

Centro	Cuartos disponibles promedio diario								Cuartos ocupados promedio del periodo								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
																				2018-2019
<b>Total</b>	<b>401,024</b>	<b>404,912</b>	<b>417,698</b>	<b>3,888</b>	<b>12,786</b>	<b>1.0</b>	<b>3.2</b>	<b>247,879</b>	<b>243,169</b>	<b>248,724</b>	<b>-4,710</b>	<b>5,555</b>	<b>-1.9</b>	<b>2.3</b>	<b>61.8</b>	<b>60.1</b>	<b>59.5</b>	<b>-1.8</b>	<b>-0.5</b>	
<b>Centros de Playa</b>	<b>190,210</b>	<b>191,533</b>	<b>195,233</b>	<b>1,323</b>	<b>3,701</b>	<b>0.7</b>	<b>1.9</b>	<b>137,384</b>	<b>135,397</b>	<b>139,119</b>	<b>-1,986</b>	<b>3,722</b>	<b>-1.4</b>	<b>2.7</b>	<b>72.2</b>	<b>70.7</b>	<b>71.3</b>	<b>-1.5</b>	<b>0.6</b>	
<i>Integramente Planeados</i>	<i>66,057</i>	<i>66,518</i>	<i>68,607</i>	<i>461</i>	<i>2,089</i>	<i>0.7</i>	<i>3.1</i>	<i>51,416</i>	<i>51,064</i>	<i>51,531</i>	<i>-352</i>	<i>467</i>	<i>-0.7</i>	<i>0.9</i>	<i>77.8</i>	<i>76.8</i>	<i>75.1</i>	<i>-1.1</i>	<i>-1.7</i>	
BAHÍAS DE HUATULCO, OAX.	3,731	4,237	4,287	506	50	13.6	1.2	2,901	3,207	3,134	306	-73	-0.5	-2.3	77.8	75.7	73.1	-2.1	-2.6	
CANCUN, Q.ROO	35,033	35,220	35,373	188	153	0.5	0.4	28,175	28,102	27,046	-73	-1,056	-0.3	-3.8	80.4	79.8	76.5	-0.6	-3.3	
IXTAPA ZIHUATANEJO, GRO.	6,274	6,276	6,288	2	13	0.0	0.2	4,618	4,196	4,270	-421	73	-9.1	1.8	73.6	66.9	67.9	-6.7	1.0	
LORETO, B.C.S. /6	890	896	894	6	-2	0.7	-0.2	388	387	324	-1	-63	-0.4	-16.2	43.6	43.1	36.2	-0.5	-6.9	
LOS CABOS, B.C.S. /1	20,130	19,889	21,765	-241	1,876	-1.2	9.4	15,335	15,172	16,758	-162	1,586	-1.1	10.5	76.2	76.3	77.0	0.1	0.7	
<i>CABO SAN LUCAS /2</i>	<i>7,354</i>	<i>7,388</i>	<i>8,912</i>	<i>34</i>	<i>1,525</i>	<i>0.5</i>	<i>20.6</i>	<i>6,053</i>	<i>6,065</i>	<i>7,250</i>	<i>11</i>	<i>1,186</i>	<i>0.2</i>	<i>19.5</i>	<i>82.3</i>	<i>82.1</i>	<i>81.4</i>	<i>-0.2</i>	<i>-0.7</i>	
<i>SAN JOSÉ DEL CABO /2</i>	<i>4,492</i>	<i>4,497</i>	<i>4,870</i>	<i>5</i>	<i>373</i>	<i>0.1</i>	<i>8.3</i>	<i>3,217</i>	<i>3,237</i>	<i>3,475</i>	<i>20</i>	<i>239</i>	<i>0.6</i>	<i>7.4</i>	<i>71.6</i>	<i>72.0</i>	<i>71.4</i>	<i>0.4</i>	<i>-0.6</i>	
<i>ZONA CORREDOR LOS CABOS /2</i>	<i>3,935</i>	<i>3,952</i>	<i>4,302</i>	<i>17</i>	<i>350</i>	<i>0.4</i>	<i>8.9</i>	<i>2,184</i>	<i>2,662</i>	<i>3,007</i>	<i>479</i>	<i>345</i>	<i>21.9</i>	<i>13.0</i>	<i>55.5</i>	<i>67.4</i>	<i>69.9</i>	<i>11.9</i>	<i>2.5</i>	
