

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Ptos (%)		
				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	
																				2016-2017
Total	364,588	379,935	395,526	15,347	15,591	4.2	4.1	224,282	240,818	248,287	16,536	7,469	7.4	3.1	61.5	63.4	62.8	1.9	-0.6	
Centros de Playa	165,998	176,045	185,440	10,047	9,395	6.1	5.3	113,912	126,182	131,544	12,271	5,362	10.8	4.2	68.6	71.7	70.9	3.1	-0.7	
<i>Integramente Planeados</i>	54,034	57,827	62,327	3,793	4,500	7.0	7.8	40,199	44,894	47,133	4,695	2,239	11.7	5.0	74.4	77.6	75.6	3.2	-2.0	
BAHIAS DE HUATULCO, OAX.	3,658	3,664	3,716	6	53	0.2	1.4	2,183	2,452	2,536	270	84	12.3	3.4	59.7	66.9	68.2	7.3	1.3	
CANCUN, Q.ROO	31,662	32,416	34,975	753	2,559	2.4	7.9	25,282	26,812	28,046	1,530	1,235	6.1	4.6	79.8	82.7	80.2	2.9	-2.5	
IXTAPA ZIHUATANEJO, GRO.	5,256	5,564	6,272	308	708	5.9	12.7	3,385	3,770	3,943	385	173	11.4	4.6	64.4	67.8	62.9	3.4	-4.9	
LORETO, B.C.S.	878	886	892	8	6	0.9	0.7	280	367	395	87	28	31.1	7.7	31.9	41.4	44.3	9.5	2.9	
LOS CABOS, B.C.S. /1	12,580	15,298	16,471	2,718	1,174	21.6	7.7	9,070	11,494	12,213	2,423	719	26.7	6.3	72.1	75.1	74.1	3.0	-1.0	
<i>CABO SAN LUCAS</i>	7,137	7,399	7,336	261	-62	3.7	-0.8	5,551	6,027	5,940	475	-87	8.6	-1.4	77.8	81.5	81.0	3.7	-0.5	
<i>SAN JOSÉ DEL CABO</i>	3,307	4,294	4,493	986	199	29.8	4.6	2,180	2,963	3,131	784	167	35.9	5.6	65.9	69.0	69.7	3.1	0.7	
<i>ZONA CORREDOR LOS CABOS /3</i>	1,731	3,174	3,935	1,443	761	83.3	24.0	1,003	1,859	2,031	856	171	85.3	9.2	58.0	58.6	51.6	0.6	-7.0	
Tradicionales	59,380	60,879	61,991	1,499	1,112	2.5	1.8	33,039	35,308	36,389	2,269	1,081	6.9	3.1	55.6	58.0	58.7	2.4	0.7	
ACAPULCO, GRO.	18,620	18,745	19,039	125	294	0.7	1.6	8,047	8,824	9,482	777	658	9.7	7.5	43.2	47.1	49.8	3.9	2.7	
COZUMEL, Q. ROO	4,339	4,626	4,673	287	48	6.6	1.0	2,711	3,058	2,858	347	-200	12.8	-6.5	62.5	66.1	61.2	3.6	-5.0	
LA PAZ, B.C.S.	2,672	2,685	2,748	14	62	0.5	2.3	1,176	1,262	1,314	86	52	7.3	4.1	44.0	47.0	47.8	3.0	0.8	
MANZANILLO, COL. /4	3,554	3,671	4,527	117	856	3.3	23.3	1,740	1,997	2,296	258	298	14.8	14.9	48.9	54.4	50.7	5.5	-3.7	
MAZATLAN, SIN.	9,253	10,085	9,718	831	-367	9.0	-3.6	5,870	6,519	6,001	649	-518	11.1	-7.9	63.4	64.6	61.8	1.2	-2.9	
