

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
Total	400,136	408,461	409,704	8,325	1,243	2.1	0.3	249,295	250,436	104,485	1,140	-145,951	0.5	-58.3	62.3	61.3	25.5	-1.0	-35.8	
Centros de Playa	189,911	192,422	191,183	2,511	-1,239	1.3	-0.6	132,058	131,746	54,965	-312	-76,781	-0.2	-58.3	69.5	68.5	28.8	-1.1	-39.7	
<i>Integramente Planeados</i>	<i>65,941</i>	<i>67,121</i>	<i>67,087</i>	<i>1,181</i>	<i>-34</i>	<i>1.8</i>	<i>-0.1</i>	<i>48,575</i>	<i>48,278</i>	<i>20,540</i>	<i>-297</i>	<i>-27,738</i>	<i>-0.6</i>	<i>-57.5</i>	<i>73.7</i>	<i>71.9</i>	<i>30.6</i>	<i>-1.7</i>	<i>-41.3</i>	
BAHIAS DE HUATULCO, OAX.	3,714	4,239	4,297	525	58	14.1	1.4	2,446	2,788	1,156	342	-1,632	14.0	-58.5	65.8	65.8	26.9	-0.1	-38.9	
CANCUN, Q.ROO	34,946	35,126	35,048	179	-78	0.5	-0.2	27,613	26,462	11,077	-1,152	-15,385	-4.2	-58.1	79.0	75.3	31.6	-3.7	-43.7	
IXTAPA ZIHUATANEJO, GRO.	6,272	6,279	5,240	7	-1,040	0.1	-16.6	3,782	3,828	1,491	46	-2,337	1.2	-61.0	60.3	61.0	28.5	0.7	-32.5	
LORETO, B.C.S.	881	882	704	1	-178	0.1	-20.2	380	436	174	56	-263	14.6	-60.2	43.2	49.4	24.7	6.3	-24.8	
LOS CABOS, B.C.S.	20,127	20,595	21,798	468	1,203	2.3	5.8	14,354	14,764	6,642	410	-8,122	2.9	-55.0	71.3	71.7	30.5	0.4	-41.2	
<i>CABO SAN LUCAS</i>	<i>7,350</i>	<i>8,087</i>	<i>8,896</i>	<i>737</i>	<i>809</i>	<i>10.0</i>	<i>10.0</i>	<i>5,718</i>	<i>6,132</i>	<i>2,939</i>	<i>413</i>	<i>-3,193</i>	<i>7.2</i>	<i>-52.1</i>	<i>77.8</i>	<i>75.8</i>	<i>33.0</i>	<i>-2.0</i>	<i>-42.8</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>4,493</i>	<i>4,601</i>	<i>4,837</i>	<i>108</i>	<i>237</i>	<i>2.4</i>	<i>5.1</i>	<i>3,001</i>	<i>2,971</i>	<i>1,250</i>	<i>-31</i>	<i>-1,720</i>	<i>-1.0</i>	<i>-57.9</i>	<i>66.8</i>	<i>64.6</i>	<i>25.8</i>	<i>-2.2</i>	<i>-38.7</i>	
<i>ZONA CORREDOR LOS CABOS</i>	<i>3,935</i>	<i>4,049</i>	<i>4,293</i>	<i>114</i>	<i>243</i>	<i>2.9</i>	<i>6.0</i>	<i>1,958</i>	<i>2,630</i>	<i>1,208</i>	<i>672</i>	<i>-1,422</i>	<i>34.3</i>	<i>-54.1</i>	<i>49.8</i>	<i>64.9</i>	<i>28.1</i>	<i>15.2</i>	<i>-36.8</i>	
<i>Tradicional</i>	<i>61,890</i>	<i>61,914</i>	<i>60,018</i>	<i>24</i>	<i>-1,896</i>	<i>0.0</i>	<i>-3.1</i>	<i>35,637</i>	<i>35,968</i>	<i>15,952</i>	<i>330</i>	<i>-20,016</i>	<i>0.9</i>	<i>-55.6</i>	<i>57.6</i>	<i>58.1</i>	<i>26.6</i>	<i>0.5</i>	<i>-31.5</i>	