<b>Tradicionales</b>	<b>61,991</b>	<b>61,760</b>	<b>62,424</b>	<b>-231</b>	<b>664</b>	<b>-0.4</b>	<b>1.1</b>	<b>36,958</b>	<b>35,324</b>	<b>37,888</b>	<b>-1,634</b>	<b>2,564</b>	<b>-4.4</b>	<b>7.3</b>	<b>59.6</b>	<b>57.2</b>	<b>60.7</b>	<b>-2.4</b>	<b>3.5</b>	
ACAPULCO, GRO.	19,092	18,883	18,430	-209	-453	-1.1	-2.4	9,699	9,313	10,012	-386	699	-4.0	7.5	50.8	49.3	54.3	-1.5	5.0	
COZUMEL, Q. ROO /2	4,673	4,678	5,158	6	480	0.1	10.3	3,215	3,001	3,491	-214	490	-6.6	16.3	68.8	64.2	67.7	-4.6	3.5	
LA PAZ, B.C.S.	2,725	2,722	2,466	-3	-256	-0.1	-9.4	1,199	1,234	1,324	36	90	3.0	7.0	44.0	45.4	53.7	1.4	8.4	
MANZANILLO, COL. /4	4,534	4,396	4,750	-138	354	-3.0	8.1	2,322	1,761	2,025	-561	264	-24.2	15.0	51.2	40.1	42.6	-11.2	2.6	
MAZATLAN, SIN.	9,716	9,554	9,861	-162	307	-1.7	3.2	5,745	5,391	6,087	-354	686	-6.2	12.9	59.1	56.4	61.7	-2.7	5.3	
PUERTO VALLARTA, JAL.	12,590	12,849	12,994	260	145	2.1	1.1	11,020	11,000	11,008	-20	8	-0.2	0.1	87.5	85.6	84.7	-1.9	-0.9	
VERACRUZ BOCA DEL RIO, VER.	8,664	8,679	8,766	15	87	0.2	1.0	3,758	3,623	3,940	-135	317	-3.6	8.8	43.4	41.7	45.0	-1.6	3.2	
<b>Otros</b>	<b>62,162</b>	<b>63,255</b>	<b>64,203</b>	<b>1,093</b>	<b>948</b>	<b>1.8</b>	<b>1.5</b>	<b>49,009</b>	<b>49,010</b>	<b>49,700</b>	<b>0</b>	<b>690</b>	<b>0.0</b>	<b>1.4</b>	<b>78.8</b>	<b>77.5</b>	<b>77.4</b>	<b>-1.4</b>	<b>-0.1</b>	
ISLA MUJERES, Q. ROO	1,668	1,646	1,647	-22	1	-1.3	0.1	1,238	1,133	-22	-105	52	-8.5	4.6	74.2	68.8	72.0	-5.4	3.1	
NEW VALLARTA, NAY.	9,910	9,912	10,346	2	434	0.0	4.4	8,947	8,909	9,222	-37	313	-0.4	3.5	90.3	89.9	89.1	-0.4	-0.8	
RIVIERA MAYA, Q. ROO	44,499	45,394	45,529	895	135	2.0	0.3	37,123	37,182	37,188	59	6	0.2	0.0	83.4	81.9	81.7	-1.5	-0.2	
<i>AKUMAL, Q. ROO</i>	<i>4,476</i>	<i>4,479</i>	<i>4,601</i>	<i>4</i>	<i>122</i>	<i>0.1</i>	<i>2.7</i>	<i>3,836</i>	<i>3,704</i>	<i>3,457</i>	<i>-132</i>	<i>-246</i>	<i>-3.4</i>	<i>-6.7</i>	<i>85.7</i>	<i>82.7</i>	<i>75.1</i>	<i>-3.0</i>	<i>-7.6</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,559</i>	<i>10,674</i>	<i>10,934</i>	<i>116</i>	<i>260</i>	<i>1.1</i>	<i>2.4</i>	<i>8,619</i>	<i>8,269</i>	<i>8,593</i>	<i>-350</i>	<i>324</i>	<i>-4.1</i>	<i>3.9</i>	<i>81.6</i>	<i>77.5</i>	<i>78.6</i>	<i>-4.2</i>	<i>1.1</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,715</i>	<i>6,704</i>	<i>6,706</i>	<i>-11</i>	<i>2</i>	<i>-0.2</i>	<i>0.0</i>	<i>6,049</i>	<i>5,546</i>	<i>5,799</i>	<i>-504</i>	<i>253</i>	<i>-8.3</i>	<i>4.6</i>	<i>90.1</i>	<i>82.7</i>	<i>86.5</i>	<i>-7.4</i>	<i>3.8</i>	
PUERTO ESCONDIDO, OAX.	2,345	2,416	2,498	71	83	3.0	3.4	951	1,060	1,112	109	52	11.5	4.9	40.6	43.9	44.5	3.3	0.6	
