

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019						
Total	373,259	396,332	399,511	23,074	3,178	6.2	0.8	232,311	249,670	243,259	17,359	-6,411	7.5	-2.6	62.2	63.0	60.9	0.8	-2.1	
Centros de Playa	171,670	185,510	186,221	13,840	711	8.1	0.4	123,332	134,874	131,201	11,542	-3,673	9.4	-2.7	71.8	72.7	70.5	0.9	-2.2	
<i>Integramente Planeados</i>	55,587	62,400	63,089	6,813	689	12.3	1.1	44,546	48,783	47,408	4,237	-1,375	9.5	-2.8	80.1	78.2	75.1	-2.0	-3.0	
BAHIAS DE HUATULCO, OAX. /2	3,679	3,728	4,238	49	510	1.3	13.7	2,791	2,842	3,139	50	298	1.8	10.5	75.9	76.2	74.1	0.4	-2.2	
CANCUN, Q.ROO	32,046	35,034	35,225	2,989	190	9.3	0.5	26,596	28,392	26,835	1,796	-1,556	6.8	-5.5	83.0	81.0	76.2	-2.0	-4.9	
IXTAPA ZIHUATANEJO, GRO.	5,224	6,273	6,281	1,049	8	20.1	0.1	3,807	4,445	4,398	639	-48	16.8	-1.1	72.9	70.9	70.0	-2.0	-0.9	
LORETO, B.C.S.	878	891	895	13	4	1.4	0.4	392	430	448	38	-48	9.7	4.2	44.6	48.2	50.1	3.6	1.8	
LOS CABOS, B.C.S. /1	13,761	16,474	16,451	2,713	-23	19.7	-0.1	10,960	12,675	12,588	1,714	-87	15.6	-0.7	79.7	76.9	76.5	-2.7	-0.4	
<i>CABO SAN LUCAS</i>	7,427	7,356	7,393	-71	36	-1.0	0.5	6,285	6,095	6,167	-190	72	-3.0	1.2	84.6	82.9	83.4	-1.8	0.6	
<i>SAN JOSÉ DEL CABO</i>	4,016	4,492	4,497	476	5	11.9	0.1	3,118	3,315	3,133	196	-181	6.3	-5.5	77.6	73.8	69.7	-3.9	-4.1	
<i>ZONA CORREDOR LOS CABOS</i>	2,172	3,935	3,951	1,763	16	81.2	0.4	1,423	2,208	2,311	785	103	55.1	4.7	65.5	56.1	58.5	-9.4	2.4	
Tradicionales	59,307	61,932	62,004	2,625	72	4.4	0.1	33,650	37,730	35,798	4,080	-1,932	12.1	-5.1	56.7	60.9	57.7	4.2	-3.2	
ACAPULCO, GRO.	18,577	19,098	18,868	520	-230	2.8	-1.2	8,265	9,825	9,256	1,560	-569	18.9	-5.8	44.5	51.4	49.1	7.0	-2.4	
COZUMEL, Q. ROO	4,307	4,672	4,678	365	6	8.5	0.1	3,106	3,280	3,072	173	-208	5.6	-6.3	72.1	70.2	65.7	-1.9	-4.5	
LA PAZ, B.C.S.	2,579	2,725	2,723	146	-2	5.7	-0.1	1,177	1,287	1,339	110	52	9.3	4.0	45.7	47.2	49.2	1.6	1.9	
MANZANILLO, COL. /4	3,509	4,490	4,632	980	142	27.9	3.2	1,747	2,300	1,872	553	-428	31.7	-18.6	49.8	51.2	40.4	1.4	-10.8	
MAZATLAN, SIN.	9,363	9,693	9,551	330	-142	3.5	-1.5	5,621	5,963	5,643	342	-320	6.1	-5.4	60.0	61.5	59.1	1.5	-2.4	
