

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2015*	2016**	2017***	Diferencia 2015-2016	Variación (%) 2015 - 2016	Diferencia 2016-2017	Variación (%) 2016 - 2017	2015*	2016**	2017***	Diferencia 2015-2016	Variación (%) 2015 - 2016	Diferencia 2016-2017	Variación (%) 2016 - 2017	2015*	2016**	2017***	Ptos (%)		
																		2015 - 2016	2016 - 2017	
<b>Total</b>	<b>355,085</b>	<b>363,917</b>	<b>373,369</b>	<b>8,832</b>	<b>2.5</b>	<b>9,452</b>	<b>2.6</b>	<b>215,644</b>	<b>224,226</b>	<b>234,524</b>	<b>8,582</b>	<b>4.0</b>	<b>10,298</b>	<b>4.6</b>	<b>60.73</b>	<b>61.61</b>	<b>62.81</b>	<b>0.9</b>	<b>1.2</b>	
<b>Centros de Playa</b>	<b>162,477</b>	<b>165,933</b>	<b>170,609</b>	<b>3,456</b>	<b>2.1</b>	<b>4,676</b>	<b>2.8</b>	<b>115,640</b>	<b>115,174</b>	<b>122,962</b>	<b>-466</b>	<b>-0.4</b>	<b>7,787</b>	<b>6.8</b>	<b>71.17</b>	<b>69.41</b>	<b>72.07</b>	<b>-1.8</b>	<b>2.7</b>	
Integralmente Planeados	52,127	53,943	57,013	1,817	3.5	3,070	5.7	41,181	41,235	45,221	54	0.1	3,986	9.7	79.00	76.44	79.32	-2.6	2.9	
BAHIAS DE HUATULCO, OAX.	3,545	3,656	3,703	112	3.2	47	1.3	2,554	2,542	2,749	-12	-0.5	207	8.1	72.06	69.53	74.23	-2.5	4.7	
CANCUN, Q.ROO	31,763	31,596	32,170	-167	-0.5	575	1.8	26,017	25,390	26,577	-627	-2.4	1,186	4.7	81.91	80.36	82.61	-1.5	2.3	
IXTAPA ZIHUATANEJO, GRO.	5,093	5,231	5,234	138	2.7	3	0.1	3,389	3,663	3,658	274	8.1	-5	-0.1	66.53	70.02	69.89	3.5	-0.1	
LORETO, B.C.S.	891	882	881	-9	-1.0	-1	-0.1	248	304	420	56	22.4	116	38.1	27.84	34.43	47.62	6.6	13.2	
LOS CABOS, B.C.S. /1 /3	10,834	12,578	15,024	1,743	16.1	2,446	19.5	8,973	9,336	11,818	362	4.0	2,482	26.6	82.82	74.22	78.66	-8.6	4.4	
CABO SAN LUCAS /3	7,140	7,135	7,402	-5	-0.1	267	3.7	5,979	5,652	6,217	-327	-5.5	564	10.0	83.74	79.22	83.99	-4.5	4.8	
SAN JOSÉ DEL CABO /3	2,246	3,311	4,354	1,065	47.4	1,043	31.5	1,896	2,277	3,326	381	20.1	1,049	46.1	84.44	68.79	76.40	-15.7	7.6	
ZONA CORREDOR LOS CABOS /3	1,151	1,729	2,830	577	50.1	1,102	63.7	933	1,091	1,841	158	17.0	750	68.7	81.00	63.11	65.04	-17.9	1.9	
<b>Tradicionalistas</b>	<b>58,573</b>	<b>59,403</b>	<b>59,561</b>	<b>830</b>	<b>1.4</b>	<b>158</b>	<b>0.3</b>	<b>32,805</b>	<b>33,274</b>	<b>34,711</b>	<b>469</b>	<b>1.4</b>	<b>1,436</b>	<b>4.3</b>	<b>56.01</b>	<b>56.01</b>	<b>58.28</b>	<b>0.0</b>	<b>2.3</b>	
ACAPULCO, GRO.	18,634	18,618	18,584	-16	-0.1	-34	-0.2	8,273	8,558	8,723	285	3.4	165	1.9	44.40	45.97	46.94	1.6	1.0	
COZUMEL, Q. ROO	4,594	4,361	4,290	-232	-5.1	-71	-1.6	3,104	2,857	3,048	-247	-8.0	191	6.7	67.58	65.50	71.05	-2.1	5.5	
LA PAZ, B.C.S.	2,227	2,672	2,629	445	20.0	-43	-1.6	1,030	1,129	1,271	100	9.7	142	12.6	46.23	42.27	48.35	-4.0	6.1	
MANZANILLO, COL.	3,528	3,560	3,544	33	0.9	-16	-0.5	1,745	1,655	1,855	-90	-5.1	199	12.0	49.46	46.49	52.33	-3.0	5.8	
MAZATLAN, SIN.	9,172	9,253	9,479	81	0.9	226	2.4	5,275	5,482	5,823	207	3.9	341	6.2	57.51	59.25	61.43	1.7	2.2	
PUERTO VALLARTA, JAL.	11,751	12,299	12,384	548	4.7	85	0.7	9,156	9,787	10,494	631	6.9	707	7.2	77.92	79.57	84.74	1.7	5.2	
VERACRUZ BOCA DEL RIO, VER.	8,667	8,640	8,652	-27	-0.3	12	0.1	4,223	3,806	3,497	-416	-9.9	-309	-8.1	48.72	44.05	40.42	-4.7	-3.6	
<b>Otros</b>	<b>51,778</b>	<b>52,587</b>	<b>54,036</b>	<b>809</b>	<b>1.6</b>	<b>1,448</b>	<b>2.8</b>	<b>41,654</b>	<b>40,665</b>	<b>43,030</b>	<b>-989</b>	<b>-2.4</b>	<b>2,365</b>	<b>5.8</b>	<b>80.45</b>	<b>77.33</b>	<b>79.63</b>	<b>-3.1</b>	<b>2.3</b>	
ISLA MUJERES, Q. ROO	1,247	1,209	1,180	-38	-3.1	-29	-2.4	784	803	859	19	2.4	56	7.0	62.92	66.44	72.77	3.5	6.3	
NUEVO VALLARTA, NAY.	8,183	8,401	9,305	218	2.7	904	10.8	7,098	7,172	8,013	74	1.0	842	11.7	86.74	85.37	86.12	-1.4	0.8	
RIVIERA MAYA, Q. ROO	36,670	37,222	37,736	561	1.5	515	1.4	32,075	30,893	32,329	-1,182	-3.7	1,436	4.6	87.47	83.00	85.67	-4.5	2.7	
AKUMAL, Q. ROO	3,905	4,039	4,037	134	3.4	-2	0.0	3,462	3,531	3,497	69	2.0	-34	-1.0	88.65	87.41	86.61	-1.2	-0.8	
PLAYA DEL CARMEN, Q. ROO	7,460	7,541	7,647	81	1.1	106	1.4	6,319	6,032	6,441	-288	-4.6	410	6.8	84.71	79.99	84.24	-4.7	4.3	
PLAYACAR, Q. ROO	5,960	6,037	6,036	77	1.3	-1	0.0	5,481	5,335	5,387	-147	-2.7	52	1.0	91.97	88.37	89.25	-3.6	0.9	
PUERTO ESCONDIDO, OAX.	2,141	2,221	2,268	80	3.7	47	2.1	788	751	806	-37	-4.7	55	7.3	36.81	33.81	35.52	-3.0	1.7	
PLAYAS DE ROSARITO, B.C.	2,189	2,246	2,253	56	2.6	7	0.3	532	691	669	159	29.8	-22	-3.2	24.32	30.77	29.69	6.5	-1.1	
SAN FELIPE, BC.	707	641	n.d.	-67	-9.4	n.d.	n.d.	157	152	n.d.	-5	-3.3	n.d.	n.d.	22.22	23.73	n.d.	1.5	n.d.	
TONALÁ- PUERTO ARISTA, CHIS.	640	650	692	9	1.4	43	6.6	218	203	223	-15	-6.9	19	9.6	34.10	31.30	32.18	-2.8	0.9	
<b>Ciudades</b>	<b>192,608</b>	<b>197,984</b>	<b>202,760</b>	<b>5,376</b>	<b>2.8</b>	<b>4,776</b>	<b>2.4</b>	<b>100,004</b>	<b>109,052</b>	<b>111,562</b>	<b>9,048</b>	<b>9.0</b>	<b>2,510</b>	<b>2.3</b>	<b>51.92</b>	<b>55.08</b>	<b>55.02</b>	<b>3.2</b>	<b>-0.1</b>	
<b>Grandes</b>	<b>79,479</b>	<b>81,987</b>	<b>84,152</b>	<b>2,509</b>	<b>3.2</b>	<b>2,164</b>	<b>2.6</b>	<b>47,048</b>	<b>51,954</b>	<b>52,335</b>	<b>4,905</b>	<b>10.4</b>	<b>381</b>	<b>0.7</b>	<b>59.20</b>	<b>63.37</b>	<b>62.19</b>	<b>4.2</b>	<b>-1.2</b>	
CIUDAD DE MÉXICO 2/	49,305	50,995	52,402	1,691	3.4	1,406	2.8	30,781	34,527	34,778	3,746	12.2	251	0.7	62.43	67.71	66.37	5.3	-1.3	
GUADALAJARA, JAL.	17,844	18,203	18,232	359	2.0	29	0.2	8,755	9,220	8,975	465	5.3	-246	-2.7	49.07	50.65	49.23	1.6	-1.4	
MONTERREY, N.L.	12,330	12,789	13,519	459	3.7	730	5.7	7,513	8,207	8,583	694	9.2	376	4.6	60.93	64.17	63.49	3.2	-0.7	
<b>Del Interior</b>	<b>100,645</b>	<b>103,642</b>	<b>106,460</b>	<b>2,997</b>	<b>3.0</b>	<b>2,818</b>	<b>2.7</b>	<b>46,951</b>	<b>49,998</b>	<b>52,329</b>	<b>3,047</b>	<b>6.5</b>	<b>2,331</b>	<b>4.7</b>	<b>46.65</b>	<b>48.24</b>	<b>49.15</b>	<b>1.6</b>	<b>0.9</b>	
AGUASCALIENTES, AGS.	4,187	4,478	4,618	291	6.9	1,219	3.1	2,129	2,406	2,654	277	13.0	248	10.3	50.83	53.72	57.47	2.9	3.7	
CAMPECHE, CAMP.	1,365	1,361	1,265	-4	-0.3	-96	-7.0	735	722	650	-13	-1.8	-72	-10.0	53.85	53.03	51.35	-0.8	-1.7	
CELAYA, GTO.	2,064	2,063	2,127	-2	-0.1	64	3.1	1,082	996	897	-86	-7.9	-99	-10.0	52.39	48.28	42.17	-4.1	-6.1	
CHIHUAHUA, CHIH.	3,921	3,969	3,687	48	1.2	-282	-7.1	1,826	1,909	1,673	84	4.6	-237	-12.4	46.57	48.11	45.37	1.5	-2.7	
COATZACOALCOS, VER.	1,593	1,784	1,783	190	12.0	0	0.0	796	868	607	71	9.0	-261	-30.1	49.99	48.66	34.03	-1.3	-14.6	
COLIMA, COL.	961	945	915	-16	-1.7	-30	-3.1	405	433	403	28	6.8	-30	-6.9	42.15	45.79	43.99	3.6	-1.8	
COMITÁN DE DOMÍNGUEZ, CHIS.	715	714	707	0	-0.1	-8	-1.1	267	242	212	-25	-9.5	-30	-12.5	37.41	33.89	29.99	-3.5	-3.9	
CULIACAN, SIN.	2,452	2,461	2,500	8	0.3	39	1.6	1,119	1,095	1,191	-23	-2.1	96	8.7	45.62	44.51	47.65	-1.1	3.1	
DURANGO, DGO.	1,754	1,712	1,708	-42	-2.4	-4	-0.2	808	1,032	812	223	27.6	-220	-21.3	46.09	60.27	47.55	14.2	-12.7	
EL FUERTE, SIN.	394	392	394	-2	-0.6	2	0.5	140	103	115	-37	-26.6	12	11.7	35.59	26.29	29.21	-9.3	2.9	
GUANAJUATO, GTO.	2,965	2,981	2,999	16	0.5	18	0.6	1,060	1,059	1,140	-1	-0.1	81	7.6	35.76	35.54	38.02	-0.2	2.5	
HERMOSILLO, SON.	2,765	2,771	2,773	6	0.2	2	0.1	1,314	1,427	1,418	114	8.7	-9	-0.6	47.50	51.52	51.15	4.0	-0.4	
IRAPUATO, GTO./3	1,710	1,740	2,206	30	1.8	466	26.8	893	925	1,128	33	3.6	202	21.9	52.21	53.17	51.11	1.0	-2.1	
LEON, GTO.	5,528	5,587	5,940	59	1.1	354	6.3	2,664	3,036	3,268	372	13.9	232	7.6	48.20	54.34	55.01	6.1	0.7	
LOS MOCHIS, SIN.	1,280	1,299	1,458	20	1.6	159	12.2	571	609	751	37	6.6	142	23.3	44.65	46.85	51.48	2.2	4.6	
MÉRIDA, YUC.	6,134	6,702	6,698	567	9.2	-4	-0.1	3,744	4,070	4,436	326	8.7	365	9.0	61.03	60.73	66.22	-0.3	5.5	
MORELIA, MICH.	3,944	3,944	3,910	0	0.0	-33	-0.8	1,431	1,514	1,685	82	5.7	171	11.3	36.30	38.38	43.09	2.1	4.7	



