

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Ptos (%)		
				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	
																				2016-2017
Total	362,714	371,380	389,865	8,667	18,485	2.4	5.0	217,347	226,174	239,615	8,828	13,441	4.1	5.9	59.9	60.9	61.5	1.0	0.6	
Centros de Playa	165,755	168,114	181,455	2,359	13,341	1.4	7.9	115,082	120,698	130,149	5,616	9,451	4.9	7.8	69.4	71.8	71.7	2.4	-0.1	
<i>Integramente Planeados</i>	53,983	55,156	62,399	1,173	7,243	2.2	13.1	41,272	44,436	48,611	3,164	4,175	7.7	9.4	76.5	80.6	77.9	4.1	-2.7	
BAHIAS DE HUATULCO, OAX.	3,650	3,676	3,731	26	55	0.7	1.5	2,693	2,890	2,901	197	12	7.3	0.4	73.8	78.6	77.8	4.8	-0.8	
CANCUN, Q.ROO	31,706	31,934	35,033	228	3,099	0.7	9.7	25,074	26,527	28,185	1,453	1,658	5.8	6.3	79.1	83.1	80.5	4.0	-2.6	
IXTAPA ZIHUATANEJO, GRO.	5,190	5,245	6,274	55	1,029	1.1	19.6	4,071	3,953	4,618	-119	665	-2.9	16.8	78.4	75.4	73.6	-3.1	-1.8	
LORETO, B.C.S.	881	892	890	12	-2	1.3	-0.2	263	383	388	120	5	45.5	1.3	29.9	42.9	43.6	13.1	0.6	
LOS CABOS, B.C.S. /1 /3	12,557	13,410	16,472	853	3,062	6.8	22.8	9,170	10,683	12,519	1,513	1,836	16.5	17.2	73.0	79.7	76.0	6.6	-3.7	
<i>CABO SAN LUCAS</i>	7,114	7,317	7,338	204	21	2.9	0.3	5,586	6,078	6,039	492	-39	8.8	-0.6	78.5	83.1	82.3	4.5	-0.8	
<i>SAN JOSÉ DEL CABO</i>	3,316	3,791	4,492	476	701	14.3	18.5	2,199	3,023	3,217	824	194	37.5	6.4	66.3	79.7	71.6	13.4	-8.1	
<i>ZONA CORREDOR LOS CABOS /3</i>	1,724	2,112	3,935	388	1,824	22.5	86.4	1,043	1,397	2,184	354	787	33.9	56.3	60.5	66.1	55.5	5.6	-10.7	
<i>Tradicional</i>	59,363	59,298	62,350	-66	3,053	-0.1	5.1	33,390	33,690	36,967	300	3,277	0.9	9.7	56.2	56.8	59.3	0.6	2.5	
ACAPULCO, GRO.	18,614	18,581	19,092	-34	511	-0.2	2.8	8,915	8,309	9,699	-606	1,390	-6.8	16.7	47.9	44.7	50.8	-3.2	6.1	
COZUMEL, Q. ROO	4,322	4,302	4,673	-21	371	-0.5	8.6	2,890	3,050	3,215	160	165	5.5	5.4	66.9	70.9	68.8	4.0	-2.1	
LA PAZ, B.C.S.	2,672	2,669	2,779	-3	110	-0.1	4.1	1,053	1,205	1,227	152	22	14.4	1.8	39.4	45.1	44.2	5.7	-1.0	
MANZANILLO, COL. /4	3,560	3,493	4,703	-67	1,211	-1.9	34.7	1,635	1,759	2,407	124	649	7.6	36.9	45.9	50.4	51.2	4.4	0.8	
MAZATLAN, SIN.	9,252	9,370	9,852	118	482	1.3	5.1	5,243	5,591	5,640	348	50	6.6	0.9	56.7	59.7	57.3	3.0	-2.4	
PUERTO VALLARTA, JAL.	12,303	12,237	12,590	-66	353	-0.5	2.9	10,162	10,586	11,020	424	435	4.2	4.1	82.6	86.5	87.5	3.9	1.0	
VERACRUZ BOCA DEL RIO, VER.	8,642	8,648	8,664	6	16	0.1	0.2	3,492	3,191	3,758	-301	566	-8.6	17.7	40.4	36.9	43.4	-3.5	6.5	
<i>Otros</i>	52,409	53,660	56,706	1,251	3,046	2.4	5.7	40,420	42,572	44,571	2,153	1,999	5.3	4.7	77.1	79.3	78.6	2.2	-0.7	
ISLA MUJERES, Q. ROO /3	1,168	1,183	1,668	15	485	1.3	41.0	823	384	895	71	343	8.7	38.4	70.5	75.6	74.2	5.1	-1.4	
NUEVO VALLARTA, NAY.	8,469	9,015	9,910	546	896	6.4	9.9	7,399	8,091	8,947	692	855	9.4	10.6	87.4	89.8	90.3	2.4	0.5	
RIVIERA MAYA, Q. ROO	36,994	37,684	39,179	690	1,496	1.9	4.0	30,514	32,099	32,730	1,585	631	5.2	2.0	82.5	85.2	83.5	2.7	-1.6	
<i>AKUMAL, Q. ROO</i>	4,037	4,034	4,476	-4	442	-0.1	11.0	3,498	3,500	3,836	3	335	0.1	9.6	86.6	86.8	85.7	0.1	-1.1	
<i>PLAYA DEL CARMEN, Q. ROO /3</i>	7,570	7,604	10,643	34	3,039	0.4	40.0	6,055	6,402	8,665	347	2,263	5.7	35.3	80.0	84.2	81.4	4.2	-2.8	
<i>PLAYACAR, Q. ROO</i>	5,994	6,036	6,715	42	679	0.7	11.3	5,379	5,441	6,049	62	608	1.1	11.2	89.7	90.2	90.1	0.4	-0.1	
PUERTO ESCONDIDO, OAX.	2,223	2,259	2,345	36	87	1.6	3.8	786	774	951	-13	177	-1.6	22.9	35.4	34.3	40.6	-1.1	6.3	
PLAYAS DE ROSARITO, B.C.	2,246	2,253	2,230	8	-24	0.3	-1.0	608	450	429	-158	-21	-26.1	-4.7	27.1	20.0	19.2	-7.1	-0.7	
SAN FELIPE, BC.	662	576	574	-86	-2	-13.0	104	67	61	61	-6	-6	-35.0	-9.4	15.7	11.7	10.6	-4.0	-1.1	
TONALÁ- PUERTO ARISTA, CHIS.	649	692	801	44	109	6.7	15.7	185	196	215	12	19	6.5	9.6	28.5	28.4	26.9	-0.1	-1.5	
Ciudades	196,959	203,267	208,410	6,308	5,144	3.2	2.5	102,264	105,476	109,466	3,211	3,990	3.1	3.8	51.9	51.9	52.5	0.0	0.6	
<i>Grandes</i>	81,913	84,130	83,803	2,218	-327	2.7	-0.4	49,301	50,561	51,176	1,260	614	2.6	1.2	60.2	60.1	61.1	-0.1	1.0	
CIUDAD DE MÉXICO 2/	51,009	52,401	51,910	1,393	-491	2.7	-0.9	33,204	33,778	32,506	574	-1,272	1.7	-3.8	65.1	64.5	62.6	-0.6	-1.8	
GUADALAJARA, JAL.	18,143	18,275	18,221	132	-55	0.7	-0.3	8,480	8,915	9,915	435	1,000	5.1	11.2	46.7	48.8	54.4	2.0	5.6	
MONTERREY, N.L.	12,761	13,454	13,673	693	219	5.4	1.6	7,617	7,869	8,755	252	886	3.3	11.3	59.7	58.5	64.0	-1.2	5.5	
<i>Del Interior</i>	102,697	106,800	111,347	4,103	4,548	4.0	4.3	46,265	48,293	50,688	2,028	2,395	4.4	5.0	45.1	45.2	45.5	0.2	0.3	
AGUASCALIENTES, AGS.	4,438	4,614	4,612	176	-2	4.0	0.0	2,080	2,393	2,423	313	30	15.1	1.3	46.9	51.9	52.6	5.0	0.7	
CAMPECHE, CAMP.	1,382	1,316	1,320	-67	5	-4.8	0.3	691	617	626	-74	9	-10.7	1.4	50.0	46.9	47.4	-3.1	0.5	
CELAYA, GTO.	2,063	2,127	2,336	64	209	3.1	9.8	991	867	993	-123	125	-12.5	14.4	48.0	40.8	42.5	-7.2	1.7	
CHIHUAHUA, CHIH.	3,969	3,825	3,607	-144	-219	-3.6	-5.7	1,859	1,624	1,770	-235	147	-12.6	9.0	46.8	42.5	49.1	-4.4	6.6	
COATZACOALCOS, VER.	1,694	1,783	1,771	89	-12	5.3	-0.7	812	563	564	-249	1	-30.7	0.2	48.0	31.6	31.9	-16.4	0.3	
COLIMA, COL. /3	945	945	1,404	0	459	0.0	48.5	445	378	649	-67	272	-15.1	71.9	47.0	40.0	46.2	-7.1	6.3	