ACAPULCO, GRO.	18,988	18,875	18,858	-113	-17	-0.6	-0.1	9,262	9,699	4,037	436	-5,662	4.7	-58.4	48.8	51.4	21.4	2.6	-30.0	
COZUMEL, Q. ROO	4,674	4,668	5,113	-6	444	-0.1	9.5	2,785	2,601	1,294	-184	-1,308	-6.6	-50.3	59.6	55.7	25.3	-3.9	-30.4	
LA PAZ, B.C.S.	2,725	2,716	2,292	-9	-424	-0.3	-15.6	1,303	1,377	512	74	-865	5.7	-62.8	47.8	50.7	22.3	2.9	-28.4	
MANZANILLO, COL.	4,520	4,517	4,725	-3	208	-0.1	4.6	2,189	2,193	1,025	4	-1,168	0.2	-53.3	48.4	48.5	21.7	0.1	-28.9	
MAZATLAN, SIN.	9,668	9,549	9,856	-119	307	-1.2	3.2	6,017	6,315	3,239	298	-3,076	4.9	-48.7	62.2	66.1	32.9	3.9	-33.3	
PUERTO VALLARTA, JAL.	12,640	12,845	12,756	205	-89	1.6	-0.7	9,536	9,599	4,393	63	-5,206	0.7	-54.2	75.4	74.7	34.4	0.7	-40.3	
VERACRUZ BOCA DEL RIO, VER.	8,675	8,743	n.d.	68	n.d.	0.8	n.d.	4,544	4,183	n.d.	-360	n.d.	-7.9	n.d.	52.4	47.8	n.d.	-4.5	n.d.	
<i>Otros</i>	<i>62,080</i>	<i>63,387</i>	<i>64,078</i>	<i>1,306</i>	<i>691</i>	<i>2.1</i>	<i>1.1</i>	<i>47,846</i>	<i>47,500</i>	<i>18,474</i>	<i>-345</i>	<i>-29,027</i>	<i>-0.7</i>	<i>-61.1</i>	<i>77.1</i>	<i>74.9</i>	<i>28.8</i>	<i>-2.1</i>	<i>-46.1</i>	
ISLA MUJERES, Q. ROO	1,654	1,646	1,472	-8	-174	-0.5	-10.6	1,045	1,034	374	-11	-660	-1.1	-63.8	63.2	62.8	25.4	-0.4	-37.4	
NUEVO VALLARTA, NAY.	9,871	10,007	10,288	136	281	1.4	2.8	7,921	8,038	3,613	117	-4,425	1.5	-55.0	80.2	80.3	35.1	0.1	-45.2	
RIVIERA MAYA, Q. ROO	44,480	45,318	45,622	838	304	1.9	0.7	36,912	36,279	13,400	-633	-22,879	-1.7	-63.1	83.0	80.1	29.4	-2.9	-50.7	
<i>AKUMAL, Q. ROO</i>	<i>4,478</i>	<i>4,519</i>	<i>4,605</i>	<i>42</i>	<i>86</i>	<i>0.9</i>	<i>1.9</i>	<i>3,921</i>	<i>3,788</i>	<i>1,176</i>	<i>-133</i>	<i>-2,612</i>	<i>-3.4</i>	<i>-68.9</i>	<i>83.8</i>	<i>83.8</i>	<i>25.5</i>	<i>-3.8</i>	<i>-58.3</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,588</i>	<i>10,737</i>	<i>10,961</i>	<i>150</i>	<i>223</i>	<i>1.4</i>	<i>2.1</i>	<i>8,117</i>	<i>7,809</i>	<i>3,188</i>	<i>-308</i>	<i>-4,621</i>	<i>-3.8</i>	<i>-59.2</i>	<i>76.7</i>	<i>72.7</i>	<i>29.1</i>	<i>-3.9</i>	<i>-43.6</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,713</i>	<i>6,702</i>	<i>6,705</i>	<i>-11</i>	<i>3</i>	<i>-0.2</i>	<i>0.0</i>	<i>5,925</i>	<i>5,566</i>	<i>2,001</i>	<i>-359</i>	<i>-3,565</i>	<i>-6.1</i>	<i>-64.0</i>	<i>88.3</i>	<i>83.1</i>	<i>29.8</i>	<i>-5.2</i>	<i>-53.2</i>	
