

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
<b>Total</b>	<b>400,159</b>	<b>407,370</b>	<b>410,203</b>	<b>7,211</b>	<b>2,833</b>	<b>1.8</b>	<b>0.7</b>	<b>249,815</b>	<b>250,279</b>	<b>135,283</b>	<b>464</b>	<b>-114,996</b>	<b>0.2</b>	<b>-45.9</b>	<b>62.4</b>	<b>61.4</b>	<b>33.0</b>	<b>-1.0</b>	<b>-28.5</b>	
<b>Centros de Playa</b>	<b>189,998</b>	<b>191,656</b>	<b>191,295</b>	<b>1,658</b>	<b>-361</b>	<b>0.9</b>	<b>-0.2</b>	<b>134,485</b>	<b>133,752</b>	<b>72,927</b>	<b>-733</b>	<b>-60,824</b>	<b>-0.5</b>	<b>-45.5</b>	<b>70.8</b>	<b>69.8</b>	<b>38.1</b>	<b>-1.0</b>	<b>-31.7</b>	
<i>Integramente Planeados</i>	<i>66,039</i>	<i>66,628</i>	<i>66,025</i>	<i>589</i>	<i>-603</i>	<i>0.9</i>	<i>-0.9</i>	<i>49,744</i>	<i>49,326</i>	<i>26,505</i>	<i>-418</i>	<i>-22,820</i>	<i>-0.8</i>	<i>-46.3</i>	<i>75.3</i>	<i>74.0</i>	<i>40.1</i>	<i>-1.3</i>	<i>-33.9</i>	
BAHIAS DE HUATULCO, OAX.	3,720	4,239	4,283	519	44	14.0	1.0	2,598	2,917	1,656	319	-1,261	12.3	-43.2	69.8	68.8	38.7	-1.0	-30.2	
CANCUN, Q.ROO	35,025	35,219	34,840	194	-379	0.6	-1.1	27,799	26,975	14,296	-824	-12,679	-3.0	-47.0	79.4	76.6	41.0	-2.8	-35.6	
IXTAPA ZIHUATANEJO, GRO.	6,272	6,277	n.d.	5	n.d.	0.1	n.d.	4,030	3,925	n.d.	-105	n.d.	-2.6	n.d.	64.3	62.5	n.d.	-1.7	n.d.	
LORETO, B.C.S.	892	875	n.d.	-17	n.d.	-1.9	n.d.	398	462	n.d.	64	n.d.	16.1	n.d.	44.6	52.8	n.d.	8.1	n.d.	
LOS CABOS, B.C.S.	20,131	20,018	21,718	-113	1,699	-0.6	8.5	14,919	15,046	8,775	128	-6,272	0.9	-41.7	74.1	75.2	40.4	1.1	-34.8	
<i>CABO SAN LUCAS</i>	<i>7,354</i>	<i>7,662</i>	<i>8,878</i>	<i>308</i>	<i>1,215</i>	<i>4.2</i>	<i>15.9</i>	<i>5,916</i>	<i>6,140</i>	<i>3,805</i>	<i>224</i>	<i>-2,335</i>	<i>3.8</i>	<i>-38.0</i>	<i>80.1</i>	<i>81.1</i>	<i>42.9</i>	<i>-0.3</i>	<i>-37.3</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>4,492</i>	<i>4,497</i>	<i>4,815</i>	<i>5</i>	<i>318</i>	<i>0.1</i>	<i>7.1</i>	<i>3,119</i>	<i>2,961</i>	<i>1,787</i>	<i>-158</i>	<i>-1,174</i>	<i>-5.1</i>	<i>-39.6</i>	<i>69.4</i>	<i>65.8</i>	<i>37.1</i>	<i>-3.6</i>	<i>-28.7</i>	
<i>ZONA CORREDOR LOS CABOS</i>	<i>3,935</i>	<i>3,952</i>	<i>4,287</i>	<i>17</i>	<i>335</i>	<i>0.4</i>	<i>8.5</i>	<i>2,079</i>	<i>2,702</i>	<i>1,572</i>	<i>623</i>	<i>-1,130</i>	<i>30.0</i>	<i>-41.8</i>	<i>52.8</i>	<i>68.4</i>	<i>36.7</i>	<i>15.5</i>	<i>-31.7</i>	
<b>Tradicionales</b>	<b>61,811</b>	<b>61,815</b>	<b>61,231</b>	<b>4</b>	<b>-584</b>	<b>0.0</b>	<b>-0.9</b>	<b>36,212</b>	<b>35,858</b>	<b>20,079</b>	<b>-354</b>	<b>-15,779</b>	<b>-1.0</b>	<b>-44.0</b>	<b>58.6</b>	<b>58.0</b>	<b>32.8</b>	<b>-0.6</b>	<b>-25.2</b>	
ACAPULCO, GRO.	19,033	18,864	18,730	-169	-134	-0.9	-0.7	9,439	9,718	5,423	279	-4,295	3.0	-44.2	49.6	51.5	29.0	1.9	-22.6	
COZUMEL, Q. ROO	4,673	4,672	5,084	-1	412	0.0	8.8	2,946	2,778	1,863	-167	-916	-5.7	-33.0	63.0	59.5	36.6	-3.6	-22.8	
LA PAZ, B.C.S.	2,725	2,713	n.d.	-13	n.d.	-0.5	n.d.	1,257	1,296	n.d.	40	n.d.	3.2	n.d.	46.1	47.8	n.d.	1.7	n.d.	