**RESULTADOS PRELIMINARES ACUMULADOS A LA SEMANA 16**  
**Del 2 de enero al 23 de abril de 2017**

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2015*	2016**	2017***	Diferencia 2015-2016	Variación (%) 2015 - 2016	Diferencia 2016-2017	Variación (%) 2016 - 2017	2015*	2016**	2017***	Diferencia 2015-2016	Variación (%) 2015 - 2016	Diferencia 2016-2017	Variación (%) 2016 - 2017	2015*	2016**	2017***	Prots (%)		
																		2015 - 2016	2016 - 2017	
<b>Total</b>	<b>355,085</b>	<b>363,917</b>	<b>373,369</b>	<b>8,832</b>	<b>2.5</b>	<b>9,452</b>	<b>2.6</b>	<b>215,644</b>	<b>224,226</b>	<b>234,524</b>	<b>8,582</b>	<b>4.0</b>	<b>10,298</b>	<b>4.6</b>	<b>60.73</b>	<b>61.61</b>	<b>62.81</b>	<b>0.9</b>	<b>1.2</b>	
OAXACA, OAX.	5,624	5,663	5,701	39	0.7	38	0.7	2,362	2,668	2,496	306	12.9	-172	-6.4	42.00	47.11	43.79	5.1	-3.3	
PACHUCA, HGO.	1,551	1,553	1,432	2	0.1	-122	-7.8	938	765	693	-174	-18.5	-71	-9.3	60.51	49.26	48.44	-11.3	-0.8	
PALENQUE, CHIS.	2,342	2,338	2,292	-3	-0.1	-46	-2.0	948	796	837	-152	-16.0	41	5.2	40.48	34.05	36.53	-6.4	2.5	
PUEBLA, PUE.	7,300	7,929	8,741	630	8.6	812	10.2	4,647	5,232	5,899	584	12.6	668	12.8	63.66	65.98	67.49	2.3	1.5	
QUERETARO, QRO.	6,342	6,757	7,278	415	6.5	521	7.7	3,301	3,695	4,200	393	11.9	506	13.7	52.05	54.68	57.71	2.6	3.0	
SALAMANCA, GTO.	704	766	820	63	8.9	54	7.0	317	273	291	-44	-13.8	18	6.5	45.00	35.63	35.45	-9.4	-0.2	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,295	3,312	3,311	17	0.5	-2	-0.1	1,354	1,257	1,342	-97	-7.2	85	6.8	41.09	37.94	40.54	-3.1	2.6	
SAN JUAN DE LOS LAGOS, JAL.	3,285	3,285	3,285	0	0.0	0	0.0	602	576	615	-26	-4.3	39	6.8	18.32	17.53	18.73	-0.8	1.2	
SAN JUAN DEL RÍO, QRO.	1,094	1,095	1,119	1	0.1	23	2.1	484	487	524	3	0.5	37	7.7	44.23	44.42	46.83	0.2	2.4	
SAN LUIS POTOSÍ, S.L.P.	4,256	4,539	4,733	284	6.7	194	4.3	2,510	2,950	3,255	440	17.5	304	10.3	58.99	65.00	68.76	6.0	3.8	
SAN MIGUEL DE ALLENDE, GTO.	1,894	1,897	1,976	3	0.1	79	4.2	814	851	914	37	4.5	63	7.4	42.98	44.86	46.24	1.9	1.4	
TAXCO, GRO.	855	854	833	-2	-0.2	-21	-2.5	273	290	304	17	6.2	14	4.7	31.95	34.01	36.52	2.1	2.5	
TEQUISQUIAPAN, QRO.	884	881	935	-3	-0.3	54	6.1	172	174	202	2	1.2	28	16.0	19.44	19.74	21.58	0.3	1.8	
TLAXCALA, TLAX.	606	620	628	14	2.3	8	1.3	155	160	210	5	3.3	49	30.7	25.64	25.87	33.36	0.2	7.5	