PUERTO ESCONDIDO, OAX.	2,330	2,439	2,507	109	68	4.7	2.8	837	914	440	78	-475	9.3	-51.9	35.9	37.5	17.5	1.6	-19.9	
PLAYAS DE ROSARITO, B.C.	2,237	2,340	2,619	103	279	4.6	11.9	736	804	481	69	-324	9.3	-40.2	32.9	34.4	18.4	1.5	-16.0	
SAN FELIPE, BC.	715	869	823	153	-46	21.4	-5.3	165	218	61	53	-156	32.1	-71.8	23.0	25.1	7.5	2.0	-17.6	
TONALÁ- PUERTO ARISTA, CHIS.	793	768	747	-25	-22	-3.1	-2.9	232	214	104	-18	-110	-7.6	-51.3	29.2	27.8	13.9	-1.4	-13.9	
Ciudades	210,226	216,040	218,521	5,814	2,481	2.8	1.1	117,237	118,690	49,520	1,453	-69,170	1.2	-58.3	55.8	54.9	22.7	-0.8	-32.3	
<i>Grandes</i>	<i>83,327</i>	<i>86,722</i>	<i>87,097</i>	<i>3,396</i>	<i>375</i>	<i>4.1</i>	<i>0.4</i>	<i>53,111</i>	<i>53,699</i>	<i>20,935</i>	<i>588</i>	<i>-32,764</i>	<i>1.1</i>	<i>-61.0</i>	<i>63.7</i>	<i>61.9</i>	<i>24.0</i>	<i>-1.8</i>	<i>-37.9</i>	
CIUDAD DE MÉXICO	51,427	51,244	50,153	-184	-1,091	-0.4	-2.1	33,052	33,072	11,899	20	-21,173	0.1	-64.0	64.3	64.5	23.7	0.3	-40.8	
GUADALAJARA, JAL.	18,148	21,786	21,993	3,637	208	20.0	1.0	10,383	11,330	5,215	947	-6,115	9.1	-54.0	57.2	52.0	23.7	-5.2	-28.3	
MONTERREY, N.L.	13,751	13,693	14,951	-58	1,258	-0.4	9.2	9,676	9,297	3,821	-379	-5,476	-3.9	-58.9	70.4	67.9	25.6	-2.5	-42.3	
<i>Del Interior</i>	<i>113,705</i>	<i>115,906</i>	<i>118,155</i>	<i>2,202</i>	<i>2,249</i>	<i>1.9</i>	<i>1.9</i>	<i>56,302</i>	<i>56,550</i>	<i>24,483</i>	<i>248</i>	<i>-32,067</i>	<i>0.4</i>	<i>-56.7</i>	<i>49.5</i>	<i>48.8</i>	<i>20.7</i>	<i>-0.7</i>	<i>-28.1</i>	
AGUASCALIENTES, AGS.	4,711	5,282	5,151	571	-131	12.1	-2.5	2,914	3,053	1,410	139	-1,644	4.8	-53.8	61.9	57.8	27.4	-4.0	-30.4	
CAMPECHE, CAMP.	1,394	1,408	1,393	14	-14	1.0	-1.0	646	677	324	31	-353	4.9	-52.1	46.4	48.1	23.3	1.8	-24.8	
CELAYA, GTO.	2,973	3,194	3,216	220	23	7.4	0.7	1,285	1,222	643	-64	-578	-5.0	-47.4	43.2	38.3	20.0	-5.0	-18.3	
CHIHUAHUA, CHIH.	3,855	3,841	4,861	-124	1,021	-0.4	26.6	1,986	2,089	1,196	103	-893	5.2	-42.7	51.5	54.4	24.6	2.9	-29.8	
COATZACOALCOS, VER.	1,769	1,769	1,769	0	1	0.0	0.0	619	617	307	-2	-310	-0.3	-50.2	35.0	34.9	17.4	-0.1	-17.5	
COLIMA, COL.	1,353	1,269	1,304	-84	35	-6.2	2.7	688	574	283	-114	-291	-16.5	-50.7	50.8	45.2	21.7	-5.6	-23.5	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,300	1,391	1,398	90	8	6.9	0.6	399	447	168	48	-278	12.0	-62.3	30.7	32.1	12.0	1.4	-20.1	
CULIACAN, SIN.	2,803	2,805	2,810	3	5	0.1	0.2	1,361	1,317	635	-44	-682	-3.3	-51.8	48.6	46.9	22.6	-1.6	-24.3	
DURANGO, DGO.	1,884	1,888	1,888	4	1	0.2	0.0	1,026	1,094	491	67	-603	6.6	-55.1	54.5	57.9	26.0	3.5	-31.9	
EL FUERTE, SIN.	381	431	426	50	-5	13.1	-1.1	85	84	40	-1	-44	-1.6	-51.9	22.4	19.5	9.5	-2.9	-10.0	
GUANAJUATO, GTO.	3,248	3,170	3,179	-78	9	-2.4	0.3	1,403	1,239	376	-164	-863	-11.7	-69.7	43.2	39.1	11.8	-4.1	-27.3	
HERMOSILLO, SON.	2,755	2,775	2,829	20	54	0.7	1.9	1,490	1,653	681	162	-972	10.9	-58.8	54.1	59.6	24.1	5.5	-35.5	
IRAPUATO, GTO.	2,399	2,659	2,868	261	208	10.9	7.8	1,122	962	578	-160	-384	-14.3	-39.9	46.8	36.2	20.2	-10.6	-16.0	
LEON, GTO.	6,266	6,587	6,923	320	337	5.1	5.1	3,191	3,157	1,342	-34	-1,815	-1.1	-57.5	50.9	47.9	19.4	-3.0	-28.5	
LOS MOCHIS, SIN.	1,489	1,554	1,554	65	0	4.4	0.0	772	824	387	51	-437	6.6							

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación					
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
																				2018-2019
Total	400,136	408,461	409,704	8,325	1,243	2.1	0.3	249,295	250,436	104,485	1,140	-145,951	0.5	-58.3	62.3	61.3	25.5	-1.0	-35.8	
PACHUCA, HGO.	1,569	1,553	1,577	-15	24	-1.0	1.6	894	885	380	-9	-505	-1.0	-57.1	57.0	57.0	24.1	0.0	-32.9	
PALENQUE, CHIS.	2,099	2,097	2,111	-3	14	-0.1	0.7	733	764	331	31	-433	4.2	-56.7	34.9	36.4	15.7	1.5	-20.8	
PUEBLA, PUE.	9,361	9,456	9,699	95	243	1.0	2.6	5,886	5,792	2,146	-94	-3,646	-1.6	-63.0	62.9	61.3	22.1	-1.6	-39.1	
QUERETARO, QRO.	7,421	7,447	7,281	26	-166	0.4	-2.2	4,676	4,426	1,630	-249	-2,797	-5.3	-63.2	63.0	59.4	22.4	-3.6	-37.1	
SALAMANCA, GTO.	1,246	1,243	1,195	-3	-48	-0.3	-3.9	550	385	209	-165	-175	-30.0	-45.6	44.1	31.0	17.5	-13.2	-13.4	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,277	3,327	3,321	50	-5	1.5	-0.2	1,123	1,169	473	47	-696	4.2	-59.6	34.3	35.1	14.2	0.9	-20.9	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,673	3,630	-3	-43	-0.1	-1.2	657	705	320	48	-384	7.3	-54.5	17.9	19.2	8.8	1.3	-10.4	
