

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020
Total	400,144	408,295	409,239	8,150	944	2.0	0.2	251,481	252,647	105,828	1,166	-146,819	0.5	-58.1	62.8	61.9	25.9	-1.0	-36.0
Centros de Playa	189,964	192,352	191,026	2,388	-1,326	1.3	-0.7	134,130	133,657	55,845	-474	-77,812	-0.4	-58.2	70.6	69.5	29.2	-1.1	-40.3
<i>Integramente Planeados</i>	<i>65,954</i>	<i>67,057</i>	<i>66,944</i>	<i>1,104</i>	<i>-113</i>	<i>1.7</i>	<i>-0.2</i>	<i>49,359</i>	<i>48,954</i>	<i>20,722</i>	<i>-405</i>	<i>-28,232</i>	<i>-0.8</i>	<i>-57.7</i>	<i>74.8</i>	<i>73.0</i>	<i>31.0</i>	<i>-1.8</i>	<i>-42.0</i>
BAHIAS DE HUATULCO, OAX.	3,715	4,239	4,296	524	57	14.1	1.3	2,491	2,844	1,184	353	-1,660	14.2	-58.4	67.1	67.1	27.6	0.0	-39.5
CANCUN, Q.ROO	34,955	35,130	35,042	175	-88	0.5	-0.3	27,942	26,707	11,174	-1,235	-15,534	-4.4	-58.2	79.9	76.0	31.9	-3.9	-44.1
IXTAPA ZIHUATANEJO, GRO.	6,272	6,279	5,159	7	-1,120	0.1	-17.8	3,876	3,904	1,461	28	-2,443	0.7	-62.6	61.8	62.2	28.3	0.4	-33.9
LORETO, B.C.S.	880	881	683	1	-198	0.1	-22.5	390	450	168	60	-282	15.3	-62.7	44.3	51.0	24.6	6.7	-26.4
LOS CABOS, B.C.S.	20,131	20,528	21,764	397	1,236	2.0	6.0	14,660	15,049	6,734	389	-8,314	2.7	-55.3	72.8	73.3	30.9	0.5	-42.4
<i>CABO SAN LUCAS</i>	<i>7,354</i>	<i>8,040</i>	<i>8,889</i>	<i>686</i>	<i>849</i>	<i>9.3</i>	<i>10.6</i>	<i>5,843</i>	<i>6,244</i>	<i>2,997</i>	<i>401</i>	<i>-3,246</i>	<i>6.9</i>	<i>-52.0</i>	<i>79.5</i>	<i>77.7</i>	<i>33.7</i>	<i>-1.8</i>	<i>-43.9</i>
<i>SAN JOSÉ DEL CABO</i>	<i>4,493</i>	<i>4,585</i>	<i>4,835</i>	<i>92</i>	<i>250</i>	<i>2.0</i>	<i>5.5</i>	<i>3,065</i>	<i>3,001</i>	<i>1,281</i>	<i>-64</i>	<i>-1,720</i>	<i>-2.1</i>	<i>-57.3</i>	<i>68.2</i>	<i>65.5</i>	<i>26.5</i>	<i>-2.8</i>	<i>-39.0</i>
<i>ZONA CORREDOR LOS CABOS</i>	<i>3,935</i>	<i>4,035</i>	<i>4,292</i>	<i>100</i>	<i>258</i>	<i>2.5</i>	<i>6.4</i>	<i>1,992</i>	<i>2,673</i>	<i>1,213</i>	<i>681</i>	<i>-342</i>	<i>34.2</i>	<i>-54.6</i>	<i>50.6</i>	<i>66.3</i>	<i>28.3</i>	<i>15.6</i>	<i>-38.0</i>
<i>Tradicional</i>	<i>61,904</i>	<i>61,927</i>	<i>60,010</i>	<i>23</i>	<i>-1,918</i>	<i>0.0</i>	<i>-3.1</i>	<i>36,226</i>	<i>36,491</i>	<i>16,110</i>	<i>264</i>	<i>-20,381</i>	<i>0.7</i>	<i>-55.9</i>	<i>58.5</i>	<i>58.9</i>	<i>26.8</i>	<i>0.4</i>	<i>-32.1</i>
ACAPULCO, GRO.	19,012	18,898	18,847	-114	-51	-0.6	-0.3	9,429	9,897	4,081	468	-5,815	5.0	-58.8	49.6	52.4	21.7	2.8	-30.7
COZUMEL, Q. ROO	4,674	4,669	5,110	-5	441	-0.1	9.4	2,851	2,659	1,391	-192	-1,268	-6.7	-47.7	61.0	57.0	27.2	-4.0	-29.7
LA PAZ, B.C.S.	2,725	2,716	2,268	-9	-448	-0.3	-16.5	1,310	1,373	512	63	-861	4.8	-62.7	61.0	50.6	22.6	2.5	-28.0
MANZANILLO, COL.	4,517	4,511	4,745	-6	233	-0.1	5.2	2,246	2,227	1,024	-19	-1,203	-0.9	-54.0	49.7	49.4	21.6	-0.4	-27.8
MAZATLAN, SIN.	9,667	9,545	9,818	-122	273	-1.3	2.9	6,095	6,358	3,151	263	-3,207	4.3	-50.4	63.0	66.6	32.1	3.6	-34.5
PUERTO VALLARTA, JAL.	12,634	12,846	12,649	-212	-197	1.7	-1.5	9,727	9,766	4,507	39	-5,259	0.4	-53.8	77.0	76.0	35.6	-1.0	-40.4
VERACRUZ BOCA DEL RIO, VER.	8,675	8,742	n.d.	67	n.d.	0.8	n.d.	4,568	4,211	n.d.	-357	n.d.	-7.8	n.d.	52.7	48.2	n.d.	-4.5	n.d.
<i>Otros</i>	<i>62,106</i>	<i>63,368</i>	<i>64,072</i>	<i>1,262</i>	<i>705</i>	<i>2.0</i>	<i>1.1</i>	<i>48,545</i>	<i>48,212</i>	<i>19,013</i>	<i>-333</i>	<i>-29,199</i>	<i>-0.7</i>	<i>-60.6</i>	<i>78.2</i>	<i>76.1</i>	<i>29.7</i>	<i>-2.1</i>	<i>-46.4</i>
ISLA MUJERES, Q. ROO	1,656	1,646	1,062	-10	1,462	-0.6	-11.2	1,060	1,043	388	-17	-655	-1.6	-62.8	64.0	63.4	26.6	-0.6	-36.8
NUEVO VALLARTA, NAY.	9,888	10,000	10,316	112	316	1.1	3.2	8,072	8,217	3,697	145	-4,520	1.8	-55.0	81.6	82.2	35.8	0.5	-46.3
RIVIERA MAYA, Q. ROO	44,488	45,321	45,600	833	279	1.9	0.6	37,418	36,784	13,858	-634	-22,926	-1.7	-62.3	84.1	81.2	30.4	-2.9	-50.8
<i>AKUMAL, Q. ROO</i>	<i>4,477</i>	<i>4,515</i>	<i>4,605</i>	<i>37</i>	<i>90</i>	<i>0.8</i>	<i>2.0</i>	<i>3,960</i>	<i>3,809</i>	<i>1,225</i>	<i>-151</i>	<i>-2,585</i>	<i>-3.8</i>	<i>-67.9</i>	<i>84.4</i>	<i>84.4</i>	<i>26.6</i>	<i>-4.1</i>	<i>-57.8</i>
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,591</i>	<i>10,741</i>	<i>10,964</i>	<i>150</i>	<i>223</i>	<i>1.4</i>	<i>2.1</i>	<i>8,266</i>	<i>7,937</i>	<i>3,275</i>	<i>-329</i>	<i>-4,662</i>	<i>-4.0</i>	<i>-58.7</i>	<i>78.0</i>	<i>73.9</i>	<i>29.9</i>	<i>-4.2</i>	<i>-44.0</i>
<i>PLAYACAR, Q. ROO</i>	<i>6,712</i>	<i>6,702</i>	<i>6,704</i>	<i>-10</i>	<i>2</i>	<i>-0.2</i>	<i>0.0</i>	<i>5,991</i>	<i>5,613</i>	<i>2,084</i>	<i>-378</i>	<i>-3,529</i>	<i>-6.3</i>	<i>-62.9</i>	<i>89.3</i>	<i>83.8</i>	<i>31.1</i>	<i>-5.5</i>	<i>-52.7</i>
PUERTO ESCONDIDO, OAX.	2,328	2,435	2,506	108	70	4.6	2.9	860	933	446	73	-487	8.5	-52.2	37.0	38.3	17.8	1.4	-20.5
