



Centro	Cuartos disponibles promedio diario								Cuartos ocupados						Ocupación				
	2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Ptos (%)	
				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018
<b>Total</b>	<b>365,363</b>	<b>383,386</b>	<b>395,215</b>	<b>18,023</b>	<b>11,829</b>	<b>4.9</b>	<b>3.1</b>	<b>221,434</b>	<b>238,233</b>	<b>243,310</b>	<b>16,799</b>	<b>5,077</b>	<b>7.6</b>	<b>2.1</b>	<b>60.6</b>	<b>62.1</b>	<b>61.6</b>	<b>1.5</b>	<b>-0.6</b>
<b>Centros de Playa</b>	<b>165,978</b>	<b>178,525</b>	<b>185,329</b>	<b>12,547</b>	<b>6,804</b>	<b>7.6</b>	<b>3.8</b>	<b>110,277</b>	<b>123,122</b>	<b>126,465</b>	<b>12,645</b>	<b>3,343</b>	<b>11.6</b>	<b>2.7</b>	<b>66.4</b>	<b>69.0</b>	<b>68.2</b>	<b>2.5</b>	<b>-0.7</b>
<i>Integradamente Planeados</i>	54,002	59,377	62,269	5,375	2,893	10.0	4.9	38,870	43,939	45,169	5,069	1,230	13.0	2.8	72.0	74.0	72.5	2.0	-1.5
BAHIAS DE HUATULCO, OAX.	3,663	3,661	3,714	-3	53	-0.1	1.4	2,016	2,275	2,392	260	117	12.9	5.1	55.0	62.2	64.4	7.1	2.3
CANCUN, Q.ROO	31,638	33,254	34,938	1,616	1,684	5.1	5.1	24,753	26,600	27,208	1,847	609	7.5	2.3	78.2	80.0	77.9	1.8	-2.1
IXTAPA ZIHUATANEJO, GRO.	5,231	5,751	6,272	520	521	9.9	9.1	3,209	3,638	3,711	429	72	13.4	2.0	61.3	63.3	59.2	1.9	-4.1
LORETO, B.C.S.	879	888	882	9	-6	1.1	-0.7	267	342	374	75	32	28.2	9.2	30.4	38.5	42.4	8.2	3.8
LOS CABOS, B.C.S. /1 /3	12,591	15,823	16,464	3,231	641	25.7	4.1	8,626	11,084	11,484	2,458	400	28.5	3.6	68.5	70.0	69.8	1.5	-0.3
<i>CABO SAN LUCAS</i>	7,149	7,383	7,319	234	-63	3.3	-0.9	5,270	5,615	5,588	345	-26	6.6	-0.5	73.7	76.1	76.4	2.3	0.3
<i>SAN JOSÉ DEL CABO</i>	3,307	4,440	4,493	1,133	54	34.3	1.2	2,109	2,889	2,940	780	51	37.0	1.8	63.8	65.1	65.4	1.3	0.4
<i>ZONA CORREDOR LOS CABOS</i>	1,732	3,464	3,935	1,732	471	100.0	13.6	930	1,872	1,913	942	40	101.3	2.1	53.7	54.1	48.6	0.3	-5.4
<b>Tradicionales</b>	<b>59,364</b>	<b>61,209</b>	<b>61,998</b>	<b>1,845</b>	<b>789</b>	<b>3.1</b>	<b>1.3</b>	<b>31,631</b>	<b>34,126</b>	<b>34,980</b>	<b>2,295</b>	<b>854</b>	<b>7.2</b>	<b>2.5</b>	<b>53.6</b>	<b>55.8</b>	<b>56.4</b>	<b>2.1</b>	<b>0.7</b>
ACAPULCO, GRO.	18,600	18,794	19,008	194	214	1.0	1.1	7,570	8,382	9,088	812	706	10.7	8.4	40.7	44.6	47.8	3.9	3.2
COZUMEL, Q. ROO	4,341	4,652	4,674	311	22	7.2	0.5	2,595	2,916	2,729	321	-187	12.4	-6.4	59.8	62.7	58.4	2.9	-4.3
LA PAZ, B.C.S.	2,671	2,671	2,743	0	72	0.0	2.7	1,149	1,209	1,303	61	94	5.3	7.7	43.0	45.3	47.5	2.3	2.2
