

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
																				2018-2019
Total	400,130	408,571	409,675	8,441	1,104	2.1	0.3	247,978	249,686	104,140	1,708	-145,546	0.7	-58.3	62.0	61.1	25.4	-0.9	-35.7	
Centros de Playa	189,888	192,461	191,184	2,574	-1,278	1.4	-0.7	130,892	130,907	54,735	16	-76,173	0.0	-58.2	68.9	68.0	28.6	-0.9	-39.4	
<i>Integramente Planeados</i>	65,933	67,146	67,139	1,213	-7	1.8	0.0	48,126	47,940	20,503	-186	-27,437	-0.4	-57.2	73.0	71.4	30.5	-1.6	-40.9	
BAHIAS DE HUATULCO, OAX.	3,714	4,239	4,298	525	58	14.1	1.4	2,418	2,770	1,147	352	-1,623	14.6	-58.6	65.1	65.3	26.7	0.2	-38.7	
CANCUN, Q.ROO	34,942	35,120	35,058	178	-62	0.5	-0.2	27,406	26,306	11,049	-1,101	-15,257	-4.0	-58.0	78.4	74.9	31.5	-3.5	-43.4	
IXTAPA ZIHUATANEJO, GRO.	6,272	6,279	5,268	8	-1,011	0.1	-16.1	3,732	3,799	1,510	68	-2,290	1.8	-60.3	59.5	60.5	28.7	1.0	-31.9	
LORETO, B.C.S.	881	882	709	1	-173	0.1	-19.6	377	434	175	57	-259	15.0	-59.6	42.8	49.2	24.7	6.4	-24.5	
LOS CABOS, B.C.S.	20,124	20,625	21,806	501	1,181	2.5	5.7	14,193	14,631	6,623	438	-8,008	3.1	-54.7	70.5	70.9	30.4	0.4	-40.6	
<i>CABO SAN LUCAS</i>	7,347	8,107	8,896	760	789	9.7	5.656	6,078	7,928	422	422	-3,150	7.5	-51.8	47.0	75.0	32.9	-2.0	-42.1	
<i>SAN JOSÉ DEL CABO</i>	4,493	4,608	4,838	115	230	2.6	5.0	2,966	2,955	1,239	-12	-1,715	-0.4	-58.1	66.0	64.1	25.6	-1.9	-38.5	
<i>ZONA CORREDOR LOS CABOS</i>	3,935	4,056	4,293	121	237	3.1	5.8	1,932	2,612	1,211	679	-1,401	35.2	-53.6	49.1	64.4	28.2	15.3	-36.2	
<i>Tradicionales</i>	61,878	61,920	59,959	42	-1,961	0.1	-3.2	35,295	35,785	15,962	490	-19,823	1.4	-55.4	57.0	57.8	26.6	0.8	-31.2	
ACAPULCO, GRO.	18,981	18,871	18,864	-110	-7	-0.6	0.0	9,158	9,636	4,027	478	-5,609	5.2	-58.2	48.2	51.1	21.3	2.8	-29.7	
COZUMEL, Q. ROO	4,674	4,669	5,114	-5	445	-0.1	9.5	2,759	2,578	1,278	-181	-1,301	-6.5	-50.4	59.0	55.2	25.0	-3.8	-30.2	
LA PAZ, B.C.S.	2,725	2,716	2,303	-8	-413	-0.3	-15.2	1,301	1,377	520	77	-857	5.9	-62.2	47.7	50.7	22.6	3.0	-28.1	
MANZANILLO, COL.	4,517	4,520	4,720	3	199	0.1	4.4	2,158	2,180	1,024	21	-1,155	1.0	-53.0	47.8	48.2	21.7	0.4	-28.5	
MAZATLÁN, SIN.	9,664	9,556	9,846	-108	290	-1.1	3.0	5,976	6,294	3,285	318	-3,009	5.3	-47.8	61.8	65.9	33.4	4.0	-32.5	
PUERTO VALLARTA, JAL.	12,642	12,844	12,767	202	-77	1.6	-0.6	9,425	9,531	4,372	106	-5,159	1.1	-54.1	74.6	74.2	34.2	-0.3	-40.0	
VERACRUZ BOCA DEL RIO, VER.	8,675	8,744	n.d.	69	n.d.	0.8	n.d.	4,518	4,188	n.d.	-329	n.d.	-7.3	n.d.	52.1	47.9	n.d.	-4.2	n.d.	