MANZANILLO, COL.	4,455	4,442	4,738	-13	296	-0.3	6.7	2,231	2,053	1,150	-178	-902	-8.0	-44.0	50.1	46.2	24.3	-3.9	-21.9	
MAZATLAN, SIN.	9,656	9,546	9,839	-109	293	-1.1	3.1	5,859	5,852	3,271	-7	-2,581	-0.1	-44.1	60.7	61.3	33.2	0.6	-28.1	
PUERTO VALLARTA, JAL.	12,600	12,851	12,785	250	-66	2.0	-0.5	10,077	10,089	5,717	12	-4,372	0.1	-43.2	80.0	78.5	44.7	-1.5	-33.8	
VERACRUZ BOCA DEL RIO, VER.	8,669	8,728	n.d.	59	n.d.	0.7	n.d.	4,403	4,072	n.d.	-332	n.d.	-7.5	n.d.	50.8	46.7	n.d.	-4.1	n.d.	
<b>Otros</b>	<b>62,148</b>	<b>63,213</b>	<b>64,039</b>	<b>1,065</b>	<b>826</b>	<b>1.7</b>	<b>1.3</b>	<b>48,529</b>	<b>48,569</b>	<b>26,344</b>	<b>40</b>	<b>-22,225</b>	<b>0.1</b>	<b>-45.8</b>	<b>78.1</b>	<b>76.8</b>	<b>41.1</b>	<b>-1.3</b>	<b>-35.7</b>	
ISLA MUJERES, Q. ROO	1,667	1,645	1,100	-22	-483	-1.3	-11.1	1,100	1,079	580	-21	-522	-1.9	-48.4	66.0	65.6	38.1	-0.4	-27.5	
NUEVO VALLARTA, NAY.	9,913	9,951	10,330	38	379	0.4	3.8	8,226	8,342	4,803	116	-3,539	1.4	-42.4	83.0	83.8	46.5	0.9	-37.3	
RIVIERA MAYA, Q. ROO	44,496	45,311	45,562	815	251	1.8	0.6	37,314	37,132	19,745	-182	-17,387	-0.5	-46.8	83.9	81.9	43.3	-1.9	-38.6	
<i>AKUMAL, Q. ROO</i>	<i>4,478</i>	<i>4,481</i>	<i>4,604</i>	<i>3</i>	<i>124</i>	<i>0.1</i>	<i>2.8</i>	<i>3,919</i>	<i>3,710</i>	<i>1,797</i>	<i>-209</i>	<i>-1,913</i>	<i>-5.3</i>	<i>-51.6</i>	<i>82.8</i>	<i>82.8</i>	<i>39.0</i>	<i>-4.7</i>	<i>-43.8</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,554</i>	<i>10,729</i>	<i>10,956</i>	<i>175</i>	<i>227</i>	<i>1.7</i>	<i>2.1</i>	<i>8,417</i>	<i>8,179</i>	<i>4,584</i>	<i>-238</i>	<i>-3,595</i>	<i>-2.8</i>	<i>-44.0</i>	<i>79.8</i>	<i>76.2</i>	<i>41.8</i>	<i>-3.5</i>	<i>-34.4</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,712</i>	<i>6,701</i>	<i>6,697</i>	<i>-11</i>	<i>-4</i>	<i>-0.2</i>	<i>-0.1</i>	<i>5,964</i>	<i>5,678</i>	<i>3,065</i>	<i>-286</i>	<i>-2,613</i>	<i>-4.8</i>	<i>-46.0</i>	<i>88.9</i>	<i>84.7</i>	<i>45.8</i>	<i>-4.1</i>	<i>-39.0</i>	
PUERTO ESCONDIDO, OAX.	2,328	2,416	2,496	88	80	3.8	3.3	885	946	598	61	-347	6.9	-36.7	38.0	39.1	24.0	1.1	-15.2	
PLAYAS DE ROSARITO, B.C.	2,229	2,237	2,619	8	382	0.3	17.1	606	638	443	32	-195	5.3	-30.5	27.2	28.5	16.9	1.4	-11.6	
SAN FELIPE, BC.	714	885	823	171	-62	23.9	-7.0	160	203	74	43	-128	26.6	-63.2	22.4	22.9	9.1	0.5	-13.8	
TONALÁ- PUERTO ARISTA, CHIS.	800	768	747	-33	-21	-4.1	-2.7	239	229	122	-10	-107	-4.2	-46.6	29.9	29.8	16.4	0.0	-13.4	
<b>Ciudades</b>	<b>210,161</b>	<b>215,714</b>	<b>218,908</b>	<b>5,553</b>	<b>3,194</b>	<b>2.6</b>	<b>1.5</b>	<b>115,330</b>	<b>116,527</b>	<b>62,355</b>	<b>1,197</b>	<b>-54,172</b>	<b>1.0</b>	<b>-46.5</b>	<b>54.9</b>	<b>54.0</b>	<b>28.5</b>	<b>-0.9</b>	<b>-25.5</b>	
<i>Grandes</i>	<i>83,510</i>	<i>86,582</i>	<i>86,918</i>	<i>3,072</i>	<i>335</i>	<i>3.7</i>	<i>0.4</i>	<i>52,269</i>	<i>52,706</i>	<i>26,830</i>	<i>438</i>	<i>-25,877</i>	<i>0.8</i>	<i>-49.1</i>	<i>62.6</i>	<i>60.9</i>	<i>30.9</i>	<i>-1.7</i>	<i>-30.0</i>	
CIUDAD DE MÉXICO	51,604	51,223	49,917	-381	-1,306	-0.7	-2.5	32,656	32,577	15,815	-79	-16,762	-0.2	-51.5	63.3	63.6	31.7	0.3	-31.9	
GUADALAJARA, JAL.	18,175	21,520	21,973	3,346	453	18.4	2.1	10,036	10,736	6,159	700	-4,576	7.0	-42.6	55.2	49.9	28.0	-5.3	-21.9	
MONTERREY, N.L.	13,732	13,839	15,027	107	1,188	0.8	8.6	9,576	9,393	4,855	-183	-4,538	-1.9	-48.3	69.7	67.9	32.3	-1.9	-35.6	
<i>Del Interior</i>	<i>113,489</i>	<i>115,910</i>	<i>118,446</i>	<i>2,421</i>	<i>2,536</i>	<i>2.1</i>	<i>2.2</i>	<i>55,248</i>	<i>55,692</i>	<i>30,727</i>	<i>444</i>	<i>-24,965</i>	<i>0.8</i>	<i>-44.8</i>	<i>48.7</i>	<i>48.0</i>	<i>25.9</i>	<i>-0.6</i>	<i>-22.1</i>	
AGUASCALIENTES, AGS.	4,605	5,287	5,115	682	-172	14.8	-3.3	2,756	3,095	1,578	339	-1,517	12.3	-49.0	59.8	58.5	30.9	-1.3	-27.7	
CAMPECHE, CAMP.	1,387	1,404	1,401	18	-3	1.3	-0.2	654	689	413	35	-276	5.4	-40.0	47.2	49.1	29.5	1.9	-19.6	
CELAYA, GTO.	2,911	3,248	3,189	337	-59	11.6	-1.8	1,290	1,245	735	-46	-510	-3.5	-41.0	44.3	38.3	23.0	-6.0	-15.3	
CHIHUAHUA, CHIH.	3,788	3,838	4,850	530	1,012	1.3	26.4	1,921	2,082	1,327	161	-755	8.4	-36.3	50.7	54.2	27.4	3.5	-26.9	
COATZACOALCOS, VER.	1,770	1,768	1,768	-2	0	-0.1	0.0	611	605	358	-6	-247	-1.0	-40.8	34.5	34.2	20.3	-0.3	-14.0	
COLIMA, COL.	1,380	1,323	1,355	-56	32	-4.1	2.4	672	622	326	-50	-296	-7.4	-47.6	48.7	47.0	24.1	-1.7	-22.9	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,302	1,390	1,395	88	5	6.8	0.3	375	417	222	42	-195	11.1	-46.7	28.8	30.0	15.9	1.2	-14.1	
CULIACÁN, SIN.	2,802	2,805	n.d.	2	n.d.	0.1	n.d.	1,407	1,339	n.d.	-68	n.d.	-4.8	n.d.	50.2	47.7	n.d.	-2.5	n.d.	
DURANGO, DGO.	1,883	1,886	1,887	3	1	0.1	0.0	922	1,007	541	85	-466	9.2	-46.3	49.0	53.4	28.7	4.4	-24.7	
EL FUERTE, SIN.	380	429	418	49	-12	12.9	-2.7	80	89	49	9	-40	11.0	-44.9	21.0	20.6	11.7	-0.4	-8.9	
GUANAJUATO, GTO.	3,244	3,193	3,139	-51	-54	-1.6	-1.7	1,293	1,173	522	-120	-650	-9.3	-55.5	39.9	36.7	16.6	-3.1	-20.1	
HERMOSILLO, SON.	2,776	2,775	2,822	-1	47	0.0	1.7	1,539	1,640	818	101	-822	6.6	-50.1	55.4	59.1	29.0	3.7	-30.1	
IRAPUATO, GTO.	2,309	2,655	2,870	346	215	15.0	8.1	1,069	982	694	-86	-288	-8.1	-29.4	46.3	37.0	24.2	-9.3	-12.8	
LEÓN, GTO.	6,275	6,600	6,921	325	321	5.2	4.9	3,165	3,227	1,665	62	-1,563	2.0	-48.4	50.4	48.9	24.1	-1.5	-24.9	
LOS MOCHIS, SIN.	1,497	1,557	1,326	60	-231	4.0	-14.8	751	807	372	56	-438	7.5	-53.9	50.2	51.9	28.1	1.7	-23.8	
MÉRIDA, YUC.	6,693	7,165	7,180	472	15	7.1	0.2	4,047												

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				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
																				2018-2019
<b>Total</b>	<b>400,159</b>	<b>407,370</b>	<b>410,203</b>	<b>7,211</b>	<b>2,833</b>	<b>1.8</b>	<b>0.7</b>	<b>249,815</b>	<b>250,279</b>	<b>135,283</b>	<b>464</b>	<b>-114,996</b>	<b>0.2</b>	<b>-45.9</b>	<b>62.4</b>	<b>61.4</b>	<b>33.0</b>	<b>-1.0</b>	<b>-28.5</b>	
PACHUCA, HGO.	1,588	1,537	1,578	-51	41	-3.2	2.7	921	832	508	-89	-324	-9.7	-38.9	58.0	54.1	32.2	-3.9	-21.9	
PALENQUE, CHIS.	2,099	2,099	2,106	0	8	0.0	0.4	726	751	420	26	-331	3.5	-44.1	34.6	35.8	19.9	1.2	-15.9	
PUEBLA, PUE.	9,377	9,428	9,690	50	263	0.5	2.8	5,754	5,653	3,059	-101	-2,595	-1.8	-45.9	61.4	60.0	31.6	-1.4	-28.4	
QUERETARO, QRO.	7,416	7,434	7,398	18	-36	0.2	-0.5	4,645	4,373	2,191	-272	-2,182	-5.9	-49.9	62.6	58.8	29.6	-3.8	-29.2	
SALAMANCA, GTO.	1,250	1,245	1,187	-5	-58	-0.4	-4.6	529	377	223	-152	-154	-28.7	-40.9	42.3	30.3	18.8	-12.0	-11.5	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,256	3,326	3,319	70	-7	2.1	-0.2	1,088	1,127	656	38	-470	3.5	-41.8	33.4	33.9	19.8	0.5	-14.1	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,671	3,600	-4	-70	-0.1	-1.9	638	643	428	5	-214	0.8	-33.3	17.4	17.5	11.9	0.2	-5.6	
SAN JUAN DEL RÍO, QRO.	1,090	1,121	1,182	31	61	2.9	5.4	529	538	300	9	-238	1.7	-44.3	48.5	48.0	25.3	-0.5	-22.6	
