

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
Total	400,205	407,294	410,974	7,089	3,680	1.8	0.9	250,638	250,753	147,659	115	-103,094	0.0	-41.1	62.6	61.6	35.9	-1.1	-25.6	
Centros de Playa	190,023	191,632	191,804	1,609	172	0.8	0.1	135,637	134,797	80,318	-840	-54,479	-0.6	-40.4	71.4	70.3	41.9	-1.0	-28.5	
<i>Integramente Planeados</i>	<i>66,044</i>	<i>66,619</i>	<i>66,255</i>	<i>575</i>	<i>-364</i>	<i>0.9</i>	<i>-0.5</i>	<i>50,232</i>	<i>49,669</i>	<i>29,226</i>	<i>-563</i>	<i>-20,443</i>	<i>-1.1</i>	<i>-41.2</i>	<i>76.1</i>	<i>74.6</i>	<i>44.1</i>	<i>-1.5</i>	<i>-30.4</i>	
BAHIAS DE HUATULCO, OAX.	3,721	4,239	4,280	518	42	13.9	1.0	2,651	2,961	1,820	310	-1,141	11.7	-38.5	71.2	69.9	42.5	-1.4	-27.3	
CANCUN, Q.ROO	35,027	35,232	34,809	204	-423	0.6	-1.2	28,001	27,128	15,711	-873	-11,417	-3.1	-42.1	79.9	77.0	45.1	-2.9	-31.9	
IXTAPA ZIHUATANEJO, GRO.	6,272	6,278	n.d.	6	n.d.	0.1	n.d.	4,109	3,941	n.d.	-169	n.d.	-4.1	n.d.	65.5	62.8	n.d.	-2.7	n.d.	
LORETO, B.C.S.	892	873	n.d.	-18	n.d.	-2.1	n.d.	407	458	n.d.	51	n.d.	12.4	n.d.	45.7	52.4	n.d.	6.8	n.d.	
LOS CABOS, B.C.S.	20,132	19,998	21,690	-134	1,693	-0.7	8.5	15,064	15,181	9,636	118	-5,546	0.8	-36.5	74.8	75.9	44.4	1.1	-31.5	
<i>CABO SAN LUCAS</i>	<i>7,355</i>	<i>7,595</i>	<i>8,860</i>	<i>240</i>	<i>1,266</i>	<i>3.3</i>	<i>16.7</i>	<i>5,944</i>	<i>6,136</i>	<i>4,173</i>	<i>193</i>	<i>-1,963</i>	<i>3.2</i>	<i>-32.0</i>	<i>80.8</i>	<i>80.8</i>	<i>47.1</i>	<i>0.0</i>	<i>-33.7</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>4,492</i>	<i>4,497</i>	<i>4,809</i>	<i>5</i>	<i>312</i>	<i>0.1</i>	<i>6.9</i>	<i>3,177</i>	<i>3,010</i>	<i>1,964</i>	<i>-167</i>	<i>-1,046</i>	<i>-5.3</i>	<i>-34.8</i>	<i>70.7</i>	<i>66.9</i>	<i>40.8</i>	<i>-3.8</i>	<i>-26.1</i>	
<i>ZONA CORREDOR LOS CABOS</i>	<i>3,935</i>	<i>3,952</i>	<i>4,293</i>	<i>17</i>	<i>341</i>	<i>0.4</i>	<i>8.6</i>	<i>2,127</i>	<i>2,733</i>	<i>1,732</i>	<i>606</i>	<i>-1,001</i>	<i>28.5</i>	<i>-36.6</i>	<i>54.1</i>	<i>69.1</i>	<i>40.3</i>	<i>15.1</i>	<i>-28.8</i>	
Tradicional	61,829	61,814	61,523	-15	-291	0.0	-0.5	36,581	36,097	22,160	-484	-13,937	-1.3	-38.6	59.2	58.4	36.0	-0.8	-22.4	
ACAPULCO, GRO.	19,051	18,885	18,697	-165	-188	-0.9	-1.0	9,529	9,839	5,952	310	-3,888	3.3	-39.5	50.0	52.1	31.8	2.1	-20.3	
COZUMEL, Q. ROO	4,673	4,673	5,077	1	403	0.0	8.6	3,013	2,833	2,044	-180	-790	-6.0	-27.9	64.5	60.6	40.3	-3.9	-20.4	
LA PAZ, B.C.S.	2,725	2,712	n.d.	-14	n.d.	-0.5	n.d.	1,270	1,300	n.d.	31	n.d.	2.4	n.d.	46.6	48.0	n.d.	1.4	n.d.	
MANZANILLO, COL.	4,454	4,422	4,749	-32	327	-0.7	7.4	2,241	2,007	1,262	-233	-746	-10.4	-37.1	50.3	45.4	26.6	-4.9	-18.8	
MAZATLAN, SIN.	9,662	9,546	9,831	-116	285	-1.2	3.0	5,904	5,845	3,595	-58	-2,250	-1.0	-38.5	61.1	61.2	36.6	0.1	-24.7	
PUERTO VALLARTA, JAL.	12,597	12,851	12,814	254	-37	2.0	-0.3	10,244	10,252	6,300	8	-3,952	0.1	-38.5	81.3	79.8	49.2	-1.5	-30.6	
VERACRUZ BOCA DEL RIO, VER.	8,668	8,724	n.d.	56	n.d.	0.7	n.d.	4,381	4,020	n.d.	-361	n.d.	-8.2	n.d.	50.5	46.1	n.d.	-4.5	n.d.	
Otros	62,150	63,199	64,026	1,049	827	1.7	1.3	48,824	49,031	28,932	207	-20,098	0.4	-41.0	78.6	77.6	45.2	-1.0	-32.4	
ISLA MUJERES, Q. ROO	1,667	1,645	1,466	-22	-180	-1.3	-10.9	1,127	1,089	614	-38	-475	-3.4	-43.6	67.6	66.2	41.9	-1.4	-24.3	
NUEVO VALLARTA, NAY.	9,913	9,937	10,325	24	388	0.2	3.9	8,350	8,486	5,279	136	-3,207	1.6	-37.8	84.2	85.4	51.1	1.2	-34.3	
RIVIERA MAYA, Q. ROO	44,498	45,312	45,555	814	242	1.8	0.5	37,451	37,428	21,709	-23	-15,719	-0.1	-42.0	84.2	82.6	47.7	-1.6	-34.9	
<i>AKUMAL, Q. ROO</i>	<i>4,477</i>	<i>4,478</i>	<i>4,604</i>	<i>1</i>	<i>125</i>	<i>0.0</i>	<i>2.8</i>	<i>3,915</i>	<i>3,704</i>	<i>1,977</i>	<i>-211</i>	<i>-1,727</i>	<i>-5.4</i>	<i>-46.6</i>	<i>84.2</i>	<i>82.7</i>	<i>42.9</i>	<i>-4.7</i>	<i>-39.8</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,554</i>	<i>10,721</i>	<i>10,952</i>	<i>167</i>	<i>231</i>	<i>1.6</i>	<i>2.2</i>	<i>8,524</i>	<i>8,306</i>	<i>5,036</i>	<i>-218</i>	<i>-3,270</i>	<i>-2.6</i>	<i>-39.4</i>	<i>80.8</i>	<i>77.5</i>	<i>46.0</i>	<i>-3.3</i>	<i>-31.5</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,713</i>	<i>6,702</i>	<i>6,695</i>	<i>-11</i>	<i>-7</i>	<i>-0.2</i>	<i>-0.1</i>	<i>5,975</i>	<i>5,689</i>	<i>3,371</i>	<i>-286</i>	<i>-2,319</i>	<i>-4.8</i>	<i>-40.8</i>	<i>89.0</i>	<i>84.9</i>	<i>50.3</i>	<i>-4.1</i>	<i>-34.5</i>	
PUERTO ESCONDIDO, OAX.	2,330	2,416	2,493	86	77	3.7	3.2	904	962	658	58	-304	6.4	-31.6	38.8	39.8	26.4	1.0	-13.4	
PLAYAS DE ROSARITO, B.C.	2,227	2,236	2,619	9	383	0.4	17.1	592	630	461	38	-169	6.4	-26.8	26.6	28.2	17.6	1.6	-10.5	
SAN FELIPE, BC.	714	884	823	170	-61	23.9	-6.9	154	201	81	46	-119	30.0	-59.6	21.6	22.7	9.9	1.1	-12.8	