COMITÁN DE DOMÍNGUEZ, CHIS. /3	715	706	1,306	-9	600	-1.2	85.0	217	172	302	-45	129	-20.6	75.1	30.4	24.4	23.1	-6.0	-1.3	
CULIACAN, SIN.	2,463	2,499	2,802	37	303	1.5	12.1	1,069	1,227	1,441	158	214	14.8	17.5	43.4	49.1	51.5	5.7	2.4	
DURANGO, DGO.	1,717	1,708	1,881	-9	173	-0.5	10.1	918	750	829	-169	80	-18.4	10.6	53.5	43.9	44.1	-9.6	0.2	
EL FUERTE, SIN.	395	394	392	-1	-2	-0.3	-0.5	74	112	73	38	-39	51.4	-35.0	18.7	28.4	18.6	9.7	-9.8	
GUANAJUATO, GTO.	2,981	2,999	2,999	18	0	0.6	0.0	974	978	1,036	4	58	0.4	5.9	32.7	32.6	34.5	-0.1	1.9	
HERMOSILLO, SON.	2,771	2,773	2,776	2	3	0.1	0.1	1,304	1,355	1,414	51	59	3.9	4.3	47.1	48.9	50.9	1.8	2.1	
IRAPUATO, GTO.	1,740	2,206	2,249	466	43	26.8	1.9	875	1,023	926	148	-97	17.0	-9.5	50.3	46.4	41.2	-3.9	-5.2	
LEON, GTO.	5,490	5,938	5,873	448	-65	8.2	-1.1	2,772	2,928	2,779	156	-149	5.6	-5.1	50.5	49.3	47.3	-1.2	-2.0	
LOS MOCHIS, SIN.	1,299	1,402	1,587	103	186	7.9	13.2	574	716	770	142	54	24.8	7.6	44.2	51.1	48.5	6.9	-2.6	
MÉRIDA, YUC.	6,428	6,691	6,693	263	2	4.1	0.0	3,662	4,305	4,009	643	-296	17.6	-6.9	57.0	64.3	59.9	7.4	-4.4	
MORELIA, MICH.	3,944	3,944	n.d.	1	n.d.	0.0	n.d.	1,495	1,594	n.d.	99	n.d.	6.6	n.d.	37.9	40.4	n.d.	2.5	n.d.	
OAXACA, OAX.	5,662	5,652	5,702	-11	50	-0.2	0.9	2,487	2,283	2,715	-204	431	-8.2	18.9	43.9	40.4	47.6	-3.5	7.2	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Ptos (%)		
				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	
Total	362,714	371,380	389,865	8,667	18,485	2.4	5.0	217,347	226,174	239,615	8,828	13,441	4.1	5.9	59.9	60.9	61.5	1.0	0.6	
PACHUCA, HGO.	1,553	1,520	1,588	-34	69	-2.2	4.5	760	616	889	-143	273	-18.9	44.2	48.9	40.6	56.0	-8.3	15.4	
PALENQUE, CHIS.	2,341	2,314	2,098	-27	-217	-1.1	-9.4	734	749	689	15	-59	2.0	-7.9	31.3	32.4	32.9	1.0	0.5	
PUEBLA, PUE.	7,862	8,669	8,907	807	238	10.3	2.7	4,882	5,419	5,203	537	-216	11.0	-4.0	62.1	62.5	58.4	0.4	-4.1	
QUERETARO, QRO.	6,504	7,276	7,411	773	135	11.9	1.9	3,320	3,812	4,343	491	531	14.8	13.9	51.1	52.4	58.6	1.3	6.2	
SALAMANCA, GTO.	710	822	935	112	113	15.8	13.8	229	245	290	17	45	7.2	18.2	32.3	29.9	31.0	-2.4	1.2	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,313	3,315	3,254	2	-61	0.1	-1.8	1,174	1,187	991	12	-196	1.1	-16.5	35.4	35.8	30.5	0.4	-5.3	
SAN JUAN DE LOS LAGOS, JAL.	3,285	3,285	3,674	0	389	0.0	11.8	583	582	673	-2	91	-0.3	15.7	17.8	17.7	18.3	-0.1	0.6	
SAN JUAN DEL RÍO, QRO.	1,087	1,118	1,084	31	-34	2.9	-3.0	430	452	529	22	76	5.2	16.9	39.6	40.5	48.8	0.9	8.3	
SAN LUIS POTOSÍ, S.L.P.	4,501	4,764	5,003	264	239	5.9	5.0	2,703	3,021	3,035	318	14	11.8	0.5	60.1	63.4	60.7	3.4	-2.8	
