

Resultados de la actividad hotelera en 70 destinos. Enero-abril 2014 - 2016 <sup>1/</sup>															
Destino	Número de cuartos disponibles promedