

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018 - 2019	2019 - 2020
Total	400,139	409,161	409,623	9,022	462	2.3	0.1	244,195	246,140	103,825	1,946	-142,316	0.8	-57.8	61.0	60.2	25.3	-0.9	-34.8
Centros de Playa	189,815	192,629	191,212	2,814	-1,416	1.5	-0.7	126,939	127,182	54,519	243	-72,664	0.2	-57.1	66.9	66.0	28.5	-0.9	-37.5
<i>Integralmente Planeados</i>	<i>65,949</i>	<i>67,277</i>	<i>67,367</i>	<i>1,328</i>	<i>90</i>	<i>2.0</i>	<i>0.1</i>	<i>46,643</i>	<i>46,652</i>	<i>20,652</i>	<i>9</i>	<i>-26,000</i>	<i>0.0</i>	<i>-55.7</i>	<i>70.7</i>	<i>69.3</i>	<i>30.7</i>	<i>-1.4</i>	<i>-38.7</i>
BAHIAS DE HUATULCO, OAX.	3,751	4,239	4,300	489	60	13.0	1.4	2,330	2,651	1,123	322	-1,529	13.8	-57.7	62.1	62.5	26.1	0.4	-36.4
CANCUN, Q.ROO	34,925	35,117	35,107	191	-9	0.5	0.0	26,573	25,610	11,024	-963	-14,586	-3.6	-57.0	76.1	72.9	31.4	-3.2	-41.5
IXTAPA ZIHUATANEJO, GRO.	6,272	6,280	5,391	9	-890	0.1	-14.2	3,573	3,681	1,564	108	-2,117	3.0	-57.5	57.0	58.6	29.0	1.6	-29.6
LORETO, B.C.S.	883	884	731	1	-153	0.1	-17.3	363	412	187	49	-225	13.4	-54.6	41.1	46.6	25.6	5.4	-21.0
LOS CABOS, B.C.S.	20,119	20,757	21,839	638	1,082	3.2	5.2	13,805	14,299	6,754	494	-7,544	3.6	-52.8	68.6	68.9	30.9	0.3	-38.0
CABO SAN LUCAS	7,341	8,200	8,898	858	699	11.7	8.5	5,527	5,981	2,999	455	-2,982	8.2	-49.9	75.3	72.9	33.7	-2.3	-39.2
SAN JOSÉ DEL CABO	4,493	4,639	4,835	146	196	3.2	4.2	2,863	2,893	1,210	30	-1,683	1.0	-58.2	63.7	62.4	25.0	-1.4	-37.3
ZONA CORREDOR LOS CABOS	3,935	4,086	4,294	151	209	3.8	5.1	1,870	2,553	1,250	682	-1,302	36.5	-51.0	47.5	62.5	29.1	14.9	-33.4
<i>Tradicional</i>	<i>61,807</i>	<i>61,919</i>	<i>59,726</i>	<i>112</i>	<i>-2,192</i>	<i>0.2</i>	<i>-3.5</i>	<i>34,171</i>	<i>34,758</i>	<i>16,323</i>	<i>586</i>	<i>-18,435</i>	<i>1.7</i>	<i>-53.0</i>	<i>55.3</i>	<i>56.1</i>	<i>27.3</i>	<i>0.8</i>	<i>-28.8</i>
ACAPULCO, GRO.	18,941	18,831	18,887	-110	56	-0.6	0.3	8,809	9,257	4,038	447	-5,219	5.1	-56.4	46.5	49.2	21.4	2.6	-27.8
COZUMEL, Q. ROO	4,674	4,667	5,119	-7	452	-0.1	9.7	2,661	2,488	1,224	-172	-1,265	-6.5	-50.8	56.9	53.3	23.9	-3.6	-29.4
LA PAZ, B.C.S.	2,708	2,717	n.d.	9	n.d.	0.3	n.d.	1,277	1,360	n.d.	83	n.d.	6.5	n.d.	47.2	50.0	n.d.	2.9	n.d.
MANZANILLO, COL.	4,502	4,530	4,695	28	165	0.6	3.6	2,075	2,120	1,031	45	-1,089	2.2	-51.4	46.1	46.8	22.0	0.7	-24.8
MAZATLAN, SIN.	9,650	9,589	9,859	-61	270	-0.6	2.8	5,812	6,191	3,523	379	-2,668	6.5	-43.1	60.2	64.6	35.7	4.3	-28.8
PUERTO VALLARTA, JAL.	12,657	12,838	12,812	181	-26	1.4	-0.2	9,108	9,196	4,434	88	-4,762	1.0	-51.8	72.0	71.6	34.6	-0.3	-37.0
VERACRUZ BOCA DEL RIO, VER.	8,674	8,746	n.d.	72	n.d.	0.8	n.d.	4,430	4,146	n.d.	-285	n.d.	-6.4	n.d.	51.1	47.4	n.d.	-3.7	n.d.