PLAYAS DE ROSARITO, B.C. /2	2,230	2,232	2,616	2	384	0.1	17.2	429	385	667	-44	282	-10.3	73.3	19.2	17.2	25.5	-2.0	8.2	
SAN FELIPE, BC. /2 /3	710	893	823	183	-71	25.8	-7.9	106	115	121	8	6	7.7	7.7	5.3	15.0	12.8	14.7	-2.2	1.8
TONALÁ- PUERTO ARISTA, CHIS.	801	764	746	-37	-18	-4.6	-2.4	215	226	205	10	-20	4.8	-8.9	26.9	29.5	27.6	2.6	-2.0	
<b>Ciudades</b>	<b>210,814</b>	<b>213,379</b>	<b>222,465</b>	<b>2,565</b>	<b>9,086</b>	<b>1.2</b>	<b>4.3</b>	<b>110,496</b>	<b>107,772</b>	<b>109,605</b>	<b>-2,724</b>	<b>1,833</b>	<b>-2.5</b>	<b>1.7</b>	<b>52.4</b>	<b>50.5</b>	<b>49.3</b>	<b>-1.9</b>	<b>-1.2</b>	
<b>Grandes</b>	<b>83,803</b>	<b>83,961</b>	<b>89,222</b>	<b>158</b>	<b>5,261</b>	<b>0.2</b>	<b>6.3</b>	<b>51,176</b>	<b>48,732</b>	<b>49,687</b>	<b>-2,444</b>	<b>955</b>	<b>-4.8</b>	<b>2.0</b>	<b>61.1</b>	<b>58.0</b>	<b>55.7</b>	<b>-3.0</b>	<b>-2.4</b>	
CIUDAD DE MÉXICO	51,910	51,259	51,590	-651	331	-1.3	0.6	32,506	31,347	31,114	-1,159	-234	-3.6	-0.7	62.6	61.2	60.3	-1.5	-0.8	
GUADALAJARA, JAL. /5	18,221	18,898	22,301	678	3,403	3.7	18.0	9,915	8,772	10,197	-1,142	1,424	-11.5	16.2	54.4	46.4	45.7	-8.0	-0.7	
MONTERREY, N.L.	13,673	13,804	15,331	132	1,527	1.0	11.1	8,755	8,612	8,376	-143	-236	-1.6	-2.7	64.0	62.4	54.6	-1.6	-7.8	
<b>Del Interior</b>	<b>113,751</b>	<b>116,132</b>	<b>119,407</b>	<b>2,381</b>	<b>3,276</b>	<b>2.1</b>	<b>2.8</b>	<b>51,718</b>	<b>51,608</b>	<b>52,521</b>	<b>-110</b>	<b>913</b>	<b>-0.2</b>	<b>1.8</b>	<b>45.5</b>	<b>44.4</b>	<b>44.0</b>	<b>-1.0</b>	<b>-0.5</b>	
AGUASCALIENTES, AGS.	4,612	5,273	5,219	661	-54	14.3	-1.0	2,423	2,748	2,558	324	-190	13.4	-6.9	52.6	52.1	49.0	-0.4	-3.1	
CAMPECHE, CAMP.	1,320	1,413	1,405	93	-8	7.0	-0.5	626	653	671	27	17	4.4	2.6	47.4	46.3	47.7	-1.2	1.5	
CELAYA, GTO.	2,915	3,279	3,139	364	-140	12.5	-4.3	1,238	1,135	1,015	-104	-119	-8.4	-10.5	42.5	34.6	32.4	-7.9	-2.3	
CHIHUAHUA, CHIH. /2	3,607	3,980	4,867	373	887	10.3	22.3	1,770	1,774	2,041	4	267	0.2	15.0	49.1	44.6	41.9	-4.5	-2.6	
COATZACOALCOS, VER.	1,771	1,770	1,770	-1	-1	0.0	0.0	564	588	564	23	-23	4.2	-4.0	31.9	33.2	31.9	1.3	-1.3	
COLIMA, COL.	1,404	1,348	1,400	-56	52	-4.0	3.8	649	594	528	-55	-66	-8.5	-11.1	46.2	44.1	37.7	-2.2	-6.4	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,306	1,389	1,391	83	2	6.3	0.1	309	377	370	68	-7	22.1	-1.8	23.6	27.1	26.6	3.5	-0.5	
CULIACÁN, SIN.	2,802	2,806	2,803	4	-3	0.1	-0.1	1,441	1,309	1,371	-132	62	-9.2	4.7	51.5	46.7	48.9	-4.8	2.3	
DURANGO, DGO.	1,881	1,885	1,890	4	5	0.2	0.3	829	827	857	-2	30	-0.2	3.6	44.1	43.9	45.4	-0.2	1.5	
EL FUERTE, SIN.	392	429	420	37	-9	9.5	-2.1	69	81	72	12	-9	18.0	-10.9	17.5	18.9	17.2	1.4	-1.7	
GUANAJUATO, GTO.	3,238	3,214	3,055	-24	-159	-0.7	-4.9	1,118	1,048	948	-70	-100	-6.3	-9.6	34.5	32.6	31.0	-1.9	-1.6	
HERMOSILLO, SON.	2,776	2,775	2,861	-1	86	0.0	3.1	1,414	1,493	1,401	79	-92	5.6	-6.1	50.9	53.8	49.0	2.9	-4.8	
IRAPUATO, GTO. /2	2,149	2,666	2,862	518	196	24.1	7.4	898	940	974	42	34	4.7	3.7	41.8	35.3	34.0	-6.5	-1.2	
LEÓN, GTO.	6,279	6,650	6,978	371	328	5.9	4.9	2,967	3,240	2,886	273	-354	9.2	-10.9	47.2	48.7	41.4	1.5	-7.4	
LOS MOCHIS, SIN. /6	1,589	1,571	1,518	-18	-53	-1.1	-3.3	792	792	718	0	-73	0.0	-9.2	49.8	50.4	47.3	0.6	-3.1	
MÉRIDA, YUC.	6,693	7,009	7,165	316	156	4.7	2.2	4,009	4,285	4,220	256	-45	6.4	-1.1	59.9	60.9	58.9	0.9	-1.9	
MORELIA, MICH. /3	3,785	n.d.	3,444	n.c.	n.c.	n.c.	n.c.	1,828	n.d.	2,084	n.c.	n.c.	n.c.	n.c.	48.3	n.d.	60.5	n.c.	n.c.	
OAXACA, OAX.	5,702	5,894	6,188	192	294	3.4	5.0	2,715	2,744	3,016	29	272	1.1	9.9	47.6	46.6	48.7	-1.1	2.2	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados promedio del periodo								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
																				2018-2019
<b>Total</b>	<b>401,024</b>	<b>404,912</b>	<b>417,698</b>	<b>3,888</b>	<b>12,786</b>	<b>1.0</b>	<b>3.2</b>	<b>247,879</b>	<b>243,169</b>	<b>248,724</b>	<b>-4,710</b>	<b>5,555</b>	<b>-1.9</b>	<b>2.3</b>	<b>61.8</b>	<b>60.1</b>	<b>59.5</b>	<b>-1.8</b>	<b>-0.5</b>	
PACHUCA, HGO.	1,588	1,538	1,579	-50	41	-3.1	2.7	816	766	857	-50	91	-6.1	11.9	51.4	49.8	54.3	-1.6	4.5	
PALENQUE, CHIS.	2,098	2,100	2,101	3	1	0.1	0.0	689	688	704	-1	15	-0.2	2.2	32.9	32.8	33.5	-0.1	0.7	
PUEBLA, PUE.	9,390	9,415	9,681	25	266	0.3	2.8	5,401	5,426	5,624	25	198	0.5	3.7	57.5	57.6	58.1	0.1	0.5	
QUERETARO, QRO.	7,411	7,425	7,490	14	66	0.2	0.9	4,343	3,868	3,733	-475	-135	-10.9	-3.5	58.6	52.1	49.8	-6.5	-2.3	
SALAMANCA, GTO.	1,271	1,242	1,161	-29	-81	-2.3	-6.5	402	384	322	-18	-62	-4.6	-16.0	31.6	30.9	27.7	-0.7	-3.2	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,254	3,322	3,331	68	9	2.1	0.3	991	960	1,175	-31	214	-3.1	22.3	30.5	28.9	35.3	-1.5	6.4	
SAN JUAN DE LOS LAGOS, JAL.	3,674	3,676	3,676	2	0	0.1	0.0	673	627	730	-46	103	-6.8	16.5	18.3	17.1	19.9	-1.3	2.8	
SAN JUAN DEL RÍO, QRO.	1,084	1,118	1,179	34	61	3.1	5.5	529	492	493	-37	1	-7.0	0.2	48.8	44.0	41.8	-4.8	-2.2	
SAN LUIS POTOSÍ, S.L.P.	5,416	5,518	5,998	102	480	1.9	8.7	3,292	3,063	2,963	-230	-100	-7.0	-3.3	60.8	55.5	49.4	-5.3	-6.1	