SAN MIGUEL DE ALLENDE, GTO.	1,899	1,976	1,929	77	-47	4.0	-2.4	832	848	819	16	-29	1.9	-3.4	43.8	42.9	42.5	-0.9	-0.5	
TAXCO, GRO.	830	845	906	15	61	1.8	7.2	294	273	314	-20	41	-6.9	14.9	35.4	32.4	34.7	-3.0	2.3	
TEQUIQUIAPAN, QRO.	838	923	913	86	-10	10.2	-1.1	128	150	152	22	2	17.0	1.5	15.3	16.3	16.7	0.9	0.4	
TLAXCALA, TLAX.	613	629	636	16	7	2.6	1.1	140	147	171	7	24	5.1	16.6	22.8	23.3	26.9	0.6	3.6	
TOLUCA, MÉX.	3,505	4,003	3,806	498	-197	14.2	-4.9	1,578	1,890	1,445	312	-445	19.8	-23.6	45.0	47.2	38.0	2.2	-9.3	
TUXTLA GUTIÉRREZ, CHIS.	3,636	3,542	4,251	-94	709	-2.6	20.0	1,345	1,178	1,404	-167	226	-12.4	19.2	37.0	33.3	33.0	-3.7	-0.2	
VALLE DE BRAVO, MÉX. /4	641	649	1,184	9	535	1.3	82.4	164	180	258	16	78	9.7	43.2	25.6	27.7	21.8	2.1	-6.0	
VILLAHERMOSA, TAB.	4,119	4,225	5,136	107	911	2.6	21.6	1,638	1,619	2,038	-19	420	-1.2	25.9	39.8	38.3	39.7	-1.5	1.4	
XALAPA, VER.	2,344	2,350	2,355	6	5	0.3	0.2	831	810	851	-21	41	-2.6	5.1	35.5	34.5	36.1	-1.0	1.7	
ZACATECAS, ZAC.	3,028	3,059	3,190	31	131	1.0	4.3	1,204	1,232	1,449	28	217	2.3	17.6	39.8	40.3	45.4	0.5	5.1	
Fronterizas	12,349	12,337	13,260	-12	923	-0.1	7.5	6,698	6,621	7,602	-77	981	-1.2	14.8	54.2	53.7	57.3	-0.6	3.7	
CIUDAD JUÁREZ, CHIH.	4,189	4,216	4,542	27	326	0.6	7.7	2,530	2,237	3,031	-292	794	-11.5	35.5	60.4	53.1	66.7	-7.3	13.7	
MEXICALI, BC.	2,275	2,269	2,469	-6	200	-0.3	8.8	1,298	1,320	1,293	22	-27	1.7	-2.1	57.1	58.2	52.4	1.1	-5.8	
PIEDRAS NEGRAS, COAH.	891	802	805	-89	3	-9.9	0.3	394	329	348	-65	19	-16.5	5.8	44.3	41.0	43.3	-3.3	2.3	
TECATE, B.C.	288	288	288	0	-1	0.0	-0.2	104	96	113	-9	17	-8.3	18.2	36.3	33.3	39.4	-3.0	6.1	
TIJUANA, B.C. /3	4,707	4,762	5,157	56	395	1.2	8.3	2,372	2,638	2,816	267	178	11.2	6.7	50.4	55.4	54.6	5.0	-0.8	

*Del 01-enero-2016 al 29-febrero-2016

**Del 01-enero-2017 al 28-febrero-2017

***Del 01-enero-2018 al 28-febrero-2018

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido al decreto por el que se declaran reformadas y derogadas diversas disposiciones de la Constitución Política de los Estados Unidos Mexicanos en materia de la reforma política de la Ciudad de México, publicado el 29 de enero de 2016, se sustituye Distrito Federal por Ciudad de México sin detrimento de la comparabilidad entre los periodos comprendidos en el reporte.

3/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

4/ Debido a que se fusiona cabañas y villas a la categoría de hoteles el incremento de la oferta se ve afectado por lo que los datos no son estrictamente comparables.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.