<i>Otros</i>	<i>62,059</i>	<i>63,433</i>	<i>64,119</i>	<i>1,374</i>	<i>686</i>	<i>2.2</i>	<i>1.1</i>	<i>46,125</i>	<i>45,772</i>	<i>17,544</i>	<i>-353</i>	<i>-28,229</i>	<i>-0.8</i>	<i>-61.7</i>	<i>74.3</i>	<i>72.2</i>	<i>27.4</i>	<i>-2.2</i>	<i>-44.8</i>
ISLA MUJERES, Q. ROO	1,647	1,646	1,497	-1	-149	-0.1	-9.0	1,009	1,004	350	-4	-654	-0.4	-65.1	61.2	61.0	23.4	-0.2	-37.6
NUEVO VALLARTA, NAY.	9,877	10,029	10,269	152	240	1.5	2.4	7,623	7,741	3,483	119	-4,259	1.6	-55.0	77.2	77.2	33.9	0.0	-43.3
RIVIERA MAYA, Q. ROO	44,457	45,301	45,654	844	353	1.9	0.8	35,607	34,939	12,570	-668	-22,369	-1.9	-64.0	80.1	77.1	27.5	-3.0	-49.6
AKUMAL, Q. ROO	4,478	4,530	4,605	52	74	1.2	1.6	3,812	3,689	1,088	-123	-2,601	-3.2	-70.5	85.1	81.4	23.6	-3.7	-57.8
PLAYA DEL CARMEN, Q. ROO	10,579	10,719	10,957	140	238	1.3	2.2	7,725	7,494	3,072	-232	-4,421	-3.0	-59.0	73.0	69.9	28.0	-3.1	-41.9
PLAYACAR, Q. ROO	6,712	6,701	6,706	-11	5	-0.2	0.1	5,776	5,387	1,838	-390	-3,549	-6.7	-65.9	86.1	80.4	27.4	-5.7	-53.0
PUERTO ESCONDIDO, OAX.	2,334	2,447	2,509	113	62	4.8	2.5	789	867	432	78	-435	9.9	-50.2	33.8	35.4	17.2	1.6	-18.2
PLAYAS DE ROSARITO, B.C.	2,238	2,379	2,619	141	240	6.3	10.1	721	803	518	82	-286	11.4	-35.6	32.2	33.8	19.8	1.5	-14.0
SAN FELIPE, BC.	715	862	823	147	-39	20.5	-4.6	159	215	84	56	-130	35.2	-60.7	22.2	24.9	10.2	2.7	-14.7
TONALÁ- PUERTO ARISTA, CHIS.	790	769	747	-22	-22	-2.7	-2.9	218	202	107	-16	-96	-7.2	-47.2	27.6	26.3	14.3	-1.3	-12.0
Ciudades	210,324	216,533	218,411	6,209	1,878	3.0	0.9	117,255	118,958	49,306	1,703	-69,652	1.5	-58.6	55.7	54.9	22.6	-0.8	-32.4
<i>Grandes</i>	<i>83,285</i>	<i>86,989</i>	<i>87,356</i>	<i>3,705</i>	<i>367</i>	<i>4.4</i>	<i>0.4</i>	<i>53,258</i>	<i>54,028</i>	<i>20,765</i>	<i>769</i>	<i>-33,263</i>	<i>1.4</i>	<i>-61.6</i>	<i>63.9</i>	<i>62.1</i>	<i>23.8</i>	<i>-1.8</i>	<i>-38.3</i>
CIUDAD DE MÉXICO	51,388	51,254	50,361	-134	-893	-0.3	-1.7	33,134	33,247	11,773	113	-21,473	0.3	-64.6	64.5	64.9	23.4	0.4	-41.5
GUADALAJARA, JAL.	18,146	21,841	22,025	3,695	184	20.4	0.8	10,390	11,343	5,202	953	-6,141	9.2	-54.1	57.3	51.9	23.6	-5.3	-28.3
MONTERREY, N.L.	13,750	13,894	14,970	144	1,076	1.0	7.7	9,735	9,438	3,789	-297	-5,649	-3.0	-59.9	70.8	67.9	25.3	-2.9	-42.6
<i>Del Interior</i>	<i>113,843</i>	<i>116,076</i>	<i>117,947</i>	<i>2,233</i>	<i>1,870</i>	<i>2.0</i>	<i>1.6</i>	<i>56,216</i>	<i>56,493</i>	<i>24,380</i>	<i>277</i>	<i>-32,113</i>	<i>0.5</i>	<i>-56.8</i>	<i>49.4</i>	<i>48.7</i>	<i>20.7</i>	<i>-0.7</i>	<i>-28.0</i>
AGUASCALIENTES, AGS.	4,787	5,278	5,158	491	-120	10.3	-2.3	2,944	3,032	1,420	88	-1,612	3.0	-53.2	61.5	57.5	27.5	-4.1	-29.9
CAMPECHE, CAMP.	1,395	1,408	1,394	14	-14	1.0	-1.0	635	658	319	24	-340	3.7	-51.6	45.5	46.8	22.9	1.2	-23.9
CELAYA, GTO.	2,989	3,194	3,223	205	29	6.8	0.9	1,285	1,194	638	-91	-556	-7.1	-46.6	43.0	37.4	19.8	-5.6	-17.6