TONALÁ- PUERTO ARISTA, CHIS.	800	767	746	-33	-21	-4.1	-2.7	246	236	131	-10	-105	-4.2	-44.5	30.7	30.7	17.5	0.0	-13.2	
Ciudades	210,182	215,662	219,170	5,480	3,508	2.6	1.6	115,001	115,956	67,341	955	-48,615	0.8	-41.9	54.7	53.8	30.7	-0.9	-23.0	
<i>Grandes</i>	<i>83,557</i>	<i>86,515</i>	<i>87,229</i>	<i>2,959</i>	<i>714</i>	<i>3.5</i>	<i>0.8</i>	<i>52,143</i>	<i>52,412</i>	<i>29,240</i>	<i>269</i>	<i>-23,172</i>	<i>0.5</i>	<i>-44.2</i>	<i>62.4</i>	<i>60.6</i>	<i>33.5</i>	<i>-1.8</i>	<i>-27.1</i>	
CIUDAD DE MÉXICO	51,648	51,224	50,135	-424	-1,089	-0.8	-2.1	32,635	32,467	17,410	-168	-15,056	-0.5	-46.4	63.2	63.4	34.7	0.2	-28.7	
GUADALAJARA, JAL.	18,181	21,457	22,001	3,276	544	18.0	2.5	9,998	10,621	6,570	623	-4,051	6.2	-38.1	55.0	49.5	29.9	-5.5	-19.6	
MONTERREY, N.L.	13,727	13,834	15,093	107	1,259	0.8	9.1	9,510	9,324	5,259	-185	-4,065	-2.0	-43.6	69.3	67.4	34.8	-1.9	-32.6	
<i>Del Interior</i>	<i>113,476</i>	<i>115,931</i>	<i>118,354</i>	<i>2,456</i>	<i>2,422</i>	<i>2.2</i>	<i>2.1</i>	<i>55,558</i>	<i>55,490</i>	<i>33,069</i>	<i>331</i>	<i>-22,420</i>	<i>0.6</i>	<i>-40.4</i>	<i>48.6</i>	<i>47.9</i>	<i>27.9</i>	<i>-0.7</i>	<i>-19.9</i>	
AGUASCALIENTES, AGS.	4,604	5,291	5,104	687	-187	14.9	-3.5	2,753	3,090	1,676	337	-1,413	12.2	-45.7	59.8	58.4	32.8	-1.4	-25.6	
CAMPECHE, CAMP.	1,385	1,403	1,403	19	-1	1.3	0.0	666	698	446	33	-253	4.9	-36.2	48.1	49.8	31.8	1.7	-18.0	
CELAYA, GTO.	2,911	3,250	3,180	339	-71	11.6	-2.2	1,290	1,224	765	-66	-459	-5.1	-37.5	44.3	37.6	24.1	-6.7	-13.6	
CHIHUAHUA, CHIH.	3,784	3,863	4,857	79	994	2.1	25.7	1,879	2,029	1,399	150	-631	8.0	-31.1	49.7	52.5	28.8	2.9	-23.7	
COATZACOALCOS, VER.	1,770	1,769	1,768	-1	-1	-0.1	-0.1	604	601	383	-3	-219	-0.5	-36.4	34.2	34.0	21.6	-0.1	-12.4	
COLIMA, COL.	1,392	1,336	1,319	-56	-17	-4.0	-1.3	671	608	337	-63	-271	-9.4	-44.6	48.2	45.5	25.5	-2.7	-20.0	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,303	1,390	1,393	88	3	6.7	0.2	374	419	241	46	-179	12.2	-42.6	28.7	30.2	17.3	1.5	-12.9	
CULIACAN, SIN.	2,802	2,805	n.d.	2	n.d.	0.1	n.d.	1,410	1,325	n.d.	-84	n.d.	-6.0	n.d.	50.3	47.2	n.d.	-3.1	n.d.	
DURANGO, DGO.	1,883	1,886	1,887	3	1	0.1	0.1	909	971	572	61	-399	6.8	-41.1	48.3	51.5	30.3	3.2	-21.2	
EL FUERTE, SIN.	379	429	n.d.	50	n.d.	13.3	n.d.	82	92	n.d.	10	n.d.	12.1	n.d.	21.6	21.4	n.d.	-0.2	n.d.	
GUANAJUATO, GTO.	3,243	3,190	3,125	-54	-65	-1.6	-2.0	1,295	1,164	571	-131	-593	-10.1	-50.9	39.9	36.5	18.3	-3.4	-18.2	
HERMOSILLO, SON.	2,776	2,775	2,825	50	0.0	1.8	1,532	1,630	891	99	-739	6.4	-45.3	55.2	58.7	31.6	3.6	-27.2		
IRAPUATO, GTO.	2,286	2,654	2,866	368	212	16.1	8.0	1,060	971	730	-89	-241	-8.4	-24.8	46.4	36.6	25.5	-9.8	-11.1	
LEON, GTO.	6,276	6,597	6,915	321	318	5.1	4.8	3,186	3,221	1,789	35	-1,432	1.1	-44.4	50.8	48.8	25.9	-1.9	-22.9	
LOS MOCHIS, SIN.	1,496	1,558	n.d.	61	n.d.	4.1	n.d.	754	800	n.d.	46	n.d.	6.2	n.d.	50.4	51.4	n.d.	1.0	n.d.	
MÉRIDA, YUC.	6,693	7,165	7,177	472	12	7.1	0.2	4												

Centro	Cuartos disponibles promedio diario								Cuartos ocupados						Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020
Total	400,205	407,294	410,974	7,089	3,680	1.8	0.9	250,638	250,753	147,659	115	-103,094	0.0	-41.1	62.6	61.6	35.9	-1.1	-25.6
PACHUCA, HGO.	1,588	1,537	1,578	-51	41	-3.2	2.7	919	826	553	-92	-273	-10.1	-33.1	57.9	53.8	35.1	-4.1	-18.7
PALENQUE, CHIS.	2,099	2,098	2,106	-1	7	0.0	0.3	742	769	453	27	-316	3.6	-41.1	35.4	36.6	21.5	1.3	-15.1
PUEBLA, PUE.	9,380	9,425	9,700	45	275	0.5	2.9	5,736	5,630	3,342	-106	-2,288	-1.8	-40.6	61.1	59.7	34.5	-1.4	-25.3
QUERETARO, QRO.	7,416	7,432	7,432	16	0	0.2	0.0	4,588	4,357	2,377	-230	-1,980	-5.0	-45.5	61.9	58.6	32.0	-3.2	-26.7
SALAMANCA, GTO.	1,249	1,243	1,183	-6	-60	-0.5	-4.8	524	375	233	-149	-142	-28.4	-37.8	42.0	30.2	19.7	-11.8	-10.4
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,257	3,325	3,317	68	-8	2.1	-0.2	1,115	1,143	716	28	-427	2.5	-37.3	34.2	34.4	21.6	0.1	-12.8
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,672	3,599	-3	-73	-0.1	-2.0	655	657	466	2	-191	0.3	-29.0	17.8	17.9	13.0	0.1	-4.9
SAN JUAN DEL RÍO, QRO.	1,086	1,120	1,183	34	63	3.1	5.6	534	540	322	6	-218	1.2	-40.4	49.1	48.2	27.2	-0.9	-21.0
SAN LUIS POTOSÍ, S.L.P.	5,499	5,616	5,986	117	370	2.1	6.6	3,472	3,354	1,830	-118	-1,524	-3.4	-45.4	63.1	59.7	30.6	-3.4	-29.1
SAN MIGUEL DE ALLENDE, GTO.	1,966	2,055	2,103	88	49	4.5	2.4	896	878	448	-18	-431	-2.0	-49.0	45.6	42.7	21.3	-2.8	-21.5
TAXCO, GRO.	917	893	895	-24	2	-2.6	0.2	330	344	222	14	-122	4.2	-35.5	36.0	38.6	24.8	2.5	-13.8
TEQUISQUIAPAN, QRO.	908	871	922	-37	52	-4.1	5.9	195	206	119	11	-88	5.8	-42.5	21.5	23.7	12.9	2.2	-10.8
TLAXCALA, TLAX.	636	642	646	6	4	0.9	0.6	174	165	95	-9	-69	-5.1	-42.1	27.3	25.7	14.8	-1.6	-10.9
TOLUCA, MÉX.	3,807	3,798	3,780	-9	-17	-0.2	-1.7	1,754	1,638	1,008	-116	-630	-6.6	-38.5	46.1	43.1	26.7	-2.9	-16.5
TUXTLA GUTIÉRREZ, CHIS.	4,288	4,310	4,365	22	56	0.5	1.3	1,460	1,559	1,070	99	-488	6.8	-31.3	34.0	36.2	24.5	2.1	-11.6
VALLE DE BRAVO, MÉX.	1,189	1,222	1,221	32	-1	2.7	-0.1	289	273	150	-16	-124	-5.5	-45.3	24.3	22.4	12.2	-1.9	-10.1
VILLAHERMOSA, TAB.	5,136	5,081	5,235	-55	154	-1.1	3.0	2,131	2,417	1,633	286	-784	13.4	-32.4	41.5	47.6	31.2	6.1	-16.4
XALAPA, VER.	2,347	2,351	2,428	4	78	0.2	3.3	913	827	665	-86	-162	-9.4	-19.6	38.9	35.2	27.4	-3.7	-7.8
ZACATECAS, ZAC.	3,199	3,191	3,227	-9	37	-0.3	1.1	1,681	1,568	918	-113	-651	-6.7	-41.5	52.6	49.1	28.4	-3.4	-20.7
Fronterizas	13,150	13,216	13,587	66	371	0.5	2.8	7,699	8,055	5,032	355	-3,023	4.6	-37.5	58.6	60.9	37.0	2.4	-23.9
CIUDAD JUÁREZ, CHIH.	4,499	4,533	4,532	33	-1	0.7	0.0	2,952	3,104	1,949	152	-1,154	5.1	-37.2	65.6	68.5	43.0	2.9	-25.5
MEXICALI, BC.	2,471	2,530	2,634	59	104	2.4	4.1	1,406	1,546	1,058	140	-488	10.0	-31.6	56.9	61.1	40.2	4.2	-20.9
PIEDRAS NEGRAS, COAH.	796	775	811	-21	36	-2.6	4.6	344	340	262	-4	-78	-1.2	-23.0	43.2	43.9	32.3	0.6	-11.6
TECATE, B.C.	287	285	316	-2	31	-0.6	10.7	112	125	78	13	-47	11.8	-37.5	39.0	43.8	24.7	4.9	-19.1
TIJUANA, B.C.	5,096	5,092	5,295	-4	202	-0.1	4.0	2,885	2,940	1,684	54	-1,256	1.9	-42.7	56.6	57.7	31.8	1.1	-25.9

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

*Del 01-enero-2018 al 20-mayo-2018
**Del 31-diciembre-2018 al 19-mayo-2019
***Del 30-diciembre-2019 al 17-mayo-2020

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.