PLAYAS DE ROSARITO, B.C.	2,236	2,325	2,619	89	294	4.0	12.7	733	796	462	63	-334	8.6	-41.9	32.8	34.2	17.6	1.5	-16.6
SAN FELIPE, BC.	715	871	823	156	-49	21.8	-5.6	166	219	57	53	-162	32.0	-74.0	23.2	25.1	6.9	1.9	-18.2
TONALÁ- PUERTO ARISTA, CHIS.	795	768	747	-26	-22	-3.3	-2.8	235	220	104	-15	-116	-6.6	-52.8	29.6	28.6	13.9	-1.0	-14.7
Ciudades	210,180	215,943	218,212	5,763	2,269	2.7	1.1	117,351	118,990	49,984	1,639	-69,007	1.4	-58.0	55.8	55.1	22.9	-0.7	-32.2
<i>Grandes</i>	<i>83,340</i>	<i>86,671</i>	<i>86,937</i>	<i>3,330</i>	<i>267</i>	<i>4.0</i>	<i>0.3</i>	<i>53,041</i>	<i>53,707</i>	<i>21,198</i>	<i>666</i>	<i>-32,510</i>	<i>1.3</i>	<i>-60.5</i>	<i>63.6</i>	<i>62.0</i>	<i>24.4</i>	<i>-1.7</i>	<i>-37.6</i>
CIUDAD DE MÉXICO	51,444	51,239	50,065	-205	-1,174	-0.4	-2.3	33,015	33,066	12,058	50	-21,007	0.2	-63.5	64.2	64.5	24.1	0.4	-40.4
GUADALAJARA, JAL.	18,148	21,763	21,918	3,615	155	19.9	0.7	10,336	11,317	5,277	981	-6,039	9.5	-53.4	57.0	52.0	24.1	-5.0	-27.9
MONTERREY, N.L.	13,749	13,670	14,955	-80	1,285	-0.6	9.4	9,690	9,325	3,862	-365	-5,463	-3.8	-58.6	70.5	68.2	25.8	-2.3	-42.4
<i>Del Interior</i>	<i>113,654</i>	<i>115,886</i>	<i>117,958</i>	<i>2,231</i>	<i>2,073</i>	<i>2.0</i>	<i>1.8</i>	<i>56,483</i>	<i>56,864</i>	<i>24,682</i>	<i>361</i>	<i>-32,182</i>	<i>0.7</i>	<i>-56.6</i>	<i>49.7</i>	<i>49.1</i>	<i>20.9</i>	<i>-0.6</i>	<i>-28.1</i>
AGUASCALIENTES, AGS.	4,683	5,285	5,145	602	-139	12.9	-2.6	2,903	3,073	1,406	170	-1,666	5.8	-54.2	62.0	58.1	27.3	-3.8	-30.8
CAMPECHE, CAMP.	1,393	1,408	1,393	15	-14	1.1	-1.0	656	687	337	31	-351	4.8	-51.0	47.1	48.8	24.2	1.7	-24.7
CELAYA, GTO.	2,965	3,198	3,213	233	16	7.9	0.5	1,289	1,235	651	-53	-584	-4.1	-47.3	43.5	38.6	20.3	-4.8	-18.4
CHIHUAHUA, CHIH.	3,848	3,834	4,860	-14	1,026	-0.4	26.8	1,978	2,086	1,199	108	-887	5.5	-42.5	51.4	54.4	24.7	3.0	-29.7
COATZACOALCOS, VER.	1,769	1,768	1,769	-1	1	0.0	0.0	619	616	309	-3	-307	-0.5	-49.9	35.0	34.8	17.5	-0.2	-17.4
COLIMA, COL.	1,355	1,276	1,308	-80	32	-5.9	2.5	675	586	287	-89	-299	-13.2	-51.0	49.8	45.9	21.9	-3.9	-24.0
COMITÁN DE DOMÍNGUEZ, CHIS.	1,301	1,391	1,398	90	7	6.9	0.5	405	454	173	49	-281	12.0	-61.8	31.2	32.7	12.4	1.5	-20.3
CULIACAN, SIN.	2,803	2,805	n.d.	3	n.d.	0.1	n.d.	1,368	1,323	n.d.	-45	n.d.	-3.3	n.d.	48.8	47.2	n.d.	-1.6	n.d.
DURANGO, DGO.	1,884	1,888	1,888	4	0	0.2	0.0	1,030	1,106	489	76	-616	7.4	-55.7	54.7	58.6	25.9	3.9	-32.6
EL FUERTE, SIN.	382	431	424	48	-7	12.7	-1.5	85	84	40	-1	-44	-1.3	-52.3	22.2	19.5	9.4	-2.7	-10.0
GUANAJUATO, GTO.	3,247	3,179	3,176	-68	-3	-2.1	-0.1	1,412	1,256	382	-156	-874	-11.0	-69.6	43.5	39.5	12.0	-4.0	-27.5
HERMOSILLO, SON.	2,754	2,775	2,824	21	49	0.8	1.8	1,493	1,660	686	166	-58.6	11.1	-58.6	54.2	59.8	24.3	5.6	-35.5
IRAPUATO, GTO.	2,390	2,659	2,871	269	212	11.2	8.0	1,125	965	590	-159	-375	-14.2	-38.8	47.1	36.3	20.6	-10.7	-15.7
LEON, GTO.	6,266	6,589	6,930	323	341	5.2	5.2	3,155	3,138	1,350	-17	-1,788	-0.5	-57.0	50.4	47.6	19.5	-2.7	-28.1
LOS MOCHIS, SIN.	1,489	1,555	1,555	66	0	4.4	0.0	773	830	378	57	-452	7.3	-54.5	51.9	53.4	24.3	1	

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación					
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
																				2018-2019
Total	400,144	408,295	409,239	8,150	944	2.0	0.2	251,481	252,647	105,828	1,166	-146,819	0.5	-58.1	62.8	61.9	25.9	-1.0	-36.0	
PACHUCA, HGO.	1,571	1,552	1,578	-19	26	-1.2	1.7	900	884	387	-16	-496	-1.8	-56.2	57.3	57.0	24.6	-0.3	-32.4	
PALENQUE, CHIS.	2,099	2,097	2,110	-2	13	-0.1	0.6	749	782	337	33	-446	4.4	-57.0	35.7	37.3	15.9	1.6	-21.4	
PUEBLA, PUE.	9,365	9,446	9,699	81	253	0.9	2.7	5,895	5,795	2,205	-100	-3,590	-1.7	-62.0	62.9	61.3	22.7	-1.6	-38.6	
QUERETARO, QRO.	7,420	7,445	7,295	25	-150	0.3	-2.0	4,701	4,431	1,662	-269	-2,769	-5.7	-62.5	63.3	59.5	22.8	-3.8	-36.7	
SALAMANCA, GTO.	1,247	1,244	1,197	-3	-47	-0.2	-3.8	550	382	210	-168	-172	-30.6	-45.1	44.1	30.7	17.5	-13.4	-13.2	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,275	3,327	3,321	51	-6	1.6	-0.2	1,143	1,192	479	50	-714	4.4	-59.8	34.9	35.8	14.4	1.0	-21.4	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,672	3,627	-3	-46	-0.1	-1.2	672	718	325	46	-393	6.9	-54.7	18.3	19.6	9.0	1.3	-10.6	
SAN JUAN DEL RÍO, QRO.	1,098	1,124	n.d.	26	n.d.	2.4	n.d.	551	552	26	n.d.	1	n.d.	0.2	n.d.	50.2	49.2	n.d.	-1.1	n.d.