PUERTO VALLARTA, JAL.	12,322	12,589	12,849	268	259	2.2	2.1	10,503	10,974	10,826	471	-148	4.5	-1.4	85.2	87.2	84.3	1.9	-2.9	
VERACRUZ BOCA DEL RIO, VER.	8,649	8,666	8,704	16	38	0.2	0.4	3,231	4,101	3,790	871	-311	26.9	-7.6	37.4	47.3	43.5	10.0	-3.8	
Otros	56,776	61,178	61,128	4,402	-50	7.8	-0.1	45,136	48,361	47,996	3,225	-365	7.1	-0.8	79.5	79.0	78.5	-0.4	-0.5	
ISLA MUJERES, Q. ROO	1,191	1,668	1,646	477	-22	40.1	-1.3	902	1,225	1,085	323	-139	35.8	-11.4	75.8	73.4	66.0	-2.3	-7.5	
NUEVO VALLARTA, NAY.	9,207	9,912	9,912	704	1	7.6	0.0	8,076	8,770	8,842	693	72	8.6	0.8	87.7	88.5	89.2	0.8	0.7	
RIVIERA MAYA, Q. ROO	40,595	43,654	43,632	3,059	-22	7.5	-0.1	34,519	36,482	36,264	1,963	-218	5.7	-0.6	85.0	83.6	83.1	-1.5	-0.5	
<i>AKUMAL, Q. ROO</i>	4,035	4,476	4,479	442	2	10.9	0.1	3,448	3,830	3,645	382	-185	11.1	-4.8	85.5	85.6	81.4	0.1	-4.2	
<i>PLAYA DEL CARMEN, Q. ROO</i>	8,390	10,556	10,656	2,166	100	25.8	0.9	7,064	8,661	8,422	1,597	-239	22.6	-2.8	84.2	82.1	79.0	-2.1	-3.0	
<i>PLAYACAR, Q. ROO</i>	6,016	6,714	6,703	698	-11	11.6	-0.2	5,384	5,970	5,635	586	-335	10.9	-5.6	89.5	88.9	84.1	-0.6	-4.8	
PUERTO ESCONDIDO, OAX.	2,254	2,345	2,416	91	71	4.0	3.0	753	978	966	225	-12	29.8	-1.2	33.4	41.7	40.0	8.3	-1.7	
PLAYAS DE ROSARITO, B.C.	2,253	2,223	2,232	-30	8	-1.3	0.4	590	569	549	-21	-20	-3.5	-3.5	26.2	25.6	24.6	-0.6	-1.0	
SAN FELIPE, BC.	585	576	n.d.	-8	n.d.	-1.4	n.d.	101	83	n.d.	-19	n.d.	-18.6	n.d.	17.3	14.3	n.d.	-3.0	n.d.	
TONALÁ- PUERTO ARISTA, CHIS.	692	800	765	109	-35	15.7	-4.4	195	255	217	61	-38	31.2	-15.0	28.1	31.9	28.4	3.8	-3.5	
Ciudades	201,589	210,822	213,290	9,233	2,468	4.6	1.2	108,979	114,796	112,058	5,817	-2,738	5.3	-2.4	54.1	54.5	52.5	0.4	-1.9	
<i>Grandes</i>	83,247	83,833	84,424	586	591	0.7	0.7	51,995	52,537	50,721	542	-1,817	1.0	-3.5	62.5	62.7	60.1	0.2	-2.6	
CIUDAD DE MÉXICO	51,499	51,915	51,241	416	-674	0.8	-1.3	34,460	33,032	31,861	-1,428	-1,170	-4.1	-3.5	66.9	63.6	62.2	-3.3	-1.4	
GUADALAJARA, JAL. /2	18,247	18,216	19,357	-31	1,141	-0.2	6.3	9,072	10,322	9,650	1,250	-672	13.8	-6.5	49.7	56.7	49.9	6.9	-6.8	
MONTERREY, N.L.	13,501	13,702	13,826	201	124	1.5	0.9	8,464	9,184	9,209	720	26	8.5	0.3	62.7	67.0	66.6	4.3	-0.4	
<i>Del Interior</i>	106,030	113,751	116,064	7,721	2,313	7.3	2.0	49,973	54,609	53,685	4,636	-924	9.3	-1.7	47.1	48.0	46.3	0.9	-1.8	
AGUASCALIENTES, AGS. /2	4,616	4,598	5,281	-18	684	-0.4	14.9	2,529	2,582	2,939	53	357	2.1	13.8	54.8	56.2	55.6	1.4	-0.5	
CAMPECHE, CAMP. /3	1,285	1,351	1,412	65	61	5.1	4.5	650	688	693	39	5	6.0	0.7	50.5	51.0	49.1	0.4	-1.9	
CELAYA, GTO. /2	2,126	2,912	3,268	786	356	37.0	12.2	896	1,272	1,189	375	-82	41.9	-6.5	42.2	43.7	36.4	1.5	-7.3	
CHIHUAHUA, CHIH.	3,821	3,722	3,901	-99	179	-2.6	4.8	1,706	1,827	1,874	121	47	7.1	2.6	44.7	49.1	48.0	4.4	-1.1	
COATZACOALCOS, VER.	1,783	1,771	1,769	-12	-1	-0.7	-0.1	582	582	591	0	9	0.0	1.6	32.6	32.9	33.4	0.2	0.5	
COLIMA, COL.	945	1,404	1,372	459	-32	48.6	-2.3	388	669	618	281	-51	72.3	-7.6	41.1	47.7	45.1	6.6	-2.6	
COMITÁN DE DOMÍNGUEZ, CHIS.	706	1,306	1,389	600	83	85.0	6.3	179	354	373	176	19	98.1	5.4	25.3	27.1	26.9	1.8	-0.2	
CULIACAN, SIN.	2,499	2,802	2,805	303	3	12.1	0.1	1,216	1,418	1,339	202	-78	16.6	-5.5	48.6	50.6	47.8	2.0	-2.8	
DURANGO, DGO.	1,707	1,882	1,885	175	3	10.2	0.2	773	889	867	115	-21	14.9	-2.4	45.3	47.2	46.0	1.9	-1.2	
EL FUERTE, SIN.	393	392	415	-1	22	-0.2	5.7	106	84	76	-22	-8	-20.4	-9.2	26.9	21.4	18.4	-5.5	-3.0	
GUANAJUATO, GTO.	2,999	3,238	3,189	240	-49	8.0	-1.5	1,021	1,273	1,108	252	-165	24.7	-13.0	34.0	39.3	34.8	5.3	-4.6	
HERMOSILLO, SON.	2,773	2,776	2,775	3	-1	0.0	0.1	1,428	1,473	1,566	45	93	3.2	6.3	51.5	53.1	56.4	1.6	3.4	
IRAPUATO, GTO. /2	2,206	2,149	2,646	-57	497	-2.6	23.1	1,098	971	983	-128	12	-11.6	1.3	49.8	45.2	37.2	-4.6	-8.0	
LEON, GTO.	5,939	6,277	6,611	337	334	5.7	5.3	3,153	3,194	3,376	42	182	1.3	5.7	53.1	50.9	51.1	-2.2	0.2	
LOS MOCHIS, SIN.	1,462	1,600	1,570	138	-30	9.4	-1.9	93	798	779	68	-18	9.3	-2.3	49.9	49.9	49.6	0.0	-0.2	
MÉRIDA, YUC. /2	6,695	6,692	7,062	-3	370	0.0	5.5	4,427	4,143	4,396	-283	253	-6.4	6.1	66.1	61.9	62.3	-4.2	0.3	
MORELIA, MICH.	3,944	3,556	n.d.	-388	n.d.	-9.8	n.d.	1,598	1,908	n.d.	310	n.d.	n.d.	n.d.	40.5	53.7	n.d.	13.1	n.d.	
OAXACA, OAX.	5,676	5,701	5,893	25	192	0.4	3.4	2,376	2,860	2,860	437	47	18.4	1.7	41.9	49.3	48.5	7.5	-0.8	
PACHUCA, HGO.	1,508	1,588	1,538	80	-50	5.3	-3.2	613	882	800	269	-81								

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
Total	373,259	396,332	399,511	23,074	3,178	6.2	0.8	232,311	249,670	243,259	17,359	-6,411	7.5	-2.6	62.2	63.0	60.9	0.8	-2.1	
PALENQUE, CHIS.	2,310	2,098	2,101	-212	3	-9.2	0.1	762	767	710	5	-57	0.7	-7.5	33.0	36.6	33.8	3.6	-2.8	
PUEBLA, PUE.	7,870	9,385	9,426	1,515	41	19.2	0.4	5,197	5,554	5,565	357	11	6.9	0.2	66.0	59.2	59.0	-6.9	-0.1	
QUERETARO, QRO.	7,276	7,414	7,427	138	13	1.9	0.2	4,038	4,596	4,149	558	-447	13.8	-9.7	55.5	62.0	55.9	6.5	-6.1	
SALAMANCA, GTO.	822	1,261	1,242	439	-19	53.4	-1.5	278	479	389	201	-90	72.6	-18.9	33.8	38.0	31.3	4.2	-6.7	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,311	3,256	3,324	-55	68	-1.7	2.1	1,212	1,143	1,019	-69	-124	-5.7	-10.8	36.6	35.1	30.7	-1.5	-4.4	
SAN JUAN DE LOS LAGOS, JAL.	3,285	3,675	3,676	390	1	11.9	0.0	572	728	656	156	-72	27.3	-9.9	17.4	19.8	17.8	2.4	-2.0	
SAN JUAN DEL RÍO, QRO.	1,117	1,088	1,121	-30	33	-2.7	3.0	493	556	527	63	-29	12.7	-5.1	44.2	51.1	47.1	7.0	-4.1	
SAN LUIS POTOSÍ, S.L.P.	4,776	5,459	5,569	683	110	14.3	2.0	3,180	3,512	3,194	332	-318	10.4	-9.1	66.6	64.3	57.4	-2.3	-7.0	
SAN MIGUEL DE ALLENDE, GTO.	1,976	1,979	2,053	3	75	0.2	3.8	889	935	902	46	-33	5.2	-3.6	45.0	47.3	43.9	2.3	-3.3	
TAXCO, GRO.	842	919	881	77	-38	9.2	-4.1	266	330	318	64	-12	24.3	-3.6	31.6	35.9	36.1	4.4	0.2	
TEQUISQUIAPAN, QRO.	925	912	871	-13	-41	-1.4	-4.5	162	196	175	34	-21	20.6	-11.0	17.6	21.5	20.1	3.9	-1.5	
TLAXCALA, TLAX.	629	635	605	7	-31	1.1	-4.8	184	179	143	-5	-37	-2.7	-20.4	29.3	28.2	23.6	-1.1	-4.6	
TOLUCA, MÉX.	3,980	3,806	3,799	-174	-7	-4.4	-0.2	1,963	1,526	1,601	-436	74	-22.2	4.9	49.3	40.1	42.1	-9.2	2.0	
TUXTLA GUTIÉRREZ, CHIS.	3,542	4,270	4,310	728	40	20.6	0.9	1,201	1,458	1,440	258	-18	21.5	-1.2	33.9	34.1	33.4	0.3	-0.7	
VALLE DE BRAVO, MÉX. /4	649	1,187	1,222	538	35	82.9	2.9	184	294	255	109	-38	59.2	-13.0	28.4	24.7	20.9	-3.7	-3.8	
VILLAHERMOSA, TAB.	4,228	5,136	5,048	908	-88	21.5	-1.7	1,722	2,052	2,354	330	302	19.1	14.7	40.7	40.0	46.6	-0.8	6.7	
XALAPA, VER.	2,351	2,358	2,329	7	-29	0.3	-1.2	871	866	761	-5	-104	-0.6	-12.1	37.0	36.7	32.7	-0.3	-4.0	
ZACATECAS, ZAC.	3,060	3,197	3,181	137	-16	4.5	-0.5	1,333	1,619	1,432	286	-186	21.4	-11.5	43.6	50.6	45.0	7.1	-5.6	
Fronterizas	12,312	13,239	12,802	927	-437	7.5	-3.3	7,012	7,650	7,652	638	2	9.1	0.0	56.9	57.8	59.8	0.8	2.0	
CIUDAD JUÁREZ, CHIH. /3	4,216	4,542	4,529	326	-13	7.7	-0.3	2,338	2,938	3,070	600	132	25.7	4.5	55.4	64.7	67.8	9.2	3.1	
MEXICALI, BC.	2,269	2,470	n.d.	201	n.d.	8.8	n.d.	1,419	1,348	n.d.	-71	n.d.	-5.0	n.d.	62.5	54.6	n.d.	-8.0	n.d.	
PIEDRAS NEGRAS, COAH.	794	795	775	1	-20	0.2	-2.6	386	353	328	-33	-25	-8.6	-7.1	48.6	44.4	42.3	-4.2	-2.1	
TECATE, B.C.	288	288	286	0	-2	-0.1	-0.6	100	116	117	16	2	15.9	1.3	34.7	40.3	41.0	5.6	0.8	
TIJUANA, B.C.	4,745	5,144	5,166	399	22	8.4	0.4	2,769	2,895	2,834	126	-61	4.5	-2.1	58.4	56.3	54.9	-2.1	-1.4	

*Del 01-enero-2017 al 31-marzo-2017

**Del 01-enero-2018 al 31-marzo-2018

***Del 01-enero-2019 al 31-marzo-2019

NOTA: Para comparar las cifras considerar que la Semana Santa para el año 2019 fue en el mes de abril y en marzo para el año 2018.

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2019.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.