TOLUCA, MÉX.	3,635	3,523	3,858	-112	-3.1	335	9.5	1,380	1,820	1,914	440	31.9	94	5.2	37.96	51.65	49.61	13.7	-2.0	
TUXTLA GUTIÉRREZ, CHIS.	3,582	3,530	3,542	-52	-1.4	11	0.3	1,248	1,402	1,268	154	12.4	-134	-9.6	34.83	39.71	35.81	4.9	-3.9	
VALLE DE BRAVO, MÉX.	561	645	649	84	14.9	4	0.6	154	172	195	17	11.3	24	13.7	27.49	26.63	30.09	-0.9	3.5	
VILLAHERMOSA, TAB.	3,736	4,153	4,224	417	11.2	70	1.7	2,173	1,710	1,746	-463	-21.3	35	2.1	58.18	41.18	41.33	-17.0	0.1	
XALAPA, VER.	2,356	2,353	2,352	-3	-0.1	-1	0.0	855	885	884	29	3.4	0	0.0	36.31	37.60	37.60	1.3	0.0	
ZACATECAS, ZAC.	3,013	3,047	3,066	35	1.1	19	0.6	1,279	1,391	1,503	112	8.8	112	8.0	42.44	45.64	49.01	3.2	3.4	
<b>Fronterizas</b>	<b>12,484</b>	<b>12,354</b>	<b>12,148</b>	<b>-129</b>	<b>-1.0</b>	<b>-206</b>	<b>-1.7</b>	<b>6,003</b>	<b>7,099</b>	<b>6,898</b>	<b>1,096</b>	<b>18.3</b>	<b>-202</b>	<b>-2.8</b>	<b>48.09</b>	<b>57.46</b>	<b>56.78</b>	<b>9.4</b>	<b>-0.7</b>	
CIUDAD JUÁREZ, CHIH.	4,174	4,194	4,077	20	0.5	-117	-2.8	1,997	2,628	2,164	631	31.6	-464	-17.7	47.85	62.66	53.07	14.8	-9.6	
MEXICALI, BC.	2,271	2,275	n.d.	4	0.2	n.d.	n.d.	1,327	1,419	n.d.	93	7.0	n.d.	n.d.	58.43	62.39	n.d.	4.0	n.d.	
PIEDRAS NEGRAS, COAH.	888	891	772	3	0.3	-119	-13.3	366	431	393	65	17.6	-38	-8.9	41.25	48.37	50.85	7.1	2.5	
TECATE, B.C.	288	288	288	0	0.1	0	0.0	89	112	106	23	26.2	-6	-5.1	30.84	38.88	36.89	8.0	-2.0	
TIJUANA, B.C.	4,863	4,706	4,741	-157	-3.2	35	0.7	2,224	2,509	2,792	284	12.8	284	11.3	45.74	53.31	58.90	7.6	5.6	

\* Del 29 de diciembre de 2014 al 19 de abril de 2015.

\*\* Del 04 de enero al 24 de abril de 2016.

\*\*\* Del 2 de enero al 23 de abril de 2017.

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo. Riviera Maya incluye a Akumal, Playa del Carmen y Playacar.

2/ Debido al decreto por el que se declaran reformadas y derogadas diversas disposiciones de la Constitución Política de los Estados Unidos Mexicanos en materia de la reforma política de la Ciudad de México, publicado el 29 de enero de 2016, se sustituye Distrito Federal por Ciudad de México sin detrimento de la comparabilidad entre los períodos comprendidos en el reporte.

3/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son comparables.

NOTA: Cifras preliminares. La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables