

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
Total	374,653	395,694	401,000	21,041	5,307	5.6	1.3	235,319	249,283	243,401	13,964	-5,882	5.9	-2.4	62.8	63.0	60.7	0.2	-2.3	
Centros de Playa	173,255	185,446	186,384	12,191	938	7.0	0.5	125,097	134,720	129,499	9,623	-5,222	7.7	-3.9	72.2	72.6	69.5	0.4	-3.2	
<i>Integralemente Planeados</i>	56,851	62,398	63,118	5,547	719	9.8	1.2	45,321	48,599	46,475	3,278	-2,125	7.2	-4.4	79.7	77.9	73.6	-1.8	-4.3	
BAHIAS DE HUATULCO, OAX. /2	3,683	3,725	4,238	42	513	1.1	13.8	2,763	2,796	3,046	34	250	1.2	8.9	75.0	75.1	71.9	0.1	-3.2	
CANCUN, Q.ROO	32,135	35,034	35,225	2,899	191	9.0	0.5	26,576	28,402	26,596	1,826	-1,807	6.9	-6.4	82.7	81.1	75.5	-1.6	-5.6	
IXTAPA ZIHUATANEJO, GRO.	5,224	6,273	6,278	1,049	6	20.1	0.1	3,748	4,333	3,881	585	-452	15.6	-10.4	71.7	69.1	61.8	-2.7	-7.3	
LORETO, B.C.S.	880	891	867	11	-25	1.3	-2.8	405	426	421	21	-5	5.3	-1.3	46.0	47.8	48.6	1.8	0.7	
LOS CABOS, B.C.S. /1	14,929	16,475	16,509	1,546	34	10.4	0.2	11,830	12,642	12,531	812	-111	6.9	-0.9	79.2	76.7	75.9	-2.5	-0.8	
<i>CABO SAN LUCAS</i>	7,433	7,357	7,425	-76	68	-1.0	0.9	6,276	6,082	6,153	-194	71	-3.1	1.2	84.4	82.7	82.9	-1.8	0.2	
<i>SAN JOSÉ DEL CABO</i>	4,344	4,492	4,497	148	5	3.4	0.1	3,316	3,293	3,101	-22	-192	-0.7	-5.8	76.3	73.3	69.0	-3.0	-4.4	
<i>ZONA CORREDOR LOS CABOS</i>	2,757	3,935	3,951	1,178	16	42.7	0.4	1,803	2,215	2,287	412	73	22.8	3.3	65.4	56.3	57.9	-9.1	1.6	
<i>Tradicional</i>	59,535	61,912	62,128	2,377	216	4.0	0.3	34,377	37,633	35,387	3,257	-2,247	9.5	-6.0	57.7	60.8	57.0	3.0	-3.8	
ACAPULCO, GRO.	18,571	19,086	18,908	515	-178	2.8	-0.9	8,566	9,828	9,303	1,263	-525	14.7	-5.3	46.1	51.5	49.2	5.4	-2.3	
COZUMEL, Q. ROO	4,295	4,673	4,674	378	2	8.8	0.0	3,066	3,193	2,967	127	-226	4.1	-7.1	71.4	68.3	63.5	-3.1	-4.9	
LA PAZ, B.C.S.	2,579	2,725	2,708	146	-17	5.7	-0.6	1,211	1,279	1,276	68	-3	5.6	-0.2	46.9	46.9	47.1	0.0	0.2	
MANZANILLO, COL. /4	3,516	4,488	4,725	972	237	27.6	5.3	1,797	2,322	1,893	525	-430	29.2	-18.5	51.1	51.7	40.1	0.6	-11.7	
MAZATLAN, SIN.	9,546	9,685	9,558	139	-127	1.5	-1.3	5,820	6,014	5,619	194	-395	3.3	-6.6	61.0	62.1	58.8	1.1	-3.3	
PUERTO VALLARTA, JAL.	12,377	12,589	12,850	212	260	1.7	2.1	10,490	10,766	10,512	276	-254	2.6	-2.4	84.8	85.5	81.8	0.8	-3.7	
VERACRUZ BOCA DEL RIO, VER.	8,650	8,666	8,705	16	39	0.2	0.5	3,426	4,231	3,817	804	-414	23.5	-9.8	39.6	48.8	43.8	9.2	-5.0	
