



| Centro                            | Cuartos disponibles promedio diario |                |                |               |             |               |             |                | Cuartos ocupados |                |               |               |               |             |             |             | Ocupación   |             |             |  |
|-----------------------------------|-------------------------------------|----------------|----------------|---------------|-------------|---------------|-------------|----------------|------------------|----------------|---------------|---------------|---------------|-------------|-------------|-------------|-------------|-------------|-------------|--|
|                                   | 2017*                               | 2018**         | 2019***        | Diferencia    |             | Variación (%) |             | 2017*          | 2018**           | 2019***        | Diferencia    |               | Variación (%) |             | 2017*       | 2018**      | 2019***     | Ptos (%)    |             |  |
|                                   |                                     |                |                | 2017-2018     | 2018-2019   | 2017-2018     | 2018-2019   |                |                  |                | 2017-2018     | 2018-2019     | 2017-2018     | 2018-2019   |             |             |             |             |             |  |
| <b>Total</b>                      | <b>372,204</b>                      | <b>395,793</b> | <b>395,464</b> | <b>23,589</b> | <b>-329</b> | <b>6.3</b>    | <b>-0.1</b> | <b>209,778</b> | <b>224,433</b>   | <b>216,727</b> | <b>14,655</b> | <b>-7,706</b> | <b>7.0</b>    | <b>-3.4</b> | <b>56.4</b> | <b>56.7</b> | <b>54.8</b> | <b>0.3</b>  | <b>-1.9</b> |  |
| PACHUCA, HGO.                     | 1,553                               | 1,588          | 1,538          | 35            | -51         | 2.3           | -3.2        | 511            | 761              | 650            | 250           | -110          | 48.8          | -14.5       | 32.9        | 47.9        | 42.3        | 15.0        | -5.6        |  |
| PALENQUE, CHIS.                   | 2,310                               | 2,100          | 2,099          | -211          | -1          | -9.1          | 0.0         | 770            | 783              | 847            | 13            | 65            | 1.7           | 8.3         | 33.3        | 37.3        | 40.4        | 4.0         | 3.1         |  |
| PUEBLA, PUE.                      | 7,833                               | 9,425          | 9,370          | 1,592         | -56         | 20.3          | -0.6        | 4,668          | 4,814            | 4,991          | 146           | 177           | 3.1           | 3.7         | 59.6        | 51.1        | 53.3        | -8.5        | 2.2         |  |
| QUERETARO, QRO.                   | 7,277                               | 7,407          | 7,424          | 130           | 18          | 1.8           | 0.2         | 2,984          | 3,401            | 3,096          | 417           | -305          | 14.0          | -9.0        | 41.0        | 45.9        | 41.7        | 4.9         | -4.2        |  |
| SALAMANCA, GTO. /2                | 820                                 | 1,304          | 1,242          | 484           | -62         | 59.0          | -4.8        | 243            | 338              | 373            | 95            | 35            | 39.0          | 10.3        | 29.6        | 25.9        | 30.0        | -3.7        | 4.1         |  |
| SAN CRISTÓBAL DE LAS CASAS, CHIS. | 3,315                               | 3,259          | 3,319          | -56           | 60          | -1.7          | 1.8         | 1,288          | 1,085            | 1,239          | -203          | 154           | -15.8         | 14.2        | 38.9        | 33.3        | 37.3        | -5.6        | 4.0         |  |
| SAN JUAN DE LOS LAGOS, JAL.       | 3,285                               | 3,672          | 3,676          | 387           | 4           | 11.8          | 0.1         | 501            | 601              | 625            | 100           | 24            | 19.9          | 4.0         | 15.3        | 16.4        | 17.0        | 1.1         | 0.6         |  |
| SAN JUAN DEL RÍO, QRO.            | 1,112                               | 1,067          | 1,096          | -45           | 29          | -4.0          | 2.7         | 344            | 393              | 392            | 48            | 0             | 14.1          | -0.1        | 31.0        | 36.8        | 35.8        | 5.8         | -1.0        |  |
| SAN LUIS POTOSÍ, S.L.P.           | 4,755                               | 5,423          | 5,429          | 669           | 6           | 14.1          | 0.1         | 2,536          | 2,879            | 2,275          | 343           | -604          | 13.5          | -21.0       | 53.3        | 53.1        | 41.9        | -0.2        | -11.2       |  |
| SAN MIGUEL DE ALLENDE, GTO.       | 1,976                               | 1,976          | 2,056          | -1            | 80          | 0.0           | 4.0         | 720            | 785              | 880            | 65            | 95            | 9.0           | 12.1        | 36.5        | 39.8        | 42.8        | 3.3         | 3.1         |  |
| TAXCO, GRO.                       | 853                                 | 904            | 878            | 52            | -26         | 6.0           | -2.9        | 332            | 386              | 393            | 54            | 7             | 16.3          | 1.7         | 38.9        | 42.7        | 44.7        | 3.8         | 2.0         |  |
| TEQUISQUIAPAN, QRO.               | 926                                 | 920            | 881            | -6            | -39         | -0.6          | -4.2        | 135            | 170              | 208            | 35            | 38            | 25.5          | 22.5        | 14.6        | 18.5        | 23.6        | 3.8         | 5.2         |  |
| TLAXCALA, TLAX.                   | 628                                 | 636            | 645            | 8             | 9           | 1.3           | 1.3         | 120            | 138              | 111            | 18            | -27           | 15.4          | -19.7       | 19.0        | 21.7        | 17.2        | 2.7         | -4.5        |  |
| TOLUCA, MÉX.                      | 3,613                               | 3,807          | 3,807          | 195           | 0           | 5.4           | 0.0         | 1,406          | 1,117            | 1,040          | -289          | -77           | -20.5         | -6.9        | 38.9        | 29.4        | 27.3        | -9.6        | -2.0        |  |
| TUXTLA GUTIÉRREZ, CHIS.           | 3,542                               | 4,189          | 4,301          | 647           | 112         | 18.3          | 2.7         | 996            | 1,302            | 1,355          | 306           | 53            | 30.7          | 4.1         | 28.1        | 31.1        | 31.5        | 3.0         | 0.4         |  |
| VALLE DE BRAVO, MÉX. /4           | 649                                 | 1,185          | 1,222          | 536           | 38          | 82.5          | 3.2         | 154            | 222              | 225            | 68            | 3             | 44.5          | 1.2         | 23.7        | 18.8        | 18.4        | -4.9        | -0.4        |  |
| VILLAHERMOSA, TAB.                | 4,223                               | 5,136          | 5,069          | 913           | -67         | 21.6          | -1.3        | 1,502          | 1,762            | 1,963          | 260           | 201           | 17.3          | 11.4        | 35.6        | 34.3        | 38.7        | -1.3        | 4.4         |  |
| XALAPA, VER.                      | 2,355                               | 2,343          | 2,328          | -12           | -15         | -0.5          | -0.6        | 713            | 762              | 720            | 49            | -42           | 6.9           | -5.6        | 30.3        | 32.5        | 30.9        | 2.3         | -1.6        |  |
| ZACATECAS, ZAC.                   | 3,078                               | 3,177          | 3,170          | 100           | -7          | 3.2           | -0.2        | 1,085          | 1,277            | 1,370          | 193           | 93            | 17.8          | 7.3         | 35.2        | 40.2        | 43.2        | 5.0         | 3.0         |  |
| <b>Fronterizas</b>                | <b>12,302</b>                       | <b>12,860</b>  | <b>12,800</b>  | <b>558</b>    | <b>-60</b>  | <b>4.5</b>    | <b>-0.5</b> | <b>5,647</b>   | <b>5,626</b>     | <b>6,144</b>   | <b>-21</b>    | <b>518</b>    | <b>-0.4</b>   | <b>9.2</b>  | <b>45.9</b> | <b>43.8</b> | <b>48.0</b> | <b>-2.2</b> | <b>4.3</b>  |  |
| CIUDAD JUÁREZ, CHIH.              | 4,217                               | 4,252          | 4,511          | 35            | 259         | 0.8           | 6.1         | 1,897          | 2,123            | 2,393          | 225           | 270           | 11.9          | 12.7        | 45.0        | 49.9        | 53.0        | 4.9         | 3.1         |  |
| MEXICALI, BC. /3                  | 2,269                               | 2,461          | 2,046          | 192           | -415        | 8.4           | -16.8       | 1,082          | 993              | 1,008          | -89           | 15            | -8.2          | 1.5         | 47.7        | 40.4        | 49.2        | -7.3        | 8.9         |  |
| PIEDRAS NEGRAS, COAH.             | 768                                 | 783            | 783            | 15            | 0           | 1.9           | 0.0         | 252            | 326              | 256            | 74            | -71           | 29.4          | -21.7       | 32.8        | 41.7        | 32.7        | 8.9         | -9.0        |  |
| TECATE, B.C.                      | 288                                 | 284            | 284            | -4            | 0           | -1.4          | 0.0         | 92             | 91               | 92             | -1            | 1             | -1.0          | 0.6         | 32.0        | 32.1        | 32.3        | 0.1         | 0.2         |  |
| TIJUANA, B.C.                     | 4,760                               | 5,081          | 5,177          | 321           | 97          | 6.7           | 1.9         | 2,324          | 2,093            | 2,397          | -231          | 304           | -9.9          | 14.5        | 48.8        | 41.2        | 46.3        | -7.6        | 5.1         |  |

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

\*Del 02-enero-2017 al 15-enero-2017  
 \*\*Del 01-enero-2018 al 14-enero-2018  
 \*\*\*Del 31-diciembre-2018 al 13-enero-2019

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2019.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.