

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
<b>Total</b>	<b>375,787</b>	<b>395,571</b>	<b>401,166</b>	<b>19,784</b>	<b>5,595</b>	<b>5.3</b>	<b>1.4</b>	<b>236,209</b>	<b>247,212</b>	<b>244,521</b>	<b>11,003</b>	<b>-2,691</b>	<b>4.7</b>	<b>-1.1</b>	<b>62.9</b>	<b>62.5</b>	<b>61.0</b>	<b>-0.4</b>	<b>-1.5</b>	
<b>Centros de Playa</b>	<b>174,401</b>	<b>185,364</b>	<b>186,081</b>	<b>10,963</b>	<b>717</b>	<b>6.3</b>	<b>0.4</b>	<b>125,259</b>	<b>132,591</b>	<b>129,722</b>	<b>7,332</b>	<b>-2,869</b>	<b>5.9</b>	<b>-2.2</b>	<b>71.8</b>	<b>71.5</b>	<b>69.7</b>	<b>-0.3</b>	<b>-1.8</b>	
<i>Integramente Planeados</i>	<i>57,454</i>	<i>62,388</i>	<i>63,067</i>	<i>4,934</i>	<i>679</i>	<i>8.6</i>	<i>1.1</i>	<i>45,043</i>	<i>47,694</i>	<i>46,029</i>	<i>2,651</i>	<i>-1,665</i>	<i>5.9</i>	<i>-3.5</i>	<i>78.4</i>	<i>76.4</i>	<i>73.0</i>	<i>-2.0</i>	<i>-3.5</i>	
BAHIAS DE HUATULCO, OAX. /2	3,679	3,722	4,239	42	518	1.1	13.9	2,664	2,673	2,967	9	294	0.4	11.0	72.4	71.8	70.0	-0.6	-1.8	
CANCUN, Q.ROO	32,295	35,029	35,231	2,733	203	8.5	0.6	26,508	28,086	26,384	1,578	-1,701	6.0	-6.1	82.1	80.2	74.9	-1.9	-5.3	
IXTAPA ZIHUATANEJO, GRO.	5,347	6,272	6,246	925	-26	17.3	-0.4	3,747	4,152	3,786	405	-366	10.8	-8.8	70.1	66.2	60.6	-3.9	-5.6	
LORETO, B.C.S.	883	892	895	9	3	1.0	0.4	393	409	457	16	48	3.9	11.7	44.5	45.9	51.0	1.3	5.2	
LOS CABOS, B.C.S. /1	15,250	16,474	16,455	1,225	-19	8.0	-0.1	11,731	12,374	12,435	643	60	5.5	0.5	76.9	75.1	75.6	-1.8	0.5	
<i>CABO SAN LUCAS</i>	<i>7,438</i>	<i>7,356</i>	<i>7,574</i>	<i>-82</i>	<i>218</i>	<i>-1.1</i>	<i>3.0</i>	<i>6,142</i>	<i>5,965</i>	<i>6,167</i>	<i>-177</i>	<i>202</i>	<i>-2.9</i>	<i>3.4</i>	<i>82.6</i>	<i>81.1</i>	<i>81.4</i>	<i>-1.5</i>	<i>0.3</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>4,377</i>	<i>4,492</i>	<i>4,497</i>	<i>115</i>	<i>5</i>	<i>2.6</i>	<i>0.1</i>	<i>3,188</i>	<i>3,217</i>	<i>3,032</i>	<i>29</i>	<i>-185</i>	<i>0.9</i>	<i>-5.7</i>	<i>72.8</i>	<i>71.6</i>	<i>67.4</i>	<i>-1.2</i>	<i>-4.2</i>	
<i>ZONA CORREDOR LOS CABOS /3</i>	<i>3,003</i>	<i>3,935</i>	<i>3,952</i>	<i>932</i>	<i>17</i>	<i>31.0</i>	<i>0.4</i>	<i>1,892</i>	<i>2,151</i>	<i>2,563</i>	<i>660</i>	<i>411</i>	<i>13.7</i>	<i>19.1</i>	<i>63.0</i>	<i>54.7</i>	<i>64.8</i>	<i>-8.3</i>	<i>10.2</i>	
<b>Tradicional</b>	<b>59,964</b>	<b>61,838</b>	<b>61,875</b>	<b>1,874</b>	<b>37</b>	<b>3.1</b>	<b>0.1</b>	<b>34,730</b>	<b>36,690</b>	<b>36,081</b>	<b>1,960</b>	<b>-609</b>	<b>5.6</b>	<b>-1.7</b>	<b>57.9</b>	<b>59.3</b>	<b>58.3</b>	<b>1.4</b>	<b>-1.0</b>	
ACAPULCO, GRO.	18,615	19,055	18,913	440	-142	2.4	-0.7	8,689	9,540	9,733	851	193	9.8	2.0	46.7	50.1	51.5	3.4	1.4	
COZUMEL, Q. ROO	4,398	4,672	4,673	275	1	6.3	0.0	3,045	3,040	2,858	-5	-182	-0.2	-6.0	69.3	65.1	61.2	-4.2	-3.9	
LA PAZ, B.C.S.	2,587	2,725	2,723	138	-2	5.4	-0.1	1,215	1,278	1,310	63	32	5.2	2.5	47.0	46.9	48.1	-0.1	1.2	
MANZANILLO, COL. /4	3,495	4,458	4,448	962	-9	27.5	-0.2	1,851	2,253	1,990	402	-263	21.7	-11.7	53.0	50.5	44.7	-2.4	-5.8	
MAZATLAN, SIN.	9,817	9,666	9,545	-151	-121	-1.5	-1.3	6,102	5,920	5,847	-182	-73	-3.0	-1.2	62.2	61.2	61.3	-0.9	0.0	
PUERTO VALLARTA, JAL.	12,401	12,594	12,851	194	257	1.6	2.0	10,260	10,328	10,321	69	-7	0.7	-0.1	82.7	82.0	80.3	-0.7	-1.7	
VERACRUZ BOCA DEL RIO, VER.	8,652	8,667	8,722	15	55	0.2	0.6	3,568	4,331	4,021	764	-311	21.4	-7.2	41.2	50.0	46.1	8.7	-3.9	
<b>Otros</b>	<b>56,982</b>	<b>61,138</b>	<b>61,139</b>	<b>4,156</b>	<b>1</b>	<b>7.3</b>	<b>0.0</b>	<b>45,486</b>	<b>48,207</b>	<b>47,612</b>	<b>2,721</b>	<b>-595</b>	<b>6.0</b>	<b>-1.2</b>	<b>79.8</b>	<b>78.8</b>	<b>77.9</b>	<b>-1.0</b>	<b>-1.0</b>	
ISLA MUJERES, Q. ROO	1,213	1,667	1,639	454	-28	37.5	-1.7	867	1,059	272	272	-80	31.4	-7.0	71.4	68.3	64.6	-3.1	-3.7	
NUEVO VALLARTA, NAY.	9,363	9,913	9,931	550	18	5.9	0.2	7,918	8,414	8,538	496	123	6.3	1.5	84.6	84.9	86.0	0.3	1.1	
RIVIERA MAYA, Q. ROO	40,615	43,654	43,617	3,039	-38	7.5	-0.1	34,881	36,800	36,135	1,919	-665	5.5	-1.8	85.9	84.3	82.8	-1.6	-1.5	
<i>AKUMAL, Q. ROO</i>	<i>4,037</i>	<i>4,477</i>	<i>4,478</i>	<i>440</i>	<i>1</i>	<i>10.9</i>	<i>0.0</i>	<i>3,509</i>	<i>3,910</i>	<i>3,686</i>	<i>401</i>	<i>-224</i>	<i>11.4</i>	<i>-5.7</i>	<i>86.9</i>	<i>87.3</i>	<i>82.3</i>	<i>0.4</i>	<i>-5.0</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>8,405</i>	<i>10,554</i>	<i>10,641</i>	<i>2,150</i>	<i>87</i>	<i>25.6</i>	<i>0.8</i>	<i>7,106</i>	<i>8,564</i>	<i>8,311</i>	<i>1,458</i>	<i>-253</i>	<i>20.5</i>	<i>-3.0</i>	<i>84.5</i>	<i>81.1</i>	<i>78.1</i>	<i>-3.4</i>	<i>-3.0</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,016</i>	<i>6,713</i>	<i>6,703</i>	<i>697</i>	<i>-10</i>	<i>11.6</i>	<i>-0.1</i>	<i>5,381</i>	<i>5,970</i>	<i>5,680</i>	<i>589</i>	<i>-290</i>	<i>10.9</i>	<i>-4.9</i>	<i>89.4</i>	<i>88.9</i>	<i>84.7</i>	<i>-0.5</i>	<i>-4.2</i>	
PUERTO ESCONDIDO, OAX.	2,257	2,331	2,423	74	92	3.3	3.9	778	913	961	134	48	17.3	5.3	34.5	39.2	39.7	4.7	0.5	
PLAYAS DE ROSARITO, B.C.	2,253	2,226	2,236	-26	10	-1.2	0.4	678	592	621	-86	29	-12.7	5.0	30.1	26.6	27.8	-3.5	1.2	
SAN FELIPE, BC.	589	546	n.d.	-43	n.d.	-7.3	n.d.	147	n.d.	n.d.	-45	n.d.	-30.9	n.d.	25.0	18.6	n.d.	-6.4	n.d.	