MANZANILLO, COL. /4	3,553	3,728	4,542	174	814	4.9	21.8	1,689	1,920	2,148	231	228	13.7	11.9	47.5	51.5	47.3	4.0	-4.2
MAZATLAN, SIN.	9,260	10,272	9,713	1,012	-560	10.9	-5.4	5,797	6,526	5,877	729	-648	12.6	-9.9	62.6	63.5	60.5	0.9	-3.0
PUERTO VALLARTA, JAL.	12,293	12,438	12,644	1,415	206	1.2	1.7	8,985	9,433	9,337	448	-96	5.0	-1.0	73.1	75.8	73.8	2.8	-2.0
VERACRUZ BOCA DEL RIO, VER.	8,646	8,654	8,675	9	20	0.1	0.2	4,047	3,739	4,498	-308	759	-7.6	20.3	46.8	43.2	51.9	-3.6	8.6
<b>Otros</b>	<b>52,612</b>	<b>57,940</b>	<b>61,062</b>	<b>5,328</b>	<b>3,122</b>	<b>10.1</b>	<b>5.4</b>	<b>39,576</b>	<b>45,057</b>	<b>46,316</b>	<b>5,481</b>	<b>1,259</b>	<b>13.8</b>	<b>2.8</b>	<b>75.2</b>	<b>77.8</b>	<b>75.9</b>	<b>2.5</b>	<b>-1.9</b>
ISLA MUJERES, Q. ROO	1,187	1,422	1,638	235	216	19.8	15.2	684	899	1,025	216	126	31.5	14.0	57.6	63.3	62.6	5.7	-0.7
NUEVO VALLARTA, NAY.	8,469	9,550	9,874	1,081	323	12.8	3.4	6,767	7,490	7,742	723	253	10.7	3.4	79.9	78.4	78.4	-1.5	0.0
RIVIERA MAYA, Q. ROO	37,331	41,155	43,631	3,824	2,475	10.2	6.0	30,380	34,828	35,657	4,449	829	14.6	2.4	81.4	84.6	81.7	3.2	-2.9
<i>AKUMAL, Q. ROO</i>	4,037	4,223	4,478	186	255	4.6	6.0	3,485	3,728	3,889	244	160	7.0	4.3	86.3	88.3	86.8	2.0	-1.4
<i>PLAYA DEL CARMEN, Q. ROO /3</i>	7,525	8,852	10,584	1,328	1,732	17.6	19.6	5,737	7,104	7,960	1,367	855	23.8	12.0	76.2	80.3	75.2	4.0	-5.1
<i>PLAYACAR, Q. ROO</i>	6,023	6,224	6,712	201	489	3.3	7.8	5,231	5,548	5,866	317	319	6.1	5.7	86.8	89.1	87.4	2.3	-1.7
PUERTO ESCONDIDO, OAX.	2,219	2,266	2,335	48	69	2.2	3.0	601	696	820	95	124	15.8	17.9	27.1	30.7	35.1	3.6	4.4
PLAYAS DE ROSARITO, B.C.	2,169	2,252	2,237	83	-15	3.8	-0.7	813	813	731	0	-82	0.0	-10.0	37.5	36.1	32.7	-1.4	-3.4
SAN FELIPE, BC.	581	568	555	-14	114	-2.3	-2.2	156	140	114	-17	-25	-10.8	-18.2	26.9	24.6	20.6	-2.3	-4.0
TONALÁ- PUERTO ARISTA, CHIS.	656	727	792	71	65	10.9	9.0	176	192	226	16	34	9.2	17.8	26.8	26.4	28.5	-0.4	2.1
<b>Ciudades</b>	<b>199,385</b>	<b>204,860</b>	<b>209,886</b>	<b>5,475</b>	<b>5,026</b>	<b>2.7</b>	<b>2.5</b>	<b>111,157</b>	<b>115,111</b>	<b>116,845</b>	<b>3,954</b>	<b>1,734</b>	<b>3.6</b>	<b>1.5</b>	<b>55.7</b>	<b>56.2</b>	<b>55.7</b>	<b>0.4</b>	<b>-0.5</b>
<i>Grandes</i>	82,715	84,130	83,321	1,416	-809	1.7	-1.0	52,391	53,774	53,110	1,383	-664	2.6	-1.2	63.3	63.9	63.7	0.6	-0.2