SAN LUIS POTOSÍ, S.L.P.	5,524	5,689	5,972	165	282	3.0	5.0	3,615	3,468	1,485	-148	-1,983	-4.1	-57.2	65.4	61.0	24.9	-4.5	-36.1	
SAN MIGUEL DE ALLENDE, GTO.	1,938	2,054	2,105	116	50	6.0	2.4	868	844	301	-23	-544	-2.7	-64.4	44.8	41.1	14.3	-3.7	-26.8	
TAXCO, GRO.	905	898	903	-7	5	-0.8	0.5	323	354	153	30	-200	9.4	-56.6	35.7	39.4	17.0	3.7	-22.4	
TEQUISQUIAPAN, QRO.	905	876	n.d.	-30	n.d.	-3.3	n.d.	204	222	n.d.	17	n.d.	8.4	n.d.	22.6	25.3	n.d.	2.7	n.d.	
TLAXCALA, TLAX.	636	627	641	-9	14	-1.4	2.3	188	188	73	0	-115	-0.2	-61.0	29.6	30.0	11.4	0.3	-18.6	
TOLUCA, MÉX.	3,807	3,796	3,806	-10	9	-0.3	0.2	1,732	1,649	769	-83	-880	-4.8	-53.4	45.5	43.4	20.2	-2.1	-23.2	
TUXTLA GUTIÉRREZ, CHIS.	4,296	4,310	4,406	14	96	0.3	2.2	1,509	1,652	813	144	-840	9.5	-50.8	35.1	38.3	18.4	3.2	-19.9	
VALLE DE BRAVO, MÉX.	1,191	1,221	1,221	31	-1	2.6	0.0	277	272	121	-5	-152	-1.7	-55.7	23.3	22.3	9.9	-1.0	-12.4	
VILLAHERMOSA, TAB.	5,122	5,095	5,200	-27	104	-0.5	2.0	2,207	2,496	1,379	289	-1,117	13.1	-44.7	43.1	49.0	26.5	5.9	-22.5	
XALAPA, VER.	2,338	2,398	n.d.	60	n.d.	2.6	n.d.	950	920	n.d.	-29	n.d.	-3.1	n.d.	40.6	38.4	n.d.	-2.2	n.d.	
ZACATECAS, ZAC.	3,210	3,196	3,001	-15	-195	-0.5	-6.1	1,849	1,714	749	-135	-965	-7.3	-56.3	57.6	53.6	25.0	-4.0	-28.7	
Fronterizas	13,186	13,387	13,317	201	-70	1.5	-0.5	7,826	8,418	4,104	592	-4,315	7.6	-51.3	59.4	62.9	30.8	3.5	-32.1	
CIUDAD JUÁREZ, CHIH.	4,506	4,534	4,510	28	-24	0.6	-0.5	2,889	3,231	1,425	342	-1,806	11.8	-55.9	64.1	71.3	31.6	7.1	-39.7	
MEXICALI, BC.	2,480	2,559	2,590	79	31	3.2	1.2	1,399	1,504	873	105	-631	7.5	-41.9	56.4	58.8	33.7	2.3	-25.1	
PIEDRAS NEGRAS, COAH.	801	770	811	-31	41	-3.8	5.3	348	373	272	25	-100	7.2	-26.9	43.4	48.4	33.6	5.0	-14.8	
TECATE, B.C.	298	296	316	-1	20	-0.4	6.6	118	131	80	13	-51	10.7	-39.2	39.8	44.2	25.2	4.4	-19.0	
TIJUANA, B.C.	5,101	5,227	5,090	125	-137	2.5	-2.6	3,072	3,180	1,453	108	-1,727	3.5	-54.3	60.2	60.8	28.6	0.6	-32.3	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

*Del 01-enero-2018 al 26-agosto-2018
 **Del 31-diciembre-2018 al 25-agosto-2019
 ***Del 30-diciembre-2019 al 23-agosto-2020

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.