

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
<b>Total</b>	<b>400,148</b>	<b>408,357</b>	<b>409,340</b>	<b>8,209</b>	<b>983</b>	<b>2.1</b>	<b>0.2</b>	<b>250,442</b>	<b>251,561</b>	<b>105,145</b>	<b>1,119</b>	<b>-146,416</b>	<b>0.4</b>	<b>-58.2</b>	<b>62.6</b>	<b>61.6</b>	<b>25.7</b>	<b>-1.0</b>	<b>-35.9</b>	
<b>Centros de Playa</b>	<b>189,940</b>	<b>192,388</b>	<b>190,980</b>	<b>2,449</b>	<b>-1,409</b>	<b>1.3</b>	<b>-0.7</b>	<b>133,182</b>	<b>132,760</b>	<b>55,404</b>	<b>-423</b>	<b>-77,355</b>	<b>-0.3</b>	<b>-58.3</b>	<b>70.1</b>	<b>69.0</b>	<b>29.0</b>	<b>-1.1</b>	<b>-40.0</b>	
<i>Integramente Planeados</i>	65,948	67,093	66,995	1,145	-98	1.7	-0.1	48,995	48,638	20,571	-357	-28,068	-0.7	-57.7	74.3	72.5	30.7	-1.8	-41.8	
BAHIAS DE HUATULCO, OAX.	3,714	4,239	4,297	525	58	14.1	1.4	2,476	2,820	1,168	344	-1,652	13.9	-58.6	66.7	66.5	27.2	-0.1	-39.3	
CANCUN, Q.ROO	34,950	35,129	35,045	178	-84	0.5	-0.2	27,798	26,600	11,093	-1,198	-15,507	-4.3	-58.3	79.5	75.7	31.7	-3.8	-44.1	
IXTAPA ZIHUATANEJO, GRO.	6,272	6,279	5,192	7	-1,087	0.1	-17.3	3,832	3,866	1,463	35	-2,403	0.9	-62.2	61.1	61.6	28.2	0.5	-33.4	
LORETO, B.C.S.	881	882	689	1	-193	0.1	-21.9	385	442	170	57	-272	14.9	-61.5	43.7	50.2	24.7	6.4	-25.4	
LOS CABOS, B.C.S.	20,130	20,564	21,772	433	1,208	2.2	5.9	14,504	14,910	6,676	406	-8,234	2.8	-55.2	72.1	72.5	30.7	0.5	-41.8	
<i>CABO SAN LUCAS</i>	7,353	8,065	8,889	712	824	9.7	10.2	5,782	6,188	2,971	406	-3,217	7.0	-52.0	78.6	76.7	33.4	-1.9	-43.3	
<i>SAN JOSÉ DEL CABO</i>	4,493	4,593	4,836	100	243	2.2	5.3	3,030	2,991	1,261	-40	-1,729	-1.3	-57.8	67.4	65.1	26.1	-2.3	-39.0	
<i>ZONA CORREDOR LOS CABOS</i>	3,935	4,042	4,293	107	250	2.7	6.2	1,974	2,651	1,209	677	-1,442	34.3	-54.4	50.2	65.6	28.2	15.4	-37.4	
<i>Tradicionales</i>	61,907	61,919	59,906	12	-2,013	0.0	-3.3	35,979	36,234	16,102	256	-20,132	0.7	-55.6	58.1	58.5	26.9	0.4	-31.6	
ACAPULCO, GRO.	19,000	18,887	18,853	-113	-34	-0.6	-0.2	9,372	9,782	4,054	410	-5,729	4.4	-58.6	49.3	51.8	21.5	2.5	-30.3	
COZUMEL, Q. ROO	4,674	4,669	5,111	-5	443	-0.1	9.5	2,816	2,631	1,379	-185	-1,253	-6.6	-47.6	60.3	56.4	27.0	-3.9	-29.4	
LA PAZ, B.C.S.	2,725	2,716	2,281	-9	-435	-0.3	-16.0	1,305	1,377	511	72	-867	5.5	-62.9	47.9	50.7	22.4	2.8	-28.3	
MANZANILLO, COL.	4,524	4,514	4,738	-10	225	-0.2	5.0	2,220	2,214	1,022	-6	-1,192	-0.2	-53.8	49.1	49.1	21.6	0.0	-27.5	
MAZATLAN, SIN.	9,672	9,546	9,807	-126	261	-1.3	2.7	6,056	6,345	3,208	289	-3,137	4.8	-49.4	62.6	66.5	32.7	3.9	-33.8	
PUERTO VALLARTA, JAL.	12,638	12,845	12,623	208	-222	1.6	-1.7	9,642	9,686	4,482	44	-5,204	0.5	-53.7	76.3	75.4	35.5	-0.9	-39.9	
VERACRUZ BOCA DEL RIO, VER.	8,675	8,743	n.d.	68	n.d.	0.8	n.d.	4,567	4,198	n.d.	-369	n.d.	n.d.	n.d.	52.6	48.0	n.d.	-4.6	n.d.	
<i>Otros</i>	62,084	63,377	64,079	1,292	702	2.1	1.1	48,209	47,887	18,731	-322	-29,156	-0.7	-60.9	77.7	75.6	29.2	-2.1	-46.3	
ISLA MUJERES, Q. ROO	1,656	1,646	1,053	-10	-179	-0.6	-10.9	1,053	1,041	636	-12	-660	-1.1	-63.4	63.6	63.3	26.0	-0.3	-37.3	
NUEVO VALLARTA, NAY.	9,870	10,004	10,309	134	306	1.4	3.1	7,996	8,122	3,657	126	-4,464	1.6	-55.0	81.0	81.2	35.5	0.2	-45.7	
RIVIERA MAYA, Q. ROO	44,484	45,319	45,607	835	288	1.9	0.6	37,169	36,558	13,617	-611	-22,941	-1.6	-62.8	83.6	80.7	29.9	-2.9	-50.8	
<i>AKUMAL, Q. ROO</i>	4,477	4,517	4,605	40	88	0.9	1.9	3,940	3,798	1,199	-141	-2,599	-3.6	-68.4	88.0	84.1	26.0	-3.9	-58.0	
<i>PLAYA DEL CARMEN, Q. ROO</i>	10,590	10,739	10,963	149	224	1.4	2.1	8,196	7,879	3,229	-317	-4,650	-3.9	-59.0	77.4	73.4	28.5	-4.0	-43.9	
<i>PLAYACAR, Q. ROO</i>	6,712	6,702	6,705	-10	3	-0.2	0.0	5,965	5,595	2,039	-370	-3,555	-6.2	-63.5	88.9	83.5	30.4	-5.4	-53.1	
PUERTO ESCONDIDO, OAX.	2,329	2,437	2,506	108	69	4.6	2.8	850	925	443	75	-482	8.8	-52.1	36.5	37.9	17.7	1.5	-20.3	
PLAYAS DE ROSARITO, B.C.	2,237	2,333	2,619	96	287	4.3	12.3	741	805	470	64	-335	8.7	-41.6	33.1	34.5	18.0	1.4	-16.6	
SAN FELIPE, BC.	715	870	823	155	-47	21.6	-5.4	166	220	59	53	-161	32.1	-73.3	23.3	25.3	7.1	2.0	-18.1	
TONALÁ- PUERTO ARISTA, CHIS.	794	768	747	-25	-22	-3.2	-2.8	233	217	104	-17	-113	-7.1	-52.2	29.4	28.2	13.9	-1.2	-14.3	
<b>Ciudades</b>	<b>210,209</b>	<b>215,969</b>	<b>218,360</b>	<b>5,760</b>	<b>2,392</b>	<b>2.7</b>	<b>1.1</b>	<b>117,260</b>	<b>118,801</b>	<b>49,741</b>	<b>1,541</b>	<b>-69,060</b>	<b>1.3</b>	<b>-58.1</b>	<b>55.8</b>	<b>55.0</b>	<b>22.8</b>	<b>-0.8</b>	<b>-32.2</b>	
<i>Grandes</i>	83,334	86,676	86,975	3,343	299	4.0	0.3	53,046	53,657	21,093	611	-32,564	1.2	-60.7	63.7	61.9	24.3	-1.8	-37.7	
CIUDAD DE MÉXICO	51,435	51,241	50,110	-194	-1,131	-0.4	-2.2	33,022	33,037	11,982	15	-21,056	0.0	-63.7	64.2	64.5	23.9	0.3	-40.6	
GUADALAJARA, JAL.	18,148	21,775	21,913	3,626	138	20.0	0.6	10,344	11,307	5,270	963	-6,037	9.3	-53.4	57.0	51.9	24.0	-5.1	-27.9	
MONTERREY, N.L.	13,750	13,661	14,953	-90	1,292	-0.7	9.5	9,679	9,312	3,842	-367	-5,471	-3.8	-58.7	70.4	68.2	25.7	-2.2	-42.5	
<i>Del Interior</i>	113,685	115,893	118,085	2,208	2,192	1.9	1.9	56,378	56,704	24,554	326	-32,151	0.6	-56.7	49.6	48.9	20.8	-0.7	-28.1	
AGUASCALIENTES, AGS.	4,697	5,284	5,148	587	-136	12.5	-2.6	2,913	3,063	1,405	149	-1,658	5.1	-54.1	62.0	58.0	27.3	-4.1	-30.7	
CAMPECHE, CAMP.	1,393	1,408	1,393	14	-15	1.0	-1.0	650	683	333	33	-350	5.1	-51.2	46.6	48.5	23.9	1.9	-24.6	
CELAYA, GTO.	2,970	3,196	3,215	225	19	7.6	0.6	1,288	1,229	646	-59	-583	-4.6	-47.5	43.4	38.5	20.1	-4.9	-18.4	
CHIHUAHUA, CHIH.	3,852	3,836	4,861	1,025	1,196	26.7	-0.4	1,980	2,086	1,196	107	-891	5.4	-42.7	51.4	54.4	24.6	3.0	-29.8	
COATZACOALCOS, VER.	1,769	1,768	1,769	0	1	0.0	0.0	618	617	308	-1	-309	-0.2	-50.1	34.9	34.9	17.4	-0.1	-17.5	
COLIMA, COL.	1,355	1,271	1,301	-84	30	-6.2	2.4	689	579	284	-110	-295	-16.0	-50.9	50.9	45.6	21.9	-5.3	-23.7	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,301	1,391	1,398	90	8	6.9	0.6	402	450	172	49	-279	12.1	-61.9	30.9	32.4	12.3	1.5	-20.1	
CULIACÁN, SIN.	2,803	2,805	n.d.	3	n.d.	0.1	n.d.	1,364	1,319	n.d.	-44	n.d.	n.d.	n.d.	48.7	47.0	n.d.	-1.6	n.d.	
DURANGO, DGO.	1,884	1,888	1,889	4	1	0.2	0.0	1,030	1,100	491	70	-610	6.8	-55.4	54.7	58.3	26.0	3.6	-32.3	
EL FUERTE, SIN.	382	431	n.d.	49	n.d.	12.9	n.d.	84	84	n.d.	0	n.d.	-0.1	n.d.	21.9	19.4	n.d.	-2.5	n.d.	
GUANAJUATO, GTO.	3,247	3,174	3,177	-73	3	-2.2	0.1	1,405	1,243	378	-162	-865	-11.5	-69.6	43.3	39.2	11.9	-4.1	-27.3	
HERMOSILLO, SON.	2,755	2,775	2,826	20	51	0.7	1.9	1,494	1,662	685	168	-58.8	11.3	-59.8	54.2	59.9	24.2	5.7	-35.7	
IRAPUATO, GTO.	2,395	2,659	2,868	265	209	11.0	7.9	1,125	963	584	-161	-380	-14.4	-39.4	47.0	36.2	20.3	-10.7	-15.9	
LEÓN, GTO.	6,266	6,588	6,927	322	339	5.1	5.1	3,162	3,137	1,343	-25	-1,794	-0.8	-57.2	50.5	47.6	19.4	-2.8	-28.2	
LOS MOCHIS, SIN.	1,491	1,555	1,554	64	0	4.3	0.0	774	826	381	53	-445	6.8	-53.8	51.9	53.1	24.5	1.3	-28.6	
MÉRIDA, YUC.	6,696	7,164	7,176	468	12	7.0	0.2	4,067	4,378	1,571	310	-2,806	7.6	-64.1	60.7	61.1	21.9	0.4	-39.2	
MORELIA, MICH.	3,109	n.d.	2,902	n.c.	n.c.	n.c.	n.c.	1,813	n.d.	800	n.c.	n.c.	n.c.	n.c.	58.3	n.d.	27.6	n.c.	n.c.	
OAXACA, OAX.	5,698	5,931	6,176	233	245	4.1	4.1	2,720	2,995	1,159	275	-1,835	10.1	-61.3	47.7	50.5	18.8	2.8	-31.7	

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados								Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)			
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020		
																				2018-2019	2019-2020
<b>Total</b>	<b>400,148</b>	<b>408,357</b>	<b>409,340</b>	<b>8,209</b>	<b>983</b>	<b>2.1</b>	<b>0.2</b>	<b>250,442</b>	<b>251,561</b>	<b>105,145</b>	<b>1,119</b>	<b>-146,416</b>	<b>0.4</b>	<b>-58.2</b>	<b>62.6</b>	<b>61.6</b>	<b>25.7</b>	<b>-1.0</b>	<b>-35.9</b>		
PACHUCA, HGO.	1,570	1,553	1,577	-17	25	-1.1	1.6	897	885	383	-11	-502	-1.3	-56.7	57.1	57.0	24.3	-0.1	-32.7		
PALENQUE, CHIS.	2,099	2,097	2,111	-2	14	-0.1	0.7	742	774	333	32	-441	4.3	-56.9	35.4	36.9	15.8	1.6	-21.1		
PUEBLA, PUE.	9,364	9,449	9,699	85	250	0.9	2.6	5,880	5,793	2,173	-88	-3,620	-1.5	-62.5	62.8	61.3	22.4	-1.5	-38.9		
QUERETARO, QRO.	7,420	7,446	7,288	26	-158	0.3	-2.1	4,688	4,437	1,643	-251	-2,794	-5.4	-63.0	63.2	59.6	22.5	-3.6	-37.0		
SALAMANCA, GTO.	1,246	1,243	1,196	-3	-47	-0.3	-3.8	550	384	210	-166	-174	-30.2	-45.4	44.1	30.9	17.5	-13.2	-13.4		
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,276	3,327	3,321	50	-6	1.5	-0.2	1,132	1,183	476	50	-707	4.4	-59.8	34.6	35.6	14.3	1.0	-21.2		
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,673	3,628	-3	-44	-0.1	-1.2	664	711	322	46	-389	7.0	-54.7	18.1	19.4	8.9	1.3	-10.5		
SAN JUAN DEL RÍO, QRO.	1,099	1,124	n.d.	25	n.d.	2.3	n.d.	552	552	25	n.d.	1	n.d.	0.1	n.d.	50.2	49.2	n.d.	-1.1	n.d.	
SAN LUIS POTOSÍ, S.L.P.	5,527	5,694	5,970	167	276	3.0	4.8	3,610	3,464	1,477	-146	-1,988	-4.0	-57.4	65.3	60.8	24.7	-4.5	-36.1		
SAN MIGUEL DE ALLENDE, GTO.	1,937	2,054	2,103	117	49	6.0	2.4	866	840	300	-26	-540	-3.0	-64.3	44.7	40.9	14.3	-3.8	-26.6		
TAXCO, GRO.	905	899	902	-6	3	-0.7	0.4	321	350	152	30	-198	9.3	-56.5	35.5	39.0	16.9	3.5	-22.1		
TEQUISQUIAPAN, QRO.	906	876	869	-29	-7	-3.3	-0.8	204	220	103	16	-117	8.0	-53.2	22.5	25.1	11.8	2.6	-13.3		
TLAXCALA, TLAX.	636	625	642	-11	16	-1.7	2.6	187	187	73	0	-114	0.0	-61.0	29.4	29.9	11.4	0.5	-18.5		
TOLUCA, MÉX.	3,807	3,796	3,809	-10	13	-0.3	0.3	1,724	1,645	763	-79	-882	-4.6	-53.6	45.3	43.3	20.0	-2.0	-23.3		
TUXTLA GUTIÉRREZ, CHIS.	4,297	4,310	4,408	13	98	0.3	2.3	1,510	1,648	807	138	-841	9.1	-51.0	35.1	38.2	18.3	3.1	-19.9		
VALLE DE BRAVO, MÉX.	1,190	1,221	1,221	31	-1	2.6	0.0	275	271	121	-5	-149	-1.7	-55.2	23.1	22.2	9.9	-1.0	-12.2		
VILLAHERMOSA, TAB.	5,122	5,096	5,198	-26	101	-0.5	2.0	2,204	2,491	1,381	288	-1,111	13.0	-44.6	43.0	48.9	26.6	5.9	-22.3		
XALAPA, VER.	2,338	2,400	2,255	62	-144	2.7	-6.0	946	914	473	-32	-441	-3.4	-48.3	40.5	38.1	21.0	-2.4	-17.1		
ZACATECAS, ZAC.	3,210	3,196	3,005	-14	-191	-0.4	-6.0	1,849	1,709	749	-141	-960	-7.6	-56.2	57.6	53.5	24.9	-4.2	-28.6		
<b>Fronterizas</b>	<b>13,191</b>	<b>13,399</b>	<b>13,300</b>	<b>208</b>	<b>-99</b>	<b>1.6</b>	<b>-0.7</b>	<b>7,836</b>	<b>8,440</b>	<b>4,094</b>	<b>604</b>	<b>-4,346</b>	<b>7.7</b>	<b>-51.5</b>	<b>59.4</b>	<b>63.0</b>	<b>30.8</b>	<b>3.6</b>	<b>-32.2</b>		
CIUDAD JUÁREZ, CHIH.	4,506	4,534	4,502	28	-32	0.6	-0.7	2,884	3,231	1,409	347	-1,822	12.0	-56.4	64.0	71.3	31.3	7.3	-40.0		
MEXICALI, BC.	2,481	2,562	2,588	81	26	3.3	1.0	1,402	1,503	873	101	-630	7.2	-41.9	56.5	58.7	33.7	2.2	-25.0		
PIEDRAS NEGRAS, COAH.	801	770	811	-31	41	-3.8	5.3	348	374	274	25	-100	7.2	-26.8	43.5	48.5	33.7	5.0	-14.8		
TECATE, B.C.	298	297	316	-1	19	-0.4	6.4	118	131	80	13	-51	10.7	-38.6	39.7	44.1	25.4	4.4	-18.7		
TIJUANA, B.C.	5,104	5,236	5,082	132	-154	2.6	-2.9	3,083	3,202	1,459	118	-1,743	3.8	-54.4	60.4	61.2	28.7	0.7	-32.5		

\*Del 01-enero-2018 al 02-septiembre-2018

\*\*Del 31-diciembre-2018 al 01-septiembre-2019

\*\*\*Del 30-diciembre-2019 al 30-agosto-2020

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.