TONALÁ- PUERTO ARISTA, CHIS.	692	800	767	108	-33	15.6	-4.1	216	247	239	31	-8	14.4	-3.4	31.2	30.9	31.2	-0.3	0.2	
<b>Ciudades</b>	<b>201,386</b>	<b>210,207</b>	<b>215,085</b>	<b>8,821</b>	<b>4,677</b>	<b>4.4</b>	<b>2.3</b>	<b>110,950</b>	<b>114,621</b>	<b>114,799</b>	<b>3,671</b>	<b>178</b>	<b>3.3</b>	<b>0.2</b>	<b>55.1</b>	<b>54.5</b>	<b>53.4</b>	<b>-0.6</b>	<b>-1.2</b>	
<i>Grandes</i>	<i>83,214</i>	<i>83,583</i>	<i>86,096</i>	<i>370</i>	<i>2,513</i>	<i>0.4</i>	<i>3.0</i>	<i>51,704</i>	<i>52,020</i>	<i>52,048</i>	<i>316</i>	<i>27</i>	<i>0.6</i>	<i>0.1</i>	<i>62.1</i>	<i>62.2</i>	<i>60.5</i>	<i>0.1</i>	<i>-1.8</i>	
CIUDAD DE MÉXICO	51,488	51,674	51,228	186	-447	0.4	-0.9	33,987	32,611	32,107	-1,376	-504	-4.0	-1.5	66.0	63.1	62.7	-2.9	-0.4	
GUADALAJARA, JAL. /2	18,200	18,184	21,037	16	2,853	-0.1	15.7	8,988	9,951	10,663	963	712	10.7	7.2	49.6	54.7	50.7	5.3	-4.0	
MONTERREY, N.L.	13,525	13,725	13,831	200	106	1.5	0.8	8,729	9,458	9,277	729	-181	8.4	-1.9	64.5	68.9	67.1	4.4	-1.8	
<i>Del Interior</i>	<i>105,892</i>	<i>113,471</i>	<i>116,180</i>	<i>7,578</i>	<i>2,709</i>	<i>7.2</i>	<i>2.4</i>	<i>52,069</i>	<i>54,949</i>	<i>54,989</i>	<i>2,880</i>	<i>40</i>	<i>5.5</i>	<i>0.1</i>	<i>49.2</i>	<i>48.4</i>	<i>47.3</i>	<i>-0.7</i>	<i>-1.1</i>	
AGUASCALIENTES, AGS. /2	4,619	4,603	5,292	-16	690	-0.4	15.0	2,716	2,758	3,103	42	345	1.5	12.5	58.8	59.9	58.6	1.1	-1.3	
CAMPECHE, CAMP.	1,284	1,383	1,404	100	20	7.8	1.5	638	671	694	33	23	5.2	3.4	49.7	48.5	49.5	-1.2	0.9	
CELAYA, GTO. /2	2,121	2,912	3,252	790	341	37.3	11.7	895	1,284	1,202	389	-82	43.5	-6.4	42.2	44.1	37.0	1.9	-7.1	
CHIHUAHUA, CHIH. /3	3,817	3,781	3,896	-36	115	-1.0	3.1	1,814	1,843	1,966	28	124	1.6	6.7	47.5	48.7	50.5	1.2	1.7	
COATZACOALCOS, VER.	1,783	1,770	1,769	-13	0	-0.7	0.0	604	598	601	-6	2	-1.0	0.4	33.9	33.8	34.0	-0.1	0.1	
COLIMA, COL.	945	1,396	1,312	451	-84	47.8	-6.0	400	671	608	270	-63	67.6	-9.3	42.3	48.0	46.3	5.7	-1.7	
COMITÁN DE DOMÍNGUEZ, CHIS.	707	1,303	1,390	596	87	84.3	6.7	209	372	419	163	46	78.1	12.5	29.6	28.6	30.1	-1.0	1.5	
CULIACAN, SIN.	2,500	2,802	2,796	303	-6	12.1	-0.2	1,179	1,402	1,309	223	-93	18.9	-6.6	47.2	50.0	46.8	2.9	-3.2	
DURANGO, DGO.	1,709	1,884	1,889	175	5	10.2	0.3	818	904	948	86	45	10.5	4.9	47.9	48.0	50.2	0.1	2.2	
EL FUERTE, SIN.	393	378	n.d.	-15	n.d.	-3.8	n.d.	104	82	n.d.	-21	n.d.	-20.7	n.d.	26.4	21.8	n.d.	-4.6	n.d.	