<i>Otros</i>	62,077	63,395	64,086	1,319	691	2.1	1.1	47,471	47,183	18,269	-288	-28,914	-0.6	-61.3	76.5	74.4	28.5	-2.0	-45.9	
ISLA MUJERES, Q. ROO	1,653	1,646	1,477	-7	-169	-0.4	-10.3	1,039	1,029	370	-11	-659	-1.0	-64.1	62.9	62.5	25.0	-0.4	-37.5	
NUEVO VALLARTA, NAY.	9,872	10,010	10,285	138	275	1.4	2.7	7,834	7,967	3,585	133	-4,381	1.7	-55.0	79.4	79.6	34.9	0.2	-44.7	
RIVIERA MAYA, Q. ROO	44,476	45,316	45,629	840	313	1.9	0.7	36,647	36,044	13,219	-603	-22,825	-1.6	-63.3	82.4	79.5	29.0	-2.9	-50.6	
<i>AKUMAL, Q. ROO</i>	4,478	4,521	4,605	43	84	1.0	1.8	3,907	3,775	1,159	-132	-2,616	-3.4	-69.3	83.5	85.5	25.2	-3.7	-58.3	
<i>PLAYA DEL CARMEN, Q. ROO</i>	10,586	10,735	10,960	149	225	1.4	2.1	8,035	7,740	3,158	-295	-4,583	-3.7	-59.2	75.9	72.1	28.8	-3.8	-43.3	
<i>PLAYACAR, Q. ROO</i>	6,712	6,702	6,705	-11	3	-0.2	0.1	5,890	5,538	1,969	-352	-3,569	-6.0	-64.4	87.7	82.6	29.4	-5.1	-53.3	
PUERTO ESCONDIDO, OAX.	2,331	2,440	2,507	110	67	4.7	2.7	827	908	437	81	-471	9.8	-51.8	35.5	37.2	17.4	1.7	-19.8	
PLAYAS DE ROSARITO, B.C.	2,237	2,347	2,619	110	272	4.9	11.6	731	805	489	74	-316	10.1	-39.3	32.7	34.3	18.7	1.6	-15.6	
SAN FELIPE, BC.	715	867	823	152	-45	21.3	-5.1	164	218	65	54	-154	33.1	-70.5	23.0	25.2	7.8	2.2	-17.3	
TONALÁ- PUERTO ARISTA, CHIS.	793	768	747	-24	-22	-3.0	-2.9	229	212	105	-16	-108	-7.1	-50.7	28.8	27.6	14.0	-1.2	-13.6	
Ciudades	210,242	216,110	218,491	5,868	2,382	2.8	1.1	117,086	118,779	49,405	1,692	-69,373	1.4	-58.4	55.7	55.0	22.6	-0.7	-32.4	
<i>Grandes</i>	83,320	86,766	87,140	3,446	374	4.1	0.4	53,083	53,748	20,872	664	-32,876	1.3	-61.2	63.7	61.9	24.0	-1.8	-38.0	
CIUDAD DE MÉXICO	51,420	51,246	50,193	-174	-1,053	-0.3	-2.1	33,061	33,119	11,861	58	-21,258	0.2	-64.2	64.3	64.6	23.6	0.3	-41.0	
GUADALAJARA, JAL.	18,148	21,795	21,997	3,647	202	20.1	0.9	10,369	11,323	5,201	954	-6,122	9.2	-54.1	57.1	52.0	23.6	-5.2	-28.3	
MONTERREY, N.L.	13,752	13,725	14,949	-26	1,224	-0.2	8.9	9,653	9,305	3,809	-348	-5,496	-3.6	-59.1	70.2	67.8	25.5	-2.4	-42.3	
<i>Del Interior</i>	113,722	115,923	118,112	2,200	2,189	1.9	1.9	56,189	56,594	24,434	405	-32,160	0.7	-56.8	49.4	48.8	20.7	-0.6	-28.1	
AGUASCALIENTES, AGS.	4,723	5,282	5,154	559	-127	11.8	-2.4	2,919	3,053	1,414	134	-1,638	4.6	-53.7	61.8	57.8	27.4	-4.0	-30.4	
CAMPECHE, CAMP.	1,394	1,408	1,393	14	-15	1.0	-1.0	641	675	322	34	-353	5.3	-52.3	46.0	48.0	23.1	2.0	-24.8	
CELAYA, GTO.	2,976	3,192	3,217	215	26	7.2	0.8	1,285	1,217	641	-69	-576	-5.3	-47.3	43.2	38.1	19.9	-5.1	-18.2	