<i>Otros</i>	56,869	61,135	61,139	4,267	3	7.5	0.0	45,399	48,488	47,637	3,089	-850	6.8	-1.8	79.8	79.3	77.9	-0.5	-1.4	
ISLA MUJERES, Q. ROO	1,171	1,668	1,645	497	-23	42.4	-1.4	868	1,187	1,069	319	-118	36.7	-10.0	74.2	71.2	65.0	-3.0	-6.2	
NUEVO VALLARTA, NAY.	9,285	9,912	9,910	628	-2	6.8	0.0	8,063	8,707	8,700	644	-7	8.0	-0.1	86.8	87.8	87.8	1.0	-0.1	
RIVIERA MAYA, Q. ROO	40,612	43,654	43,633	3,042	-21	7.5	0.0	34,675	36,689	36,099	2,015	-590	5.8	-1.6	85.4	84.0	82.7	-1.3	-1.3	
<i>AKUMAL, Q. ROO</i>	4,035	4,476	4,479	441	3	10.9	0.1	3,480	3,872	3,649	392	-224	11.3	-5.8	86.3	86.5	81.5	0.3	-5.1	
<i>PLAYA DEL CARMEN, Q. ROO</i>	8,405	10,555	10,655	2,150	99	25.6	0.9	7,087	8,636	8,329	1,549	-308	21.9	-3.6	84.3	81.8	78.2	-2.5	-3.7	
<i>PLAYACAR, Q. ROO</i>	6,016	6,714	6,703	699	-11	11.6	-0.2	5,379	5,966	5,629	587	-337	10.9	-5.7	89.4	88.9	84.0	-0.6	-4.9	
PUERTO ESCONDIDO, OAX.	2,255	2,339	2,424	84	86	3.7	3.7	792	968	913	176	-55	22.2	-5.7	35.1	41.4	37.7	6.3	-3.7	
PLAYAS DE ROSARIO, B.C.	2,253	2,225	2,234	-28	9	-1.2	0.4	653	583	578	-70	-5	-10.8	-0.8	29.0	26.2	25.9	-2.8	-0.3	
SAN FELIPE, BC.	601	537	n.d.	-65	n.d.	-10.7	n.d.	132	93	n.d.	-39	n.d.	-29.5	n.d.	21.9	17.3	n.d.	-4.6	n.d.	
TONALÁ- PUERTO ARISTA, CHIS.	693	800	766	108	-34	15.6	-4.3	216	260	219	44	-41	20.5	-15.6	31.1	32.5	28.6	1.3	-3.9	
Ciudades	201,397	210,247	214,616	8,850	4,369	4.4	2.1	110,221	114,562	113,902	4,341	-660	3.9	-0.6	54.7	54.5	53.1	-0.2	-1.4	
<i>Grandes</i>	83,239	83,725	85,829	486	2,104	0.6	2.5	51,812	52,102	52,137	290	35	0.6	0.1	62.2	62.2	60.7	0.0	-1.5	
CIUDAD DE MÉXICO	51,495	51,814	51,232	319	-581	0.6	-1.1	34,268	32,719	32,314	-1,549	-405	-4.5	-1.2	66.5	63.1	63.1	-3.4	-0.1	
GUADALAJARA, JAL. /2	18,230	18,201	20,766	-28	2,565	-0.2	14.1	9,016	10,106	10,471	1,090	365	12.1	3.6	49.5	55.5	50.4	6.1	-5.1	
MONTERREY, N.L.	13,514	13,710	13,831	196	120	1.5	0.9	8,528	9,277	9,352	748	75	8.8	0.8	63.1	67.7	67.6	4.6	0.0	
<i>Del Interior</i>	105,868	113,388	116,120	7,520	2,732	7.1	2.4	51,361	54,862	54,039	3,501	-822	6.8	-1.5	48.5	48.4	46.5	-0.1	-1.8	
AGUASCALIENTES, AGS. /2	4,617	4,597	5,284	-20	687	-0.4	14.9	2,592	2,652	2,939	61	287	2.3	10.8	56.1	57.7	55.6	1.6	-2.1	
CAMPECHE, CAMP. /3	1,287	1,376	1,413	89	37	6.9	2.7	662	676	690	14	14	2.1	2.1	51.4	49.1	48.8	-2.3	-0.3	
CELAYA, GTO. /2	2,126	2,912	3,263	786	351	36.9	12.1	894	1,280	1,209	386	-71	43.2	-5.5	42.0	43.9	37.0	1.9	-6.9	
CHIHUAHUA, CHIH.	3,821	3,758	3,913	-63	155	-1.6	4.1	1,745	1,833	1,906	88	73	5.0	4.0	45.7	48.8	48.7	3.1	-0.1	
COATZACOALCOS, VER.	1,783	1,771	1,770	-12	-1	-0.7	0.0	594	588	593	-6	5	-1.0	0.9	33.3	33.2	33.5	-0.1	0.3	
COLIMA, COL.	945	1,404	1,311	459	-94	48.6	-6.7	398	668	601	270	-67	68.0	-10.0	42.1	47.6	45.8	5.5	-1.7	
COMITÁN DE DOMÍNGUEZ, CHIS.	707	1,305	1,390	598	85	84.7	6.5	203	371	383	168	12	83.0	3.3	28.7	28.4	27.6	-0.3	-0.8	
CULIACAN, SIN.	2,500	2,802	2,806	303	4	12.1	0.1	1,194	1,393	1,338	199	-55	16.7	-3.9	47.8	49.7	47.7	1.9	-2.0	
DURANGO, DGO.	1,707	1,883	1,888	176	5	10.3	0.3	795	904	891	109	-13	13.7	-1.4	46.6	48.0	47.2	1.4	-0.8	
EL FUERTE, SIN.	394	374	423	-20	50	-5.1	13.3	112	86	82	-26	-4	-23.2	-5.0	28.5	23.0	19.3	-5.5	-3.7	
GUANAJUATO, GTO.	2,999	3,241	3,188	242	-53	8.1	-1.6	1,108	1,293	1,124	185	-169	16.7	-13.1	37.0	39.9	35.3	2.9	-4.6	
HERMOSILLO, SON.	2,773	2,776	2,749	3	-27	0.1	-1.0	1,423	1,470	1,589	47	119	3.3	8.1	51.3	52.9	57.8	1.6	4.9	
IRAPUATO, GTO.	2,206	2,201	2,650	-4	449	-0.2	20.4	1,121	1,016	1,014	-105	-2	-9.4	-0.2	50.8	46.1	38.3	-4.7	-7.9	
LEON, GTO.	5,940	6,277	6,614	337	337	5.7	5.4	3,206	3,279	3,346	73	67	2.3	2.0	54.0	52.2	50.6	-1.7	-1.7	
LOS MOCHIS, SIN.	1,448	1,513	1,544	65	31	4.5	2.0	750	757	781	7	24	0.9	3.2	51.8	50.0	50.6	-1.8	0.6	
MÉRIDA, YUC.	6,696	6,693	7,167	-4	475	-0.1	7.1	4,473	4,114	4,321	-360	208	-8.0	5.0	66.8	61.5	60.3	-5.3	-1.2	
MORELIA, MICH.	3,908	3,166	n.d.	-742	n.d.	-19.0	n.d.	1,685	1,792	n.d.	107	n.d.	6.3	n.d.	43.1	56.6	n.d.	13.5	n.d.	
OAXACA, OAX.	5,699	5,701	5,894	2	192	0.0	3.4	2,495	2,785	2,863	290	78	11.6	2.8	43.8	48.8	48.6	5.1	-0.3	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
Total	374,653	395,694	401,000	21,041	5,307	5.6	1.3	235,319	249,283	243,401	13,964	-5,882	5.9	-2.4	62.8	63.0	60.7	0.2	-2.3	
PACHUCA, HGO.	1,504	1,588	1,480	84	-108	5.6	-6.8	637	933	781	296	-152	46.5	-16.3	42.3	58.8	52.7	16.4	-6.0	
PALENQUE, CHIS.	2,297	2,099	2,101	-198	2	-8.6	0.1	813	778	712	-34	-66	-4.2	-8.5	35.4	37.1	33.9	1.7	-3.2	
PUEBLA, PUE.	7,879	9,379	9,425	1,500	46	19.0	0.5	5,291	5,602	5,509	311	-94	5.9	-1.7	67.2	59.7	58.5	-7.4	-1.3	
QUERETARO, QRO.	7,276	7,415	7,429	138	14	1.9	0.2	4,146	4,588	4,252	442	-336	10.7	-7.3	57.0	61.9	57.2	4.9	-4.6	
SALAMANCA, GTO.	821	1,253	1,244	433	-9	52.7	-0.8	287	508	392	221	-116	76.9	-22.9	35.0	40.5	31.5	5.5	-9.0	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,311	3,257	3,324	-54	66	-1.6	2.0	1,300	1,168	1,042	-132	-126	-10.2	-10.8	39.3	35.9	31.4	-3.4	-4.5	
SAN JUAN DE LOS LAGOS, JAL.	3,285	3,675	3,676	390	1	11.9	0.0	614	700	642	86	-57	13.9	-8.2	18.7	19.0	17.5	0.3	-1.6	
SAN JUAN DEL RÍO, QRO.	1,117	1,087	1,121	-30	34	-2.7	3.1	515	554	543	39	-11	7.5	-1.9	46.1	50.9	48.5	4.8	-2.5	
SAN LUIS POTOSÍ, S.L.P.	4,773	5,477	5,596	704	119	14.7	2.2	3,257	3,480	3,304	223	-176	6.9	-5.1	68.2	63.5	59.0	-4.7	-4.5	
SAN MIGUEL DE ALLENDE, GTO.	1,976	1,975	2,054	-1	79	0.0	4.0	910	924	892	14	-32	1.5	-3.5	46.1	46.8	43.4	0.7	-3.4	
TAXCO, GRO.	831	920	885	90	-36	10.8	-3.9	297	336	319	39	-17	13.0	-5.0	35.7	36.5	36.1	0.7	-0.4	
TEQUISQUIAPAN, QRO.	925	910	872	-15	-38	-1.6	-4.1	188	199	187	11	-11	5.9	-5.7	20.3	21.8	21.5	1.5	-0.4	
TLAXCALA, TLAX.	629	636	616	7	-19	1.2	-3.1	202	178	146	-23	-32	-11.6	-18.0	32.1	28.0	23.7	-4.0	-4.3	
TOLUCA, MÉX.	3,853	3,806	3,798	-46	-8	-1.2	-0.2	1,913	1,568	1,654	-346	87	-18.1	5.5	49.7	41.2	43.6	-8.5	2.4	
TUXTLA GUTIÉRREZ, CHIS.	3,542	4,278	4,310	736	32	20.8	0.7	1,255	1,486	1,489	231	2	18.4	0.2	35.4	34.7	34.5	-0.7	-0.2	
VALLE DE BRAVO, MÉX. /4	649	1,189	1,222	540	33	83.1	2.8	194	293	265	99	-28	50.9	-9.7	29.9	24.6	21.6	-5.3	-3.0	
VILLAHERMOSA, TAB.	4,229	5,136	5,075	907	-61	21.5	-1.2	1,745	2,068	2,396	323	328	18.5	15.9	41.3	40.3	47.2	-1.0	6.9	
XALAPA, VER.	2,352	2,357	2,330	5	-27	0.2	-1.1	882	879	766	-4	-113	-0.4	-12.8	37.5	37.3	32.9	-0.2	-4.4	
ZACATECAS, ZAC.	3,064	3,200	3,198	136	-2	4.5	-0.1	1,467	1,666	1,456	199	-210	13.6	-12.6	47.9	52.1	45.5	4.2	-6.5	
Fronterizas	12,290	13,134	12,667	844	-467	6.9	-3.6	7,048	7,599	7,726	551	127	7.8	1.7	57.3	57.9	61.0	0.5	3.1	
CIUDAD JUÁREZ, CHIH. /3	4,216	4,485	4,492	269	7	6.4	0.2	2,326	2,906	3,099	580	193	25.0	6.6	55.2	64.8	69.0	9.6	4.2	
MEXICALI, BC. /3	2,269	2,471	2,046	201	-425	8.9	-17.2	1,441	1,377	1,369	-64	-8	-4.4	-0.6	63.5	55.7	66.9	-7.8	11.2	
PIEDRAS NEGRAS, COAH.	772	794	779	23	-15	2.9	-1.9	387	352	334	-34	-19	-8.9	-5.3	50.1	44.4	42.8	-5.7	-1.6	
TECATE, B.C.	288	288	286	0	-2	-0.1	-0.6	105	114	117	9	3	8.6	2.7	36.5	39.7	41.0	3.2	1.3	
TIJUANA, B.C.	4,745	5,097	5,064	352	-33	7.4	-0.6	2,789	2,849	2,807	59	-42	2.1	-1.5	58.8	55.9	55.4	-2.9	-0.5	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

*Del 02-enero-2017 al 16-abril-2017

**Del 01-enero-2018 al 15-abril-2018

***Del 31-diciembre-2018 al 14-abril-2019

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2019.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.