CHIHUAHUA, CHIH.	3,872	3,864	4,863	-8	999	-0.2	25.8	2,038	2,104	1,200	66	-904	3.2	-43.0	52.6	54.4	24.7	1.8	-29.8
COATZACOALCOS, VER.	1,769	1,769	1,769	0	0	0.0	0.0	620	614	304	-6	-310	-0.9	-50.4	35.0	34.7	17.2	-0.3	-17.5
COLIMA, COL.	1,339	1,260	1,303	-78	43	-5.9	3.4	659	565	286	-94	-279	-14.2	-49.4	49.2	44.9	21.9	-4.4	-22.9
COMITÁN DE DOMÍNGUEZ, CHIS.	1,305	1,391	1,398	86	8	6.6	0.6	389	440	166	50	-273	12.9	-62.2	29.8	31.6	11.9	1.8	-19.7
CULIACAN, SIN.	2,803	2,805	2,797	3	-8	0.1	-0.3	1,361	1,319	667	-42	-652	-3.1	-49.4	48.6	47.0	23.8	-1.6	-23.2
DURANGO, DGO.	1,884	1,888	1,888	3	0	0.2	0.0	1,015	1,078	493	63	-586	6.2	-54.3	53.9	57.1	26.1	3.2	-31.0
EL FUERTE, SIN.	378	429	422	52	-8	13.6	-1.8	91	91	40	0	-51	-0.1	-56.6	24.1	21.2	9.4	-2.9	-11.8
GUANAJUATO, GTO.	3,250	3,155	3,179	-95	24	-2.9	0.8	1,412	1,269	388	-144	-880	-10.2	-69.4	43.5	40.2	12.2	-3.2	-28.0
HERMOSILLO, SON.	2,758	2,782	2,842	24	60	0.9	2.2	1,509	1,650	717	141	-933	9.4	-56.6	54.7	59.3	25.2	4.6	-34.1
IRAPUATO, GTO.	2,418	2,677	2,846	259	169	10.7	6.3	1,119	962	568	-157	-394	-14.0	-40.9	46.3	35.9	20.0	-10.3	-16.0
LEON, GTO.	6,273	6,618	6,885	345	267	5.5	4.0	3,188	3,180	1,334	-7	-1,846	-0.2	-58.1	50.8	48.1	19.4	-2.8	-28.7
LOS MOCHIS, SIN.	1,483	1,554	1,526	71	-28	4.8	-1.8	786	817	406	31	-411	3.9	-50.4	53.0	52.6	26.6	-0.4	-26.0
MÉRIDA, YUC.	6,713	7,164	7,171	450	8	6.7	0.1	3,985	4,275	1,531	290	-2,744	7.3	-64.2	59.4	59.7	21.4	0.3	-38.3
MORELIA, MICH.	3,107	n.d.	2,878	n.c.	n.c.	n.c.	n.c.	1,809	n.d.	832	n.c.	n.c.	n.c.	n.c.	58.2	n.d.	28.9	n.c.	n.c.
OAXACA, OAX.	5,711	5,950	6,180	239	230	4.2													

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018 - 2019	2019 - 2020
Total	400,139	409,161	409,623	9,022	462	2.3	0.1	244,195	246,140	103,825	1,946	-142,316	0.8	-57.8	61.0	60.2	25.3	-0.9	-34.8
PACHUCA, HGO.	1,564	1,557	1,578	-7	21	-0.5	1.3	895	904	372	8	-531	0.9	-58.8	57.2	58.0	23.6	0.8	-34.4
PALENQUE, CHIS.	2,100	2,097	2,112	-3	15	-0.1	0.7	691	732	321	40	-411	5.8	-56.2	32.9	34.9	15.2	2.0	-19.7
PUEBLA, PUE.	9,351	9,492	9,700	141	208	1.5	2.2	5,874	5,835	2,071	-40	-3,764	-0.7	-64.5	62.8	61.5	21.4	-1.3	-40.1
QUERETARO, QRO.	7,423	7,454	7,248	31	-206	0.4	-2.8	4,667	4,447	1,597	-220	-2,850	-4.7	-64.1	62.9	59.7	22.0	-3.2	-37.6
SALAMANCA, GTO.	1,246	1,237	1,188	-8	-50	-0.7	-4.0	549	388	210	-161	-178	-29.3	-45.8	44.1	31.4	17.7	-12.7	-13.7
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,279	3,327	3,322	49	-5	1.5	-0.2	1,092	1,162	476	70	-686	6.4	-59.0	33.3	34.9	14.3	1.6	-20.6
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,673	3,636	-2	-37	-0.1	-1.0	651	701	310	50	-391	7.7	-55.7	17.7	19.1	8.5	1.4	-10.6
SAN JUAN DEL RÍO, QRO.	1,103	1,124	n.d.	21	n.d.	1.9	n.d.	548	546	n.d.	-2	n.d.	-0.3	n.d.	49.7	48.6	n.d.	-1.1	n.d.