PUERTO VALLARTA, JAL.	12,297	12,413	12,613	116	200	0.9	1.6	9,433	9,916	10,006	483	-10	5.1	-0.1	76.7	79.9	78.5	3.2	-1.3	
VERACRUZ BOCA DEL RIO, VER.	8,645	8,654	8,673	9	19	0.1	0.2	4,062	3,732	4,533	-330	801	-8.1	21.5	47.0	43.1	52.3	-3.9	9.1	
Otros	52,583	57,339	61,121	4,755	3,783	9.0	6.6	40,673	45,980	48,022	5,307	2,042	13.0	4.4	77.3	80.2	78.6	2.8	-1.6	
ISLA MUJERES, Q. ROO	1,191	1,350	1,623	159	273	13.3	20.2	724	899	1,026	174	127	24.1	14.2	60.8	66.6	63.2	5.8	-3.3	
NUEVO VALLARTA, NAY.	8,441	9,490	9,913	1,048	423	12.4	4.5	7,067	7,887	8,220	820	333	11.6	4.2	83.7	83.1	82.9	-0.6	-0.2	
RIVIERA MAYA, Q. ROO	37,336	40,762	43,652	3,427	2,890	9.2	7.1	31,101	35,336	36,855	4,235	1,519	13.6	4.3	83.3	86.7	84.4	3.4	-2.3	
<i>AKUMAL, Q. ROO</i>	4,035	4,163	4,477	128	314	3.2	7.5	3,554	3,715	3,966	161	251	4.5	6.8	88.1	89.2	88.6	1.2	-0.6	
<i>PLAYA DEL CARMEN, Q. ROO /3</i>	7,554	8,500	10,589	946	2,089	12.5	24.6	5,925	7,137	8,317	1,212	1,180	20.5	16.5	78.4	84.0	78.5	5.5	-5.4	
<i>PLAYACAR, Q. ROO</i>	6,018	6,017	6,712	-1	695	0.0	11.6	5,379	5,406	6,008	28	601	0.5	11.1	89.4	89.9	89.5	0.5	-0.3	
PUERTO ESCONDIDO, OAX.	2,217	2,258	2,323	41	65	1.8	2.9	647	732	864	85	132	13.1	18.0	29.2	32.4	37.2	3.2	4.8	
PLAYAS DE ROSARITO, B.C.	2,142	2,253	2,234	111	-18	5.2	-0.8	779	795	704	16	-91	2.1	-11.4	36.4	35.3	31.5	-1.1	-3.8	
SAN FELIPE, BC.	605	532	579	-73	47	-12.1	8.8	171	137	119	-34	-18	-20.0	-13.2	28.3	25.7	20.5	-2.6	-5.2	
TONALÁ- PUERTO ARISTA, CHIS.	651	694	797	43	103	6.6	14.9	184	195	234	10	39	5.6	19.9	28.3	28.1	29.3	-0.3	1.2	
Ciudades	198,590	203,891	210,086	5,300	6,196	2.7	3.0	110,370	114,636	116,743	4,266	2,107	3.9	1.8	55.6	56.2	55.6	0.6	-0.7	
<i>Grandes</i>	82,522	84,137	83,379	1,615	-757	2.0	-0.9	51,939	53,672	53,011	1,733	-661	3.3	-1.2	62.9	63.8	63.6	0.9	-0.2	
CIUDAD DE MÉXICO 2/	51,504	52,405	51,479	901	-927	1.8	-1.8	34,200	34,820	32,977	620	-1,843	1.8	-5.3	66.4	66.4	64.1	0.0	-2.4	
GUADALAJARA, JAL.	18,241	18,184	18,156	-57	-28	-0.3	-0.2	9,255	9,837	10,370	583	533	6.3	5.4	50.7	54.1	57.1	3.4	3.0	
MONTERREY, N.L.	12,777	13,548	13,745	771	197	6.0	1.5	8,485	9,014	9,664	530	649	6.2	7.2	66.4	66.5	70.3	0.1	3.8	
<i>Del Interior</i>	103,716	107,314	113,481	3,599	6,167	3.5	5.7	51,017	53,465	55,973	2,448	2,507	4.8	4.7	49.2	49.8	49.3	0.6	-0.5	
AGUASCALIENTES, AGS.	4,513	4,620	4,620	107	1	2.4	0.0	2,570	2,753	2,847	183	94	7.1	3.4	56.9	59.6	61.6	2.7	2.0	
CAMPECHE, CAMP.	1,389	1,278	1,384	-112	106	-8.0	8.3	707	630	649	-77	19	-10.9	3.0	50.9	49.3	46.9	-1.6	-2.4	
CELAYA, GTO. /3	2,063	2,178	2,945	116	767	5.6	35.2	1,000	942	1,296	-59	354	-5.9	37.6	48.5	43.2	44.0	-5.3	0.8	
CHIHUAHUA, CHIH.	3,969	3,790	3,824	-178	34	-4.5	0.9	2,006	1,832	1,959	-175	127	-8.7	6.9	50.6	48.3	51.2	-2.2	2.9	
COATZACOALCOS, VER.	1,757	1,781	1,769	24	-12	1.3	-0.7	831	615	615	-216	-1	-25.9	-0.1	47.3	34.5	34.7	-12.7	0.2	
COLIMA, COL. /3	945	1,053	1,373	108	320	11.4	30.4	420	485	683	45	218	10.8	46.8	44.4	44.2	49.8	-0.2	5.6	
COMITÁN DE DOMÍNGUEZ, CHIS. /3	714	734	1,302	20	568	2.8	77.4	228	224	400	-4	176	-1.6	78.7	31.9	30.5	30.7	-1.4	0.2	
CULIACAN, SIN.	2,463	2,500	2,802	37	303	1.5	12.1	1,142	1,168	1,378	26	210	2.3	18.0	46.4	46.7	49.2	0.4	2.4	
DURANGO, DGO.	1,717	1,678	1,884	-39	205	-2.3	12.2	1,031	870	991	-160	120	-15.6	13.8	60.0	51.9	52.6	-8.2	0.7	
EL FUERTE, SIN.	392	392	393	0	2	0.0	0.4	108	95	85	-12	-10	-11.4	-10.5	27.5	24.3	21.7	-3.1	-2.6	
GUANAJUATO, GTO. /3	2,985	2,995	3,246	10	251	0.3	8.4	1,172	1,202	1,388	30	186	2.6	15.5	39.2	40.1	42.8	0.9	2.6	
HERMOSILLO, SON.	2,771	2,773	2,754	2	-19	0.1	-0.7	1,508	1,465	1,497	-43	31	-2.9	2.1	54.4	52.8	54.4	-1.6	1.5	
IRAPUATO, GTO. /3	1,740	2,240	2,373	500	132	28.8	5.9	933	1,183	1,125	250	-58	26.8	-4.9	53.6	52.8	47.4	-0.8	-5.4	
LEON, GTO.	5,679	5,990	6,411	311	421	5.5	7.0	3,061	3,428	3,225	368	-204	12.0	-5.9	53.9	57.2	50.3	3.3	-6.9	
LOS MOCHIS, SIN.	1,291	1,522	1,468	231	-55	17.9	-3.6	607	747	762	140	15	23.0	2.0	47.0	49.0	51.9	2.0	2.9	
MÉRIDA, YUC.	6,597	6,694	6,692	97	-2	1.5	0.0	3,997	4,362	4,083	364	-279	9.1	-6.4	60.6	65.2	61.0	4.6	-4.2	
MORELIA, MICH.	3,811	3,923	3,294	112	-629	2.9	-16.0	1,613	1,846	1,891	234	45	14.5	2.4	42.3	47.1	57.4	4.8	10.4	
OAXACA, OAX.	5,645	5,696	5,699	51	3	0.9	0.0	2,549	2,520	2,720	-29	200	-1.1	7.9	45.2	44.2	47.7	-0.9		

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Ptos (%)		
				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	
																				2016-2017
Total	364,588	379,935	395,526	15,347	15,591	4.2	4.1	224,282	240,818	248,287	16,536	7,469	7.4	3.1	61.5	63.4	62.8	1.9	-0.6	
PACHUCA, HGO.	1,553	1,495	1,581	-57	85	-3.7	5.7	799	589	905	-210	316	-26.2	53.5	51.4	39.4	57.2	-12.0	17.8	
PALENQUE, CHIS.	2,331	2,256	2,099	-75	-157	-3.2	-6.9	767	797	734	31	-63	4.0	-7.9	32.9	35.3	35.0	2.5	-0.4	
PUEBLA, PUE.	7,853	8,453	9,383	600	930	7.6	11.0	5,271	5,692	5,843	421	151	8.0	2.7	67.1	67.3	62.3	0.2	-5.1	
QUERETARO, QRO.	6,926	7,275	7,419	349	144	5.0	2.0	3,949	4,372	4,676	423	304	10.7	6.9	57.0	60.1	63.0	3.1	2.9	
SALAMANCA, GTO. /3	791	852	1,248	62	396	7.8	46.5	289	310	547	21	236	7.4	76.2	36.5	36.4	43.8	-0.1	7.4	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,314	3,085	3,271	-228	186	-6.9	6.0	1,218	1,230	1,130	12	-100	1.0	-8.1	36.8	39.9	34.5	3.1	-5.3	
SAN JUAN DE LOS LAGOS, JAL.	3,285	3,395	3,675	110	280	3.4	8.3	518	559	609	41	49	8.0	8.8	15.8	16.5	16.6	0.7	0.1	
SAN JUAN DEL RÍO, QRO.	1,100	1,121	1,095	21	-26	1.9	-2.3	516	537	544	21	7	4.1	1.3	46.9	47.9	49.7	1.0	1.8	
SAN LUIS POTOSÍ, S.L.P.	4,557	4,776	5,124	219	348	4.8	7.3	3,090	3,390	3,332	299	-57	9.7	-1.7	67.8	71.0	65.0	3.2	-5.9	
SAN MIGUEL DE ALLENDE, GTO.	1,902	1,971	1,939	69	-32	3.7	-1.6	832	900	863	68	-38	8.2	-4.2	43.7	45.7	44.5	1.9	-1.2	
TAXCO, GRO.	852	900	907	48	8	5.6	0.8	287	316	321	30	5	10.3	1.6	33.6	35.1	35.4	1.5	0.3	
TEQUISQUIAPAN, QRO.	898	925	905	27	-19	3.0	-2.1	187	208	199	21	-9	11.2	-4.3	20.8	22.4	21.9	1.6	-0.5	
TLAXCALA, TLAX.	617	629	635	11	7	1.9	1.1	193	206	186	13	-20	6.7	-9.5	31.2	32.7	29.3	1.5	-3.4	
TOLUCA, MÉX.	3,538	3,911	3,807	373	-104	10.5	-2.7	1,782	1,961	1,754	180	-207	10.1	-10.6	50.4	50.2	46.1	-0.2	-4.1	
TUXTLA GUTIÉRREZ, CHIS. /3	3,530	3,720	4,294	190	574	5.4	15.4	1,386	1,338	1,508	-48	170	-3.5	12.7	39.3	36.0	35.1	-3.3	-0.9	
VALLE DE BRAVO, MÉX. /4	644	803	1,189	160	386	24.8	48.1	170	223	277	53	53	31.1	23.9	26.5	27.8	23.3	1.3	-4.5	
VILLAHERMOSA, TAB.	4,169	4,491	5,130	322	640	7.7	14.2	1,767	1,948	2,199	181	251	10.3	12.9	42.4	43.4	42.9	1.0	-0.5	
XALAPA, VER.	2,355	2,352	2,339	-3	-12	-0.1	-0.5	929	939	937	10	-2	1.1	-0.2	39.5	39.9	40.1	0.5	0.1	
ZACATECAS, ZAC.	3,061	3,068	3,207	7	140	0.2	4.5	1,586	1,600	1,815	14	215	0.9	13.5	51.8	52.2	56.6	0.4	4.4	
Fronterizas	12,352	12,440	13,225	87	786	0.7	6.3	7,414	7,499	7,759	85	261	1.1	3.5	60.0	60.3	58.7	0.3	-1.6	
CIUDAD JUÁREZ, CHIH.	4,197	4,297	4,541	100	245	2.4	5.7	2,684	2,474	2,932	-210	458	-7.8	18.5	63.9	57.6	64.6	-6.4	7.0	
MEXICALI, BC.	2,272	2,270	2,471	-2	201	-0.1	8.9	1,419	1,484	1,414	65	-70	4.6	-4.7	62.5	65.4	57.2	2.9	-8.2	
PIEDRAS NEGRAS, COAH.	890	785	800	-106	15	-11.9	1.9	460	418	341	-42	-77	-9.2	-18.4	51.7	53.2	42.6	1.5	-10.6	
TECATE, B.C.	288	288	295	0	7	0.0	2.5	119	121	117	2	-4	1.4	-3.2	41.5	42.0	39.7	0.6	-2.4	
TIJUANA, B.C.	4,705	4,800	5,118	95	318	2.0	6.6	2,731	3,001	2,955	270	-46	9.9	-1.5	58.0	62.5	57.7	4.5	-4.8	

*Del 01-enero-2016 al 31-julio-2016

**Del 01-enero-2017 al 31-julio-2017

***Del 01-enero-2018 al 31-julio-2018

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido al decreto por el que se declaran reformadas y derogadas diversas disposiciones de la Constitución Política de los Estados Unidos Mexicanos en materia de la reforma política de la Ciudad de México, publicado el 29 de enero de 2016, se sustituye Distrito Federal por Ciudad de México sin detrimento de la comparabilidad entre los periodos comprendidos en el reporte.

3/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

4/ Debido a que se fusiona cabañas y villas a la categoría de hoteles el incremento de la oferta se ve afectado por lo que los datos no son estrictamente comparables.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.