GUANAJUATO, GTO.	2,999	3,243	3,188	244	-55	8.1	-1.7	1,134	1,295	1,160	161	-135	14.2	-10.4	37.8	39.9	36.4	2.1	-3.6	
HERMOSILLO, SON.	2,773	2,776	2,775	3	-1	0.1	0.0	1,450	1,505	1,614	55	109	3.8	7.2	52.3	54.2	52.2	1.9	3.9	
IRAPUATO, GTO. /2	2,206	2,272	2,654	66	381	3.0	16.8	1,132	1,052	970	-79	-83	-7.0	-7.8	51.3	46.3	36.5	-5.0	-9.8	
LEON, GTO.	5,939	6,276	6,623	337	347	5.7	5.5	3,296	3,198	3,210	-97	12	-2.9	0.4	55.5	51.0	48.5	-4.5	-2.5	
LOS MOCHIS, SIN.	1,478	1,500	1,514	22	14	1.5	0.9	761	749	794	-12	45	-1.6	6.0	51.5	49.9	52.4	-1.6	2.5	
MÉRIDA, YUC.																				

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				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019
<b>Total</b>	<b>375,787</b>	<b>395,571</b>	<b>401,166</b>	<b>19,784</b>	<b>5,595</b>	<b>5.3</b>	<b>1.4</b>	<b>236,209</b>	<b>247,212</b>	<b>244,521</b>	<b>11,003</b>	<b>-2,691</b>	<b>4.7</b>	<b>-1.1</b>	<b>62.9</b>	<b>62.5</b>	<b>61.0</b>	<b>-0.4</b>	<b>-1.5</b>
PACHUCA, HGO.	1,480	1,588	1,537	108	-51	7.3	-3.2	619	920	820	300	-100	48.5	-10.8	41.9	57.9	53.3	16.1	-4.6
PALENQUE, CHIS.	2,281	2,099	2,098	-182	-1	-8.0	0.0	819	751	773	-68	21	-8.3	2.8	35.9	35.8	36.8	-0.1	1.0
PUEBLA, PUE.	7,879	9,381	9,423	1,502	42	19.1	0.4	5,310	5,698	5,587	388	-111	7.3	-2.0	67.4	60.7	59.3	-6.7	-1.5
QUERETARO, QRO.	7,276	7,416	7,432	139	16	1.9	0.2	4,272	4,554	4,301	282	-253	6.6	-5.5	58.7	61.4	57.9	2.7	-3.5
SALAMANCA, GTO. /2	819	1,250	1,233	431	-17	52.6	-1.4	292	521	384	229	-137	78.2	-26.4	35.7	41.7	31.1	6.0	-10.6
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,307	3,257	3,325	-50	67	-1.5	2.1	1,307	1,126	1,146	-181	19	-13.9	1.7	39.5	34.6	34.5	-5.0	-0.1
SAN JUAN DE LOS LAGOS, JAL.	3,284	3,675	3,674	391	-1	11.9	0.0	595	666	660	72	-7	12.0	-1.0	18.1	18.1	18.0	0.0	-0.2
SAN JUAN DEL RÍO, QRO.	1,117	1,085	1,120	-32	35	-2.8	3.2	519	534	533	15	-1	2.8	-0.2	46.5	49.2	47.6	2.7	-1.6
SAN LUIS POTOSÍ, S.L.P.	4,771	5,497	5,613	726	116	15.2	2.1	3,316	3,467	3,358	152	-110	4.6	-3.2	69.5	63.1	59.8	-6.4	-3.3
