.	2,432	2,706	2,850	274	144	11.3	5.3	1,141	1,000	586	-141	-414	-12.4	-41.4	46.9	37.0	20.6	-10.0	-16.4
LEON, GTO.	6,279	6,669	6,851	391	181	6.2	2.7	3,219	3,212	1,343	-7	-1,868	-0.2	-58.2	51.3	48.2	19.6	-3.1	-28.5
LOS MOCHIS, SIN.	1,485	1,551	1,527	66	-25	4.4	-1.6	802	826	432	24	-394	3.0	-47.8	54.0	53.2	28.3	-0.8	-25.0
MERIDA, YUC.																			

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación						
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)			
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018 - 2019	2019 - 2020		
Total	400,261	409,937	409,513	9,676	-	425	2.4	-	0.1	244,876	247,287	106,043	2,411	-141,243	1.0	-57.1	61.2	60.3	25.9	-0.9	-34.4
PACHUCA, HGO.	1,561	1,560	1,578	-1	18	-0.1	1.2	894	932	380	38	-552	4.2	-59.2	57.3	59.7	24.1	2.5	-35.7		
PALENQUE, CHIS.	2,100	2,098	2,113	-2	15	-0.1	0.7	694	736	319	41	-417	5.9	-56.7	33.1	35.1	15.1	2.0	-20.0		
PUEBLA, PUE.	9,345	9,515	9,701	170	186	1.8	2.0	5,849	5,850	2,045	1	-3,806	0.0	-65.1	62.6	61.5	21.1	-1.1	-40.4		
QUERETARO, QRO.	7,425	7,458	7,224	33	-233	0.4	-3.1	4,693	4,505	1,614	-188	-2,891	-4.0	-64.2	63.2	60.4	22.3	-2.8	-38.1		
SALAMANCA, GTO.	1,245	1,229	1,188	-16	-41	-1.3	-3.4	546	397	224	-149	-174	-27.2	-43.7	43.8	32.3	18.8	-11.5	-13.5		
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,280	3,328	3,323	47	-5	1.4	-0.1	1,105	1,190	495	85	-695	7.7	-58.4	33.7	35.8	14.9	2.1	-20.9		
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,673	3,641	-2	-32	0.0	-0.9	672	722	303	50	-419	7.4	-58.0	18.3	19.6	8.3	1.4	-11.3		
SAN JUAN DEL RÍO, QRO.	1,104	1,124	n.d.	20	n.d.	1.8	n.d.	553	544	n.d.	-9	n.d.	-1.7	n.d.	50.1	48.4	n.d.	-1.7	n.d.		
SAN LUIS POTOSI, S.L.P.	5,541	5,738	5,974	197	235	3.6	4.1	3,592	3,437	1,491	-155	-1,946	-4.3	-56.6	64.8	59.9	25.0	-4.9	-34.9		
SAN MIGUEL DE ALLENDE, GTO.	1,927	2,052	2,130	125	78	6.5	3.8	862	833	329	-29	-504	-3.4	-60.5	44.8	40.6	15.5	-4.2	-25.1		
TAXCO, GRO.	901	895	893	-6	-2	-0.7	-0.3	317	349	147	32	-202	10.2	-57.9	35.1	39.0	16.5	3.9	-22.5		
TEQUISQUIAPAN, QRO.	900	884	n.d.	-16	n.d.	-1.8	n.d.	201	211	n.d.	9	n.d.	4.7	n.d.	22.4	23.8	n.d.	1.5	n.d.		
TLAXCALA, TLAX.	637	633	648	-4	14	-0.6	2.3	207	195	74	-12	-122	-5.9	-62.3	32.6	30.9	11.4	-1.7	-19.5		
TOLUCA, MÉX.	3,807	3,796	3,807	-11	11	-0.3	0.3	1,733	1,695	740	-39	-955	-2.2	-56.4	45.5	44.6	19.4	-0.9	-25.2		
TUXTLA GUTIÉRREZ, CHIS.	4,300	4,309	4,423	9	113	0.2	2.6	1,518	1,649	800	131	-849	8.7	-51.5	35.3	38.3	18.1	3.0	-20.2		
VALLE DE BRAVO, MÉX.	1,194	1,222	1,221	28	-1	2.3	-0.1	278	270	129	-8	-141	-2.8	-52.2	23.3	22.1	10.6	-1.2	-11.5		
VILLAHERMOSA, TAB.	5,116	5,120	5,160	4	41	0.1	0.8	2,249	2,491	1,458	242	-1,034	10.8	-41.5	44.0	48.7	28.2	4.7	-20.4		
XALAPA, VER.	2,335	2,418	n.d.	83	n.d.	3.6	n.d.	950	966	n.d.	16	n.d.	1.6	n.d.	40.7	40.0	n.d.	-0.7	n.d.		
ZACATECAS, ZAC.	3,211	3,197	3,049	-15	-147	-0.5	-4.6	1,913	1,727	731	-187	-995	-9.8	-57.6	59.6	54.0	24.0	-5.6	-30.0		
Fronterizas	13,198	13,516	13,044	318	-472	2.4	-3.5	7,739	8,479	4,187	740	-4,292	9.6	-50.6	58.6	62.7	32.1	4.1	-30.6		
CIUDAD JUÁREZ, CHIH.	4,489	4,529	4,433	40	-96	0.9	-2.1	2,781	3,229	1,326	448	-1,903	16.1	-58.9	61.9	71.3	29.9	9.4	-41.4		
MEXICALI, BC.	2,493	2,587	2,532	94	-55	3.8	-2.1	1,433	1,550	906	117	-644	8.2	-41.5	57.5	59.9	35.8	2.4	-24.1		
PIEDRAS NEGRAS, COAH.	801	774	811	-28	37	-3.5	4.8	343	391	294	47	-96	13.7	-24.7	42.8	50.5	36.3	7.6	-14.2		
TECATE, B.C.	297	302	316	5	14	1.7	4.6	118	126	88	8	-38	7.1	-30.3	39.7	41.8	27.9	2.1	-13.9		
TIJUANA, B.C.	5,118	5,324	4,952	206	-372	4.0	-7.0	3,064	3,182	1,572	118	-1,611	3.9	-50.6	59.9	59.8	31.7	-0.1	-28.0		

*Del 01-enero-2018 al 02-diciembre-2018

**Del 31-diciembre-2018 al 01-diciembre-2019

***Del 30-diciembre-2019 al 29-noviembre-2020

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.