CHIHUAHUA, CHIH.	3,856	3,845	4,861	1,017	1,017	-0.3	26.4	1,988	2,094	1,198	105	-896	5.3	-42.8	51.6	54.5	24.6	2.9	-29.8	
COATZACOALCOS, VER.	1,769	1,769	1,769	0	1	0.0	0.0	618	617	306	-1	-311	-0.1	-50.4	34.9	34.9	17.3	0.0	-17.6	
COLIMA, COL.	1,352	1,268	1,307	-84	39	-6.2	3.1	682	571	283	-111	-288	-16.3	-50.4	50.5	45.1	21.7	-5.4	-23.4	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,300	1,391	1,398	90	8	7.0	0.6	398	447	167	49	-280	12.3	-62.6	30.6	32.2	12.0	1.5	-20.2	
CULIACÁN, SIN.	2,803	2,805	2,801	3	-4	0.1	-0.1	1,359	1,315	639	-44	-676	-3.2	-51.4	48.5	46.9	22.8	-1.6	-24.1	
DURANGO, DGO.	1,884	1,887	1,888	4	1	0.2	0.0	1,022	1,094	492	72	-602	7.0	-55.0	54.3	58.0	26.1	3.7	-31.9	
EL FUERTE, SIN.	380	431	n.d.	51	n.d.	13.3	n.d.	87	86	n.d.	-2	n.d.	-1.9	n.d.	23.0	19.9	n.d.	-3.1	n.d.	
GUANAJUATO, GTO.	3,248	3,166	3,181	-82	14	-2.5	0.5	1,401	1,246	375	-155	-872	-11.0	-69.9	43.1	39.4	11.8	-3.8	-27.6	
HERMOSILLO, SON.	2,756	2,775	2,832	19	57	0.7	2.0	1,489	1,644	683	155	-58.5	10.4	-59.3	54.0	59.3	24.1	5.2	-35.1	
IRAPUATO, GTO.	2,402	2,660	2,864	257	204	10.7	7.7	1,119	960	575	-159	-386	-14.2	-40.2	46.6	36.1	20.1	-10.5	-16.0	
LEÓN, GTO.	6,267	6,585	6,920	319	334	5.1	5.1	3,177	3,152	1,343	-25	-1,810	-0.8	-57.4	50.7	47.9	19.4	-2.8	-28.5	
LOS MOCHIS, SIN.	1,488	1,554	n.d.	66	n.d.	4.5	n.d.	772	821	n.d.	49	n.d.	6.4	n.d.	51.9	52.8	n.d.	1.0	n.d.	
MÉRIDA, YUC.	6,700	7,164	7,175	464	12	6.9	0.2	4,020	4,341	1,546	321	-2,795	8.0	-64.4	60.0	60.6	21.5	0.6	-39.1	
MORELIA, MICH.	3,108	n.d.	2,894	n.c.	n.c.	n.c.	n.c.	1,798	n.d.	804	n.c.	n.c.	n.c.	n.c.	57.9	n.d.	27.8	n.c.	n.c.	
OAXACA, OAX.	5,698	5,937	6,177	239	240	4.2	4.0	2,686	2,977	1,137	291	-1,841	10.8	-61.8	47.1	50.2	18.4	3.0	-31.8	

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
Total	400,130	408,571	409,675	8,441	1,104	2.1	0.3	247,978	249,686	104,140	1,708	-145,546	0.7	-58.3	62.0	61.1	25.4	-0.9	-35.7	
PACHUCA, HGO.	1,568	1,554	1,578	-14	24	-0.9	1.5	891	887	378	-4	-510	-0.4	-57.4	56.8	57.1	23.9	0.3	-33.2	
PALENQUE, CHIS.	2,100	2,097	2,111	-3	14	-0.1	0.7	726	761	329	36	-432	4.9	-56.8	34.6	36.3	15.6	1.7	-20.7	
PUEBLA, PUE.	9,359	9,463	9,699	104	236	1.1	2.5	5,890	5,814	2,125	-76	-3,689	-1.3	-63.5	62.9	61.4	21.9	-1.5	-39.5	
QUERETARO, QRO.	7,421	7,449	7,275	27	-174	0.4	-2.3	4,670	4,441	1,623	-230	-2,818	-4.9	-63.5	62.9	59.6	22.3	-3.3	-37.3	
