

Centro	Cuartos disponibles promedio diario								Cuartos ocupados promedio del periodo								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019						
Total	378,577	399,763	404,559	21,186	4,796	5.6	1.2	238,132	249,639	247,595	11,507	-2,044	4.8	-0.8	62.9	62.4	61.2	-0.5	-1.2	
Centros de Playa	176,988	189,003	190,152	12,016	1,149	6.8	0.6	126,578	133,985	131,601	7,407	-2,384	5.9	-1.8	71.5	70.9	69.2	-0.6	-1.7	
<i>Integramente Planeados</i>	60,106	66,040	66,651	5,934	611	9.9	0.9	46,760	49,883	48,574	3,122	-1,308	6.7	-2.6	77.8	75.5	72.9	-2.3	-2.7	
BAHÍAS DE HUATULCO, OAX. /2	3,673	3,720	4,239	47	519	1.3	13.9	2,595	2,610	2,926	15	316	6.0	12.1	70.6	70.2	69.0	-0.5	-1.1	
CANCUN, Q.ROO	32,209	35,025	35,226	2,817	201	8.7	0.6	26,388	27,863	26,265	1,475	-1,598	5.6	-5.7	81.9	79.6	74.6	-2.4	-5.0	
IXTAPA ZIHUATANEJO, GRO.	5,446	6,272	6,278	826	6	15.2	0.1	3,749	4,047	3,885	298	-162	8.0	-4.0	68.8	64.5	61.9	-4.3	-2.6	
LORETO, B.C.S. /6	884	891	894	7	3	0.8	0.4	383	399	481	15	82	4.0	20.7	43.4	44.8	53.8	1.4	9.1	
LOS CABOS, B.C.S. /1	17,895	20,131	20,013	2,236	-117	12.5	-0.6	13,646	14,964	15,016	1,318	52	9.7	0.4	76.3	74.3	75.0	-1.9	0.7	
<i>CABO SAN LUCAS /3</i>	7,438	7,354	7,642	-83	288	-1.1	3.9	6,084	5,922	6,128	-163	206	-2.7	3.5	81.8	80.5	80.2	-1.3	-0.3	
<i>SAN JOSÉ DEL CABO</i>	4,210	4,492	4,497	282	5	6.7	0.1	2,982	3,140	2,971	158	-169	5.3	-5.4	70.8	69.9	66.1	-0.9	-3.8	
<i>ZONA CORREDOR LOS CABOS /3</i>	2,873	3,935	3,951	1,062	16	37.0	0.4	1,764	2,094	2,435	331	341	18.7	16.3	61.4	53.2	61.6	-8.2	8.4	
Tradicionales	59,894	61,794	61,816	1,900	21	3.2	0.0	34,368	36,218	35,657	1,849	-560	5.4	-1.5	57.4	58.6	57.7	1.2	-0.9	
ACAPULCO, GRO.	18,629	19,037	18,857	408	-180	2.2	-0.9	8,667	9,387	9,547	720	160	8.3	1.7	46.5	49.3	50.6	2.8	1.3	
COZUMEL, Q. ROO	4,498	4,672	4,672	175	-1	3.9	0.0	3,014	2,968	2,788	-46	-180	-1.5	-6.1	67.0	63.5	59.7	-3.5	-3.9	
LA PAZ, B.C.S.	2,593	2,725	2,722	132	-3	5.1	-0.1	1,210	1,263	1,303	54	39	4.4	3.1	46.7	46.4	47.9	-0.3	1.5	
MANZANILLO, COL. /4	3,473	4,441	4,439	967	-2	27.8	0.0	1,840	2,226	2,021	386	-204	21.0	-9.2	53.0	50.1	45.5	-2.8	-4.6	
MAZATLAN, SIN.	9,660	9,652	9,546	-9	-105	-0.1	-1.1	5,963	5,858	5,836	-105	-22	-1.8	-0.4	61.7	60.7	61.1	-1.0	0.4	
PUERTO VALLARTA, JAL.	12,388	12,600	12,851	212	251	1.7	2.0	10,091	10,123	10,115	32	-8	0.3	-0.1	81.5	80.3	78.7	-1.1	-1.6	
VERACRUZ BOCA DEL RIO, VER.	8,653	8,668	8,729	15	61	0.2	0.7	3,584	4,393	4,048	809	-345	22.6	-7.9	41.4	50.7	46.4	9.3	-4.3	
Otros	56,987	61,169	61,685	4,182	516	7.3	0.8	45,450	47,885	47,369	2,436	-516	5.4	-1.1	79.8	78.3	76.8	-1.5	-1.5	
ISLA MUJERES, Q. ROO	1,263	1,667	1,646	405	-22	32.0	-1.3	887	1,109	1,046	222	-63	25.1	-5.7	70.2	66.5	63.6	-3.7	-3.0	
NUEVO VALLARTA, NAY.	9,387	9,913	9,949	526	36	5.6	0.4	7,816	8,263	8,364	447	101	5.7	1.2	83.3	83.4	84.1	0.1	0.7	
RIVIERA MAYA, Q. ROO	40,611	43,655	43,778	3,044	124	7.5	0.3	34,938	36,679	35,953	1,740	-725	5.0	-2.0	86.0	84.0	82.1	-2.0	-1.9	
<i>AKUMAL, Q. ROO</i>	4,038	4,477	4,480	440	3	10.9	0.1	3,532	3,923	3,709	390	-214	11.1	-5.4	87.5	87.6	82.8	0.1	-4.8	
<i>PLAYA DEL CARMEN, Q. ROO</i>	8,399	10,554	10,682	2,155	128	25.7	1.2	7,084	8,454	8,169	1,370	-285	19.3	-3.4	84.3	80.1	76.5	-4.2	-3.6	
<i>PLAYACAR, Q. ROO</i>	6,016	6,713	6,701	697	-12	11.6	-0.2	5,387	5,972	5,683	585	-289	10.9	-4.8	89.5	89.0	84.8	-0.6	-4.2	
PUERTO ESCONDIDO, OAX.	2,256	2,328	2,415	71	87	3.2	3.8	774	887	944	114	57	14.7	6.4	34.3	38.1	39.1	3.8	1.0	
PLAYAS DE ROSARITO, B.C.	2,253	2,228	2,236	-24	8	-1.1	0.4	694	597	631	-97	34	-13.9	5.7	30.8	26.8	28.2	-4.0	1.4	
SAN FELIPE, BC. /2 /3	526	578	583	53	315	10.0	54.4	132	110	205	95	-16.4	86.0	25.0	19.0	22.9	-6.0	3.9		
TONALÁ- PUERTO ARISTA, CHIS.	692	800	767	108	-33	15.6	-4.1	210	240	226	30	-14	14.4	-6.0	30.3	30.0	29.4	-0.3	-0.6	
Ciudades	201,589	210,760	214,407	9,171	3,647	4.5	1.7	111,554	115,653	115,994	4,099	340	3.7	0.3	55.3	54.9	54.1	-0.5	-0.8	
<i>Grandes</i>	83,217	83,520	85,533	303	2,012	0.4	2.4	52,170	52,442	52,509	273	66	0.5	0.1	62.7	62.8	61.4	0.1	-1.4	
CIUDAD DE MÉXICO	51,484	51,610	51,227	126	-382	0.2	-0.7	34,068	32,710	32,459	-1,358	-252	-4.0	-0.8	66.2	63.4	63.4	-2.8	0.0	
GUADALAJARA, JAL. /5	18,194	18,179	20,466	-16	2,287	-0.1	12.6	9,223	10,138	10,635	916	497	9.9	4.9	50.7	55.8	52.0	5.1	-3.8	
MONTERREY, N.L.	13,539	13,732	13,839	193	108	1.4	0.8	8,879	9,594	9,415	715	-179	8.0	-1.9	65.6	69.9	68.0	4.3	-1.8	
<i>Del Interior</i>	106,068	114,004	116,067	7,936	2,063	7.5	1.8	52,136	55,455	55,580	3,319	125	6.4	0.2	49.2	48.6	47.9	-0.5	-0.8	
AGUASCALIENTES, AGS. /2	4,620	4,605	5,289	-15	684	-0.3	14.9	2,705	2,761	3,099	56	338	2.1	12.2	58.6	60.0	58.6	1.4	-1.4	
CAMPECHE, CAMP. /3	1,299	1,375	1,413	76	39	5.9	2.8	636	659	689	23	30	3.7	4.5	49.0	48.0	48.8	-1.0	0.8	
CELAYA, GTO. /2	2,116	2,911	3,246	795	335	37.6	11.5	901	1,296	1,243	394	-53	43.8	-4.1	42.6	44.5	38.3	1.9	-6.2	
CHIHUAHUA, CHIH. /3	3,816	3,781	3,842	-35	61	-0.9	1.6	1,847	1,913	2,083	66	170	3.6	8.9	48.4	50.6	54.2	2.2	3.6	
COATZACOALCOS, VER.	1,781	1,770	1,767	-11	-2	-0.6	-0.1	606	612	606	6	-7	1.0	-1.1	34.0	34.6	34.3	0.6	-0.3	