SAN JUAN DEL RÍO, QRO.	1,099	1,124	1,078	25	-46	2.2	-4.1	552	553	237	-46	1	-315	0.2	-57.1	50.2	49.2	22.0	-1.0	-27.2
SAN LUIS POTOSÍ, S.L.P.	5,527	5,699	5,970	171	272	3.1	4.8	3,600	3,453	1,471	-147	-1,982	-4.1	-57.4	65.1	60.6	24.6	-4.5	-36.0	
SAN MIGUEL DE ALLENDE, GTO.	1,936	2,052	2,102	116	50	6.0	2.4	862	834	300	-29	-533	-3.3	-64.0	44.5	40.6	14.3	-3.9	-26.3	
TAXCO, GRO.	904	898	901	-6	3	-0.7	0.3	318	349	152	31	-197	9.9	-56.5	35.1	38.9	16.8	3.7	-22.0	
TEQUISQUIAPAN, QRO.	906	877	882	-29	5	-3.2	0.6	203	218	103	16	-116	7.8	-52.9	22.4	24.9	11.7	2.5	-13.3	
TLAXCALA, TLAX.	636	626	645	-10	19	-1.5	3.0	187	186	72	-1	-113	-0.8	-61.0	29.5	29.7	11.2	0.2	-18.4	
TOLUCA, MÉX.	3,807	3,796	3,813	-10	16	-0.3	0.4	1,721	1,643	757	-78	-886	-4.6	-53.9	45.2	43.3	19.9	-1.9	-23.4	
TUXTLA GUTIÉRREZ, CHIS.	4,297	4,310	4,409	13	99	0.3	2.3	1,513	1,644	800	130	-843	8.6	-51.3	35.2	38.1	18.1	2.9	-20.0	
VALLE DE BRAVO, MÉX.	1,191	1,221	1,221	31	-1	2.6	0.0	275	270	121	-5	-149	-1.9	-55.1	23.1	22.1	9.9	-1.0	-12.2	
VILLAHERMOSA, TAB.	5,121	5,097	5,195	-25	98	-0.5	1.9	2,201	2,490	1,383	290	-1,108	13.2	-44.5	43.0	48.9	26.6	5.9	-22.2	
XALAPA, VER.	2,338	2,402	2,293	64	-109	2.7	-4.5	946	913	485	-32	-429	-3.4	-46.9	40.5	38.0	21.1	-2.4	-16.9	
ZACATECAS, ZAC.	3,210	3,196	3,010	-14	-186	-0.4	-5.8	1,861	1,710	749	-151	-961	-8.1	-56.2	58.0	53.5	24.9	-4.5	-28.6	
Fronterizas	13,194	13,411	13,269	217	-142	1.6	-1.1	7,824	8,441	4,102	617	-4,339	7.9	-51.4	59.3	62.9	30.9	3.6	-32.0	
CIUDAD JUÁREZ, CHIH.	4,507	4,533	4,495	26	-38	0.6	-0.8	2,877	3,229	1,402	352	-1,827	12.2	-56.6	63.8	71.2	31.2	7.4	-40.1	
MEXICALI, BC.	2,483	2,565	n.d.	82	n.d.	3.3	n.d.	1,399	1,501	n.d.	102	n.d.	7.3	n.d.	56.4	58.5	n.d.	2.2	n.d.	
PIEDRAS NEGRAS, COAH.	801	772	811	-30	39	-3.7	5.1	348	372	275	24	-97	6.8	-26.0	43.4	48.2	33.9	4.8	-14.3	
TECATE, B.C.	299	297	316	-1	19	-0.4	6.2	119	131	82	13	-49	10.5	-37.7	39.8	44.1	25.9	4.4	-18.2	
TIJUANA, B.C.	5,104	5,244	5,074	140	-171	2.7	-3.3	3,080	3,208	1,477	127	-1,731	4.1	-54.0	60.4	61.2	29.1	0.8	-32.1	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

*Del 01-enero-2018 al 09-septiembre-2018
 **Del 31-diciembre-2018 al 06-septiembre-2019
 ***Del 30-diciembre-2019 al 06-septiembre-2020

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.