CIUDAD DE MÉXICO 2/	51,601	52,407	51,413	805	-994	1.6	-1.9	34,200	34,707	33,128	507	-1,579	1.5	-4.6	66.3	66.2	64.4	-0.1	-1.8
GUADALAJARA, JAL.	18,262	18,183	18,157	-79	-27	-0.4	-0.1	9,586	9,972	10,330	386	358	4.0	3.6	52.5	54.8	56.9	2.4	2.1
MONTERREY, N.L.	12,851	13,540	13,752	689	212	5.4	1.6	8,605	9,095	9,652	490	557	5.7	6.1	67.0	67.2	70.2	0.2	3.0
<i>Del Interior</i>	104,315	108,195	113,360	3,880	5,165	3.7	4.8	51,341	53,751	55,924	2,410	2,174	4.7	4.0	49.2	49.7	49.3	0.5	-0.3
AGUASCALIENTES, AGS.	4,524	4,620	4,735	97	114	2.1	2.5	2,573	2,746	2,924	174	178	6.8	6.5	56.9	59.4	61.8	2.6	2.3
CAMPECHE, CAMP.	1,383	1,228	1,395	-154	166	-11.2	13.5	725	590	638	-135	47	-18.6	8.0	52.4	48.0	45.7	-4.4	-2.3
CELAYA, GTO. /3	2,080	2,212	2,979	132	767	6.4	34.7	1,016	938	1,287	-78	349	-7.7	37.2	48.8	42.4	43.2	-6.4	0.8
CHIHUAHUA, CHIH.	3,969	3,775	3,858	-194	83	-4.9	2.2	2,050	1,835	1,996	-214	161	-10.5	8.8	51.6	48.6	51.7	-3.0	3.1
COATZACOALCOS, VER.	1,783	1,781	1,769	-2	-12	-0.1	-0.7	811	625	620	-186	-5	-22.9	-0.8	45.5	35.1	35.1	-10.4	0.0
COLIMA, COL. /3	945	1,124	1,359	179	234	19.0	20.8	408	524	684	116	160	28.5	30.6	43.1	46.6	50.3	3.4	3.8
COMITÁN DE DOMÍNGUEZ, CHIS. /3	714	892	1,289	178	397	25.0	44.5	212	274	395	62	122	29.1	44.4	29.7	30.7	30.7	1.0	0.0
CULIACAN, SIN.	2,463	2,500	2,803	36	303	1.5	12.1	1,153	1,154	1,361	2	206	0.1	17.9	46.8	46.2	48.5	-0.6	2.4
DURANGO, DGO.	1,717	1,687	1,884	-30	198	-1.8	11.7	1,033	882	1,014	-151	132	-14.6	15.0	60.2	52.3	53.8	-7.9	1.5
EL FUERTE, SIN.	392	386	n.d.	-6	n.d.	-1.5	n.d.	110	91	n.d.	-19	n.d.	-17.2	n.d.	28.0	23.5	n.d.	-4.4	n.d.
GUANAJUATO, GTO.	2,989	2,995	3,249	5	254	0.2	8.5	1,186	1,222	1,398	36	176	3.0	14.4	39.7	40.8	43.0	1.1	2.2
HERMOSILLO, SON.	2,772	2,774	2,759	2	-15	0.1	-0.5	1,500	1,438	1,490	-61	51	-4.1	3.6	54.1	51.9	54.0	-2.2	2.1
IRAPUATO, GTO. /3	1,740	2,244	2,406	504	162	28.9	7.2	940	1,189	1,117	249	-72	26.5	-6.1	54.0	53.0	46.4	-1.0	-6.6
LEON, GTO.	5,749	5,971	6,267	222	296	3.9	5.0	3,131	3,408	3,170	277	-238	8.8	-7.0	54.5	57.1	50.6	2.6	-6.5
LOS MOCHIS, SIN.	1,356	1,481	1,465	125	-16	9.2	-1.1	660	737	767	78	30	11.8	4.1	48.7	49.8	52.4	1.1	2.6
MÉRIDA, YUC.	6,665	6,695	6,702	29	7	0.4	0.1	3,972	4,232	4,020	261	-213	6.6	-5.0	59.6	63.2	60.0	3.6	-3.2
MORELIA, MICH.	3,846	4,035	n.d.	189	n.d.	4.9	n.d.	1,630	1,965	n.d.	335	n.d.	20.5	n.d.	42.4	48.7	n.d.	6.3	n.d.
OAXACA, OAX.	5,644	5,703	5,698	59	-5	1.0	-0.1	2,433	2,494	2,677	61	183	2.5	7.3	43.1	43.7	47.0	0.6	3.2

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación				
	2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Ptos (%)			
				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018		
																				2016-2017	2017-2018
<b>Total</b>	<b>365,363</b>	<b>383,386</b>	<b>395,215</b>	<b>18,023</b>	<b>11,829</b>	<b>4.9</b>	<b>3.1</b>	<b>221,434</b>	<b>238,233</b>	<b>243,310</b>	<b>16,799</b>	<b>5,077</b>	<b>7.6</b>	<b>2.1</b>	<b>60.6</b>	<b>62.1</b>	<b>61.6</b>	<b>1.5</b>	<b>-0.6</b>		
PACHUCA, HGO.	1,553	1,471	1,567	-82	96	-5.3	6.6	809	654	889	-155	235	-19.2	36.0	52.1	44.5	56.7	-7.6	12.3		
PALENQUE, CHIS.	2,328	2,212	2,100	-116	-112	-5.0	-5.1	747	766	721	19	-45	2.5	-5.8	32.1	34.6	34.3	2.5	-0.3		
PUEBLA, PUE. /3	7,964	8,671	9,358	706	687	8.9	7.9	5,309	5,809	5,883	500	73	9.4	1.3	66.7	67.0	62.9	0.3	-4.1		
QUERETARO, QRO.	7,005	7,264	7,422	259	158	3.7	2.2	4,049	4,372	4,669	323	297	8.0	6.8	57.8	60.2	62.9	2.4	2.7		
SALAMANCA, GTO. /3	799	871	1,246	72	375	9.0	43.0	296	324	547	28	223	9.6	68.8	37.0	37.2	43.9	0.2	6.7		
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,311	3,231	3,277	-80	47	-2.4	1.4	1,178	1,250	1,109	73	-142	6.2	-11.3	35.6	38.7	33.8	3.1	-4.9		
SAN JUAN DE LOS LAGOS, JAL.	3,284	3,430	3,675	145	246	4.4	7.2	541	599	647	58	48	10.8	8.0	16.5	17.5	17.6	1.0	0.1		
SAN JUAN DEL RÍO, QRO.	1,105	1,122	1,101	17	-21	1.6	-1.9	521	545	550	24	5	4.6	1.0	47.2	48.6	50.0	1.4	1.4		
SAN LUIS POTOSÍ, S.L.P.	4,571	4,796	5,159	226	363	4.9	7.6	3,171	3,379	3,372	209	-7	6.6	-0.2	69.4	70.5	65.4	1.1	-5.1		
SAN MIGUEL DE ALLENDE, GTO.	1,919	1,963	1,934	44	-29	2.3	-1.5	843	885	858	42	-27	5.0	-3.0	43.9	45.1	44.4	1.2	-0.7		
TAXCO, GRO.	851	891	904	40	13	4.7	1.4	279	312	315	34	3	12.0	0.9	32.7	35.0	34.9	2.3	-0.2		
TEQUISQUIAPAN, QRO.	904	925	907	21	-18	2.3	-2.0	189	206	205	17	-1	9.2	-0.6	20.9	22.3	22.6	1.4	0.3		
TLAXCALA, TLAX.	619	629	636	10	7	1.6	1.0	194	209	188	14	-21	7.3	-10.0	31.4	33.1	29.5	1.7	-3.6		
TOLUCA, MÉX.	3,617	3,832	3,807	215	-25	6.0	-0.7	1,810	1,883	1,706	73	-177	4.0	-9.4	50.0	49.1	44.8	-0.9	-4.3		
TUXTLA GUTIÉRREZ, CHIS.	3,507	3,828	4,297	321	469	9.2	12.3	1,345	1,353	1,509	8	156	0.6	11.5	38.4	35.3	35.1	-3.0	-0.2		