SALAMANCA, GTO.	1,246	1,243	1,194	-3	-49	-0.2	-4.0	549	385	210	-164	-175	-29.8	-45.4	44.0	31.0	17.6	-13.1	-13.3	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,277	3,327	3,322	50	-5	1.5	-0.2	1,116	1,174	472	58	-702	5.2	-59.8	34.0	35.3	14.2	1.2	-21.1	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,673	3,631	-3	-42	-0.1	-1.1	652	702	320	50	-383	7.7	-54.5	17.7	19.1	8.8	1.4	-10.3	
SAN JUAN DEL RÍO, QRO.	1,100	1,124	1,079	24	-45	2.2	-4.0	551	553	235	-45	2	-318	0.3	-57.4	50.1	49.2	21.8	-0.9	-27.4
SAN LUIS POTOSÍ, S.L.P.	5,528	5,703	5,971	175	268	3.2	4.7	3,597	3,454	1,470	-144	-1,984	-4.0	-57.4	65.1	60.6	24.6	-4.5	-35.9	
SAN MIGUEL DE ALLENDE, GTO.	1,935	2,050	2,101	115	51	5.9	2.5	860	835	301	-25	-534	-2.9	-63.9	44.4	40.7	14.3	-3.7	-26.4	
TAXCO, GRO.	904	898	901	-6	3	-0.7	0.3	317	349	151	32	-198	10.1	-56.7	35.0	38.8	16.8	3.8	-22.1	
TEQUISQUIAPAN, QRO.	906	877	n.d.	-28	n.d.	-3.1	n.d.	203	220	n.d.	18	n.d.	8.7	n.d.	22.4	25.1	n.d.	2.7	n.d.	
TLAXCALA, TLAX.	636	627	645	-9	18	-1.4	2.9	188	186	72	-2	-114	-1.2	-61.2	29.6	29.6	11.2	0.1	-18.5	
TOLUCA, MÉX.	3,807	3,796	3,812	-10	15	-0.3	0.4	1,713	1,646	755	-67	-891	-3.9	-54.1	45.0	43.4	19.8	-1.6	-23.5	
TUXTLA GUTIÉRREZ, CHIS.	4,297	4,310	4,411	13	101	0.3	2.3	1,507	1,646	798	139	-848	9.2	-51.5	35.1	38.2	18.1	3.1	-20.1	
VALLE DE BRAVO, MÉX.	1,191	1,221	1,221	30	-1	2.6	0.0	274	271	122	-3	-149	-1.2	-55.1	23.0	22.2	10.0	-0.8	-12.2	
VILLAHERMOSA, TAB.	5,121	5,097	5,191	-24	94	-0.5	1.8	2,210	2,490	1,380	280	-1,110	12.7	-44.6	43.2	48.8	26.6	5.7	-22.3	
XALAPA, VER.	2,337	2,403	n.d.	66	n.d.	2.8	n.d.	945	917	n.d.	-27	n.d.	-2.9	n.d.	40.4	38.2	n.d.	-2.3	n.d.	
ZACATECAS, ZAC.	3,211	3,197	3,019	-14	-177	-0.4	-5.5	1,869	1,722	754	-147	-969	-7.8	-56.2	58.2	53.9	25.0	-4.3	-28.9	
Fronterizas	13,199	13,421	13,240	222	-181	1.7	-1.4	7,814	8,437	4,099	623	-4,338	8.0	-51.4	59.2	62.9	31.0	3.7	-31.9	
CIUDAD JUÁREZ, CHIH.	4,508	4,531	4,489	23	-42	0.5	-0.9	2,872	3,226	1,397	354	-1,829	12.3	-56.7	63.7	71.2	31.1	7.5	-40.1	
MEXICALI, BC.	2,484	2,567	n.d.	83	n.d.	3.4	n.d.	1,402	1,500	n.d.	97	n.d.	6.9	n.d.	56.5	58.4	n.d.	2.0	n.d.	
PIEDRAS NEGRAS, COAH.	802	772	811	-30	39	-3.7	5.1	346	372	276	26	-96	7.7	-25.9	43.2	48.3	34.0	5.1	-14.2	
TECATE, B.C.	299	298	316	-1	18	-0.4	6.1	119	131	83	12	-49	10.0	-37.0	39.9	44.0	26.1	4.2	-17.9	
TIJUANA, B.C.	5,106	5,253	5,066	147	-187	2.9	-3.6	3,074	3,208	1,485	133	-1,723	4.3	-53.7	60.2	61.1	29.3	0.9	-31.8	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

*Del 01-enero-2018 al 16-septiembre-2018
 **Del 31-diciembre-2018 al 15-septiembre-2019
 ***Del 30-diciembre-2019 al 13-septiembre-2020

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.