SAN LUIS POTOSI, S.L.P.	5,532	5,721	5,972	190	251	3.4	4.4	3,584	3,450	1,467	-134	-1,984	-3.7	-57.5	64.8	60.3	24.6	-4.5	-35.7
SAN MIGUEL DE ALLENDE, GTO.	1,931	2,048	2,100	118	51	6.1	2.5	858	824	311	-34	-513	-4.0	-62.3	44.5	40.2	14.8	-4.2	-25.4
TAXCO, GRO.	903	896	897	-7	0	-0.7	0.0	311	343	148	33	-195	10.5	-56.9	34.4	38.3	16.5	3.9	-21.8
TEQUISQUIAPAN, QRO.	904	880	n.d.	-24	n.d.	-2.6	n.d.	200	213	n.d.	13	n.d.	6.6	n.d.	22.1	24.2	n.d.	2.1	n.d.
TLAXCALA, TLAX.	636	630	646	-6	16	-1.0	2.6	194	186	73	-8	-113	-4.0	-60.9	30.5	29.5	11.3	-0.9	-18.3
TOLUCA, MÉX.	3,807	3,796	3,808	-11	11	-0.3	0.3	1,718	1,652	745	-66	-907	-3.8	-54.9	45.1	43.5	19.6	-1.6	-23.9
TUXTLA GUTIÉRREZ, CHIS.	4,298	4,309	4,417	11	108	0.3	2.5	1,509	1,641	792	132	-850	8.8	-51.8	35.1	38.1	17.9	3.0	-20.2
VALLE DE BRAVO, MÉX.	1,192	1,222	1,221	29	-1	2.4	-0.1	272	266	124	-5	-142	-2.0	-53.4	22.8	21.8	10.2	-1.0	-11.6
VILLAHERMOSA, TAB.	5,119	5,106	5,175	-13	69	-0.2	1.3	2,225	2,489	1,397	263	-1,091	11.8	-43.9	43.5	48.7	27.0	5.3	-21.7
XALAPA, VER.	2,336	2,411	n.d.	75	n.d.	3.2	n.d.	945	937	n.d.	-8	n.d.	-0.8	n.d.	40.5	38.9	n.d.	-1.6	n.d.
ZACATECAS, ZAC.	3,211	3,196	3,053	-15	-143	-0.5	-4.5	1,899	1,734	737	-165	-997	-8.7	-57.5	59.1	54.2	24.1	-4.9	-30.1
Fronterizas	13,196	13,467	13,108	271	-358	2.1	-2.7	7,781	8,437	4,161	657	-4,276	8.4	-50.7	59.0	62.7	31.7	3.7	-30.9
CIUDAD JUÁREZ, CHIH.	4,491	4,527	4,459	36	-68	0.8	-1.5	2,819	3,211	1,397	392	-1,814	13.9	-56.5	62.8	70.9	31.3	8.2	-39.6
MEXICALI, BC.	2,488	2,578	2,518	89	-60	3.6	-2.3	1,415	1,520	864	106	-657	7.5	-43.2	56.9	59.0	34.3	2.1	-24.7
PIEDRAS NEGRAS, COAH.	803	772	811	-31	39	-3.9	5.1	341	379	283	38	-95	11.2	-25.2	42.4	49.1	34.9	6.6	-14.1
TECATE, B.C.	299	300	316	1	16	0.5	5.3	120	129	85	9	-44	7.6	-34.3	40.0	42.9	26.8	2.8	-16.1
TIJUANA, B.C.	5,115	5,290	n.d.	175	n.d.	3.4	n.d.	3,087	3,199	n.d.	112	n.d.	3.6	n.d.	60.3	60.5	n.d.	0.1	n.d.

*Del 01-enero-2018 al 21-octubre-2018

**Del 31-diciembre-2018 al 20-octubre-2019

***Del 30-diciembre-2019 al 18-octubre-2020

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.