VALLE DE BRAVO, MÉX. /4	645	883	1,191	238	309	36.8	35.0	171	236	273	65	38	38.1	15.9	26.5	26.7	23.0	0.3	-3.8		
VILLAHERMOSA, TAB.	4,176	4,640	5,121	464	481	11.1	10.4	1,752	2,012	2,207	260	195	14.8	9.7	42.0	43.4	43.1	1.4	-0.3		
XALAPA, VER.	2,356	2,351	2,337	-4	-14	-0.2	-0.6	929	934	945	5	10	0.5	1.1	39.5	39.7	40.4	0.3	0.7		
ZACATECAS, ZAC.	3,069	3,084	3,211	15	128	0.5	4.1	1,667	1,676	1,878	8	202	0.5	12.0	54.3	54.3	58.5	0.0	4.1		
<b>Fronterizas</b>	<b>12,355</b>	<b>12,535</b>	<b>13,204</b>	<b>179</b>	<b>670</b>	<b>1.5</b>	<b>5.3</b>	<b>7,425</b>	<b>7,586</b>	<b>7,811</b>	<b>161</b>	<b>225</b>	<b>2.2</b>	<b>3.0</b>	<b>60.1</b>	<b>60.5</b>	<b>59.2</b>	<b>0.4</b>	<b>-1.4</b>		
CIUDAD JUÁREZ, CHIH.	4,201	4,359	4,509	158	150	3.8	3.4	2,635	2,537	2,862	-98	325	-3.7	12.8	62.7	58.2	63.5	-4.5	5.3		
MEXICALI, BC.	2,272	2,256	2,485	-16	230	-0.7	10.2	1,412	1,430	1,410	17	-19	1.2	-1.4	62.2	63.4	56.7	1.2	-6.6		
PIEDRAS NEGRAS, COAH.	891	776	802	-115	26	-12.9	3.4	460	409	344	-50	-65	-11.0	-15.9	51.6	52.8	42.9	1.2	-9.8		
TECATE, B.C.	287	288	299	1	11	0.2	4.0	119	124	120	5	-5	4.1	-3.7	41.5	43.2	40.0	1.6	-3.2		
TIJUANA, B.C.	4,705	4,856	5,108	151	252	3.2	5.2	2,799	3,085	3,074	287	-11	10.3	-0.4	59.5	63.5	60.2	4.1	-3.4		

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

\*Del 04-enero-2016 al 25-septiembre-2016

\*\*Del 02-enero-2017 al 24-septiembre-2017

\*\*\*Del 01-enero-2018 al 23-septiembre-2018

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido al decreto por el que se declaran reformadas y derogadas diversas disposiciones de la Constitución Política de los Estados Unidos Mexicanos en materia de la reforma política de la Ciudad de México, publicado el 29 de enero de 2016, se sustituye Distrito Federal por Ciudad de México sin detrimento de la comparabilidad entre los periodos comprendidos en el reporte.

3/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

4/ Debido a que se fusiona cabañas y villas a la categoría de hoteles el incremento de la oferta se ve afectado por lo que los datos no son estrictamente comparables.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.