COLIMA, COL.	945	1,381	1,327	436	-55	46.2	-4.0	404	668	610	264	-58	65.5	-8.7	42.7	48.4	46.0	5.6	-2.4	
COMITÁN DE DOMÍNGUEZ, CHIS.	706	1,304	1,390	597	86	84.5	6.6	208	378	419	170	41	81.7	10.8	29.5	29.0	30.1	-0.5	1.1	
CULIACAN, SIN.	2,500	2,802	2,805	303	2	12.1	0.1	1,176	1,416	1,346	240	-70	20.5	-4.9	47.0	50.5	48.0	3.5	-2.5	
DURANGO, DGO.	1,710	1,883	1,886	173	3	10.1	0.2	833	922	997	89	75	10.7	8.1	48.7	49.0	52.9	0.2	3.9	
EL FUERTE, SIN.	391	393	427	2	34	0.4	8.7	101	82	86	-19	4	-18.9	4.7	25.7	20.8	20.0	-4.9	-0.8	
GUANAJUATO, GTO.	2,999	3,243	3,190	244	-53	8.2	-1.6	1,134	1,288	1,165	154	-123	13.5	-9.6	37.8	39.7	36.5	1.9	-3.2	
HERMOSILLO, SON.	2,773	2,776	2,775	3	-1	0.1	0.0	1,474	1,544	1,646	70	102	4.7	6.6	53.2	55.6	59.3	2.5	3.7	
IRAPUATO, GTO. /2	2,206	2,305	2,654	99	349	4.5	15.1	1,136	1,071	985	-65	-85	-5.8	-8.0	51.5	46.5	37.1	-5.1	-9.3	
LEON, GTO.	5,937	6,476	6,596	539	120	9.1	1.9	3,307	3,282	3,245	-25	-37	-0.7	-1.1	55.7	50.7	49.2	-5.0	-1.5	
LOS MOCHIS, SIN. /3	1,514	1,598	1,528	84	-70	5.6	-4.4	757	792	808	35	16	4.6	2.1	50.0	49.5	52.9	-0.5	3.3	
MÉRIDA, YUC. /2	6,694	6,692	7,102	-2	410	0.0	6.1	4,406	4,063	4,417	-343	354	-7.8	8.7	65.8	60.7	62.2	-5.1	1.5	
MORELIA, MICH.	3,944	3,373	n.d.	-571	n.d.	-14.5	n.d.	1,738	1,893	n.d.	154	n.d.	8.9	n.d.	44.1	56.1	n.d.	12.0	n.d.	
OAXACA, OAX.	5,697	5,701	5,893	4	192	0.1	3.4	2,421	2,685	2,880	264	195	10.9	7.3	42.5	47.1	48.9	4.6	1.8	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados promedio del periodo								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
Total	378,577	399,763	404,559	21,186	4,796	5.6	1.2	238,132	249,639	247,595	11,507	-2,044	4.8	-0.8	62.9	62.4	61.2	-0.5	-1.2	
PACHUCA, HGO.	1,499	1,588	1,537	89	-51	5.9	-3.2	604	894	834	290	-60	48.0	-6.7	40.3	56.3	54.2	16.0	-2.0	
PALENQUE, CHIS.	2,276	2,099	2,098	-177	0	-7.8	0.0	798	729	751	-70	22	-8.7	3.0	35.1	34.7	35.8	-0.4	1.1	
PUEBLA, PUE.	7,872	9,377	9,428	1,505	50	19.1	0.5	5,328	5,734	5,661	406	-73	7.6	-1.3	67.7	61.1	60.0	-6.5	-1.1	
QUERETARO, QRO.	7,276	7,416	7,434	140	18	1.9	0.2	4,307	4,638	4,372	331	-266	7.7	-5.7	59.2	62.5	58.8	3.3	-3.7	
SALAMANCA, GTO. /2	818	1,251	1,243	433	-8	53.0	-0.7	294	528	372	234	-155	79.4	-29.4	36.0	42.2	29.9	6.2	-12.2	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,305	3,256	3,326	-48	70	-1.5	2.1	1,284	1,089	1,114	-195	26	-15.2	2.4	38.9	33.4	33.5	-5.4	0.1	
SAN JUAN DE LOS LAGOS, JAL.	3,284	3,675	3,671	391	-4	11.9	-0.1	577	638	639	61	1	10.6	0.2	17.6	17.4	17.4	-0.2	0.0	
SAN JUAN DEL RÍO, QRO.	1,117	1,089	1,121	-28	32	-2.5	2.9	520	529	536	9	8	1.7	1.5	46.5	48.5	47.9	2.0	-0.7	
SAN LUIS POTOSÍ, S.L.P.	4,765	5,504	5,613	738	109	15.5	2.0	3,324	3,506	3,401	182	-105	5.5	-3.0	69.8	63.7	60.6	-6.1	-3.1	
SAN MIGUEL DE ALLENDE, GTO.	1,974	1,956	2,054	-17	98	-0.9	5.0	890	879	869	-11	-10	-1.2	-1.2	45.1	44.9	42.3	-0.2	-2.6	
TAXCO, GRO.	865	916	897	51	-19	5.8	-2.1	303	322	334	18	12	6.1	3.8	35.0	35.1	37.2	0.1	2.1	
TEQUISQUIAPAN, QRO.	924	908	870	-16	-38	-1.7	-4.2	205	192	203	-13	11	-6.6	5.8	22.2	21.1	23.3	-1.1	2.2	
TLAXCALA, TLAX.	628	635	592	7	-43	1.1	-6.8	200	174	152	-26	-22	-12.8	-12.7	31.8	27.4	25.7	-4.4	-1.7	
TOLUCA, MÉX.	3,981	3,807	3,797	-174	-9	-4.4	-0.2	1,999	1,778	1,655	-222	-123	-11.1	-6.9	50.2	46.7	43.6	-3.5	-3.1	
TUXTLA GUTIÉRREZ, CHIS.	3,542	4,288	4,310	746	22	21.1	0.5	1,263	1,457	1,563	195	106	15.4	7.3	35.6	34.0	36.3	-1.7	2.3	
VALLE DE BRAVO, MÉX. /4	649	1,189	1,222	540	33	83.2	2.7	192	283	267	91	-16	47.5	-5.6	29.5	23.8	21.8	-5.7	-1.9	
VILLAHERMOSA, TAB.	4,229	5,136	5,077	907	-59	21.5	-1.1	1,808	2,142	2,431	334	289	18.4	13.5	42.8	41.7	47.9	-1.1	6.2	
XALAPA, VER.	2,352	2,344	2,357	-8	13	-0.3	0.6	916	916	841	0	-74	-0.1	-8.1	38.9	39.1	35.7	0.1	-3.4	
ZACATECAS, ZAC.	3,066	3,201	3,192	135	-9	4.4	-0.3	1,535	1,707	1,597	171	-110	11.2	-6.5	50.1	53.3	50.0	3.2	-3.3	
Fronterizas	12,304	13,235	12,807	932	-428	7.6	-3.2	7,248	7,756	7,905	506	149	7.0	1.9	58.9	58.6	61.7	-0.3	3.1	
CIUDAD JUÁREZ, CHIH. /6	4,224	4,542	4,533	318	-9	7.5	-0.2	2,404	2,985	3,147	581	162	24.1	5.4	56.9	65.7	69.4	8.8	3.7	
MEXICALI, BC. /3	2,269	2,471	2,046	201	-425	8.9	-17.2	1,516	1,413	1,290	-103	-123	-6.8	-8.7	66.8	57.2	63.0	-9.6	5.9	
PIEDRAS NEGRAS, COAH.	788	797	774	10	-23	1.2	-2.9	417	345	348	-73	3	-17.5	1.0	53.0	43.2	45.0	-9.8	1.7	
TECATE, B.C.	288	287	285	-1	-2	-0.3	-0.7	110	113	123	3	10	2.4	9.0	38.3	39.4	43.2	1.0	3.9	
TIJUANA, B.C.	4,735	5,138	5,169	404	31	8.5	0.6	2,801	2,901	2,997	101	96	3.6	3.3	59.2	56.5	58.0	-2.7	1.5	

*Del 01-enero-2017 al 31-mayo-2017

**Del 01-enero-2018 al 31-mayo-2018

***Del 01-enero-2019 al 31-mayo-2019

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2019.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

5/ Debido a la actualización de la oferta hotelera que se amplía a municipios de su Zona Metropolitana, los datos no son estrictamente comparables.

6/ A partir de marzo de 2019 se incrementa la conectividad aérea del destino.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.