SAN MIGUEL DE ALLENDE, GTO.	1,976	2,055	2,089	79	34	4.0	1.7	839	834	719	-5	-116	-0.6	-13.9	42.5	40.6	34.4	-1.9	-6.2	
TAXCO, GRO.	906	881	901	-25	20	-2.8	2.2	314	312	359	-2	47	-0.7	15.2	34.7	35.4	39.9	0.7	4.5	
TEQUISQUIAPAN, QRO.	913	869	924	-44	55	-4.8	6.3	152	153	178	1	25	0.3	16.2	16.7	17.6	19.2	0.9	1.7	
TLAXCALA, TLAX.	636	645	655	10	10	1.5	1.5	171	126	147	-45	21	-26.3	16.3	26.9	19.5	22.4	-7.4	2.9	
TOLUCA, MÉX.	3,806	3,801	3,785	-5	-16	-0.1	-0.4	1,445	1,534	1,573	89	39	6.2	2.5	38.0	40.4	41.6	2.4	1.2	
TUXTLA GUTIÉRREZ, CHIS.	4,251	4,312	4,308	61	-4	1.4	-0.1	1,404	1,414	1,598	10	184	0.7	13.0	33.0	32.8	37.1	-0.2	4.3	
VALLE DE BRAVO, MÉX. /4	1,184	1,222	1,221	39	-1	3.3	-0.1	258	252	248	-5	-4	-2.1	-1.6	21.8	20.6	20.3	-1.1	-0.3	
VILLAHERMOSA, TAB.	5,136	5,052	5,234	-84	182	-1.6	3.6	2,040	2,298	2,424	257	126	12.6	5.5	39.7	45.5	46.3	5.8	0.8	
XALAPA, VER.	2,355	2,329	2,460	-26	131	-1.1	5.6	851	739	955	-112	217	-13.2	29.4	36.1	31.7	38.8	-4.4	7.1	
ZACATECAS, ZAC.	3,190	3,179	3,269	-11	90	-0.3	2.8	1,449	1,404	1,425	-45	20	-3.1	1.5	45.4	44.2	43.6	-1.3	-0.6	
<b>Fronterizas</b>	<b>13,260</b>	<b>13,267</b>	<b>13,836</b>	<b>27</b>	<b>550</b>	<b>0.2</b>	<b>4.1</b>	<b>7,602</b>	<b>7,432</b>	<b>7,398</b>	<b>-170</b>	<b>-34</b>	<b>-2.2</b>	<b>-0.5</b>	<b>57.3</b>	<b>55.9</b>	<b>53.5</b>	<b>-1.4</b>	<b>-2.5</b>	
CIUDAD JUÁREZ, CHIH.	4,542	4,530	4,541	-13	12	-0.3	0.3	3,031	2,968	2,854	-63	-114	-2.1	-3.8	66.7	65.5	62.9	-1.2	-2.7	
MEXICALI, BC.	2,469	2,530	2,607	61	77	2.5	3.0	1,293	1,473	1,529	180	55	13.9	3.7	52.4	58.2	58.6	5.9	0.4	
PIEDRAS NEGRAS, COAH.	805	784	811	-21	28	-2.6	3.5	348	321	331	-28	10	-7.9	3.2	43.3	41.0	40.8	-2.4	-0.1	
TECATE, B.C.	288	284	316	-4	32	-1.2	11.3	113	116	98	3	-17	2.3	-15.1	39.4	40.8	31.2	1.4	-9.7	
TIJUANA, B.C.	5,157	5,160	5,561	3	402	0.0	7.8	2,816	2,553	2,585	-263	32	-9.3	1.3	54.6	49.5	46.5	-5.1	-3.0	

\*Del 01-enero-2018 al 28-febrero-2018

\*\*Del 01-enero-2019 al 28-febrero-2019

\*\*\*Del 01-enero-2020 al 29-febrero-2020

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2020.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

5/ Debido a la actualización de la oferta hotelera que se amplía a municipios de su Zona Metropolitana, los datos no son estrictamente comparables.

6/ Derivado de que el centro no cuenta con información en una de sus categorías, los datos no son plenamente comparables.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.