SAN MIGUEL DE ALLENDE, GTO. /2	1,975	1,969	2,054	-6	86	-0.3	4.3	906	902	881	-4	-21	-0.4	-2.3	45.9	45.8	42.9	0.0	-2.9
TAXCO, GRO.	845	918	890	73	-28	8.7	-3.1	307	331	344	23	13	7.6	4.0	36.4	36.0	38.6	-0.4	2.6
TEQUISQUIAPAN, QRO.	925	908	873	-16	-35	-1.7	-3.9	200	195	210	-5	15	-2.7	7.8	21.7	21.5	24.1	-0.2	2.6
TLAXCALA, TLAX. /3	628	636	630	7	-5	1.2	-0.8	204	172	154	-32	-18	-15.7	-10.3	32.5	27.0	24.5	-5.4	-2.6
TOLUCA, MÉX.	3,880	3,807	3,798	-73	-9	-1.9	-0.2	1,960	1,717	1,628	-243	-89	-12.4	-5.2	50.5	45.1	42.9	-5.4	-2.3
TUXTLA GUTIÉRREZ, CHIS.	3,542	4,286	4,311	744	25	21.0	0.6	1,271	1,457	1,533	186	76	14.6	5.2	35.9	34.0	35.6	-1.9	1.6
VALLE DE BRAVO, MÉX. /4	649	1,189	1,222	540	32	83.2	2.7	196	291	271	94	-20	48.1	-6.8	30.3	24.4	22.2	-5.8	-2.3
VILLAHERMOSA, TAB.	4,229	5,136	5,092	908	-45	21.5	-0.9	1,803	2,122	2,416	319	294	17.7	13.9	42.6	41.3	47.5	-1.3	6.1
XALAPA, VER.	2,352	2,349	2,332	-4	-17	-0.2	-0.7	915	909	807	-6	-102	-0.7	-11.2	38.9	38.7	34.6	-0.2	-4.1
ZACATECAS, ZAC.	3,064	3,200	3,200	136	0	4.5	0.0	1,494	1,679	1,546	185	-133	12.4	-7.9	48.8	52.5	48.3	3.7	-4.2
<b>Fronterizas</b>	<b>12,280</b>	<b>13,153</b>	<b>12,809</b>	<b>873</b>	<b>-345</b>	<b>7.1</b>	<b>-2.6</b>	<b>7,177</b>	<b>7,652</b>	<b>7,763</b>	<b>474</b>	<b>111</b>	<b>6.6</b>	<b>1.5</b>	<b>58.4</b>	<b>58.2</b>	<b>60.6</b>	<b>-0.3</b>	<b>2.4</b>
CIUDAD JUÁREZ, CHIH. /3	4,220	4,497	4,532	277	35	6.6	0.8	2,369	2,932	3,082	562	151	23.7	5.1	56.1	65.2	68.0	9.1	2.8
MEXICALI, BC. /3	2,269	2,471	2,046	202	-425	8.9	-17.2	1,497	1,397	1,301	-99	-97	-6.6	-6.9	66.0	56.6	63.6	-9.4	7.0
PIEDRAS NEGRAS, COAH. /3	773	798	777	25	-21	3.2	-2.7	407	344	338	-62	-6	-15.3	-1.9	52.6	43.2	43.5	-9.4	0.3
TECATE, B.C.	288	287	285	-1	-2	-0.3	-0.6	108	111	124	3	13	2.8	11.4	37.5	38.6	43.3	1.2	4.7
TIJUANA, B.C.	4,730	5,100	5,168	371	68	7.8	1.3	2,797	2,867	2,919	71	51	2.5	1.8	59.1	56.2	56.5	-2.9	0.3

\*Del 02-enero-2017 al 14-mayo-2017

\*\*Del 01-enero-2018 al 13-mayo-2018

\*\*\*Del 31-diciembre-2018 al 12-mayo-2019

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2019.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.