SAN LUIS POTOSÍ, S.L.P.	5,503	5,621	5,990	119	369	2.2	6.6	3,504	3,365	1,715	-139	-1,650	-4.0	-49.0	63.7	59.9	28.6	-3.8	-31.2	
SAN MIGUEL DE ALLENDE, GTO.	1,961	2,055	2,105	94	51	4.8	2.5	884	873	407	-11	-466	-1.3	-53.3	45.1	42.5	19.3	-2.6	-23.1	
TAXCO, GRO.	915	897	894	-18	-2	-2.0	-0.3	322	340	202	18	-138	5.7	-40.6	35.2	37.9	22.6	2.8	-15.3	
TEQUISQUIAPAN, QRO.	908	871	922	-38	51	-4.1	5.8	197	209	110	12	-99	6.2	-47.4	21.7	24.0	11.9	2.3	-12.1	
TLAXCALA, TLAX.	636	644	638	8	-6	1.3	-0.9	174	171	89	-4	-82	-2.0	-48.1	27.4	26.5	13.9	-0.9	-12.6	
TOLUCA, MÉX.	3,807	3,797	3,767	-9	-30	-0.2	-0.8	1,783	1,638	928	-145	-710	-8.1	-43.3	46.8	43.1	24.6	-3.7	-18.5	
TUXTLA GUTIÉRREZ, CHIS.	4,290	4,310	4,376	20	66	0.5	1.5	1,452	1,564	1,005	113	-559	7.8	-35.7	33.8	36.3	23.0	2.5	-13.3	
VALLE DE BRAVO, MÉX.	1,190	1,222	1,221	32	-1	2.7	-0.1	284	270	137	-15	-132	-5.2	-49.1	23.9	22.1	11.2	-1.8	-10.8	
VILLAHERMOSA, TAB.	5,136	5,084	5,231	-52	147	-1.0	2.9	2,141	2,429	1,546	288	-883	13.5	-36.4	41.7	47.8	29.6	6.1	-18.2	
XALAPA, VER.	2,344	2,361	2,405	17	43	0.7	1.8	915	846	605	-70	-241	-7.6	-28.5	39.1	35.8	25.2	-3.2	-10.7	
ZACATECAS, ZAC.	3,202	3,192	3,231	-9	39	-0.3	1.2	1,715	1,598	859	-118	-739	-6.9	-46.2	53.6	50.1	26.6	-3.5	-23.5	
<b>Fronterizas</b>	<b>13,162</b>	<b>13,222</b>	<b>13,545</b>	<b>60</b>	<b>323</b>	<b>0.5</b>	<b>2.4</b>	<b>7,813</b>	<b>8,129</b>	<b>4,799</b>	<b>316</b>	<b>-3,330</b>	<b>4.0</b>	<b>-41.0</b>	<b>59.4</b>	<b>61.5</b>	<b>35.4</b>	<b>2.1</b>	<b>-26.0</b>	
CIUDAD JUÁREZ, CHIH.	4,503	4,533	4,533	30	0	0.7	0.0	2,990	3,132	1,848	142	-1,285	4.8	-41.0	66.4	69.1	40.8	2.7	-28.3	
MEXICALI, BC.	2,471	2,530	2,636	59	106	2.4	4.2	1,420	1,552	1,018	131	-534	9.2	-34.4	57.5	61.3	38.6	3.8	-22.7	
PIEDRAS NEGRAS, COAH.	798	773	811	-24	38	-3.0	4.9	345	350	263	5	-86	1.5	-24.7	43.2	45.2	32.5	2.0	-12.8	
TECATE, B.C.	287	286	316	-2	30	-0.6	10.6	113	124	76	11	-48	9.7	-38.5	39.4	43.5	24.2	4.1	-19.3	
TIJUANA, B.C.	5,103	5,100	5,249	-2	149	0.0	2.9	2,944	2,971	1,594	26	-1,377	0.9	-46.4	57.7	58.2	30.4	0.5	-27.9	

\*Del 01-enero-2018 al 03-junio-2018

\*\*Del 31-diciembre-2018 al 02-junio-2019

\*\*\*Del 30-diciembre-2019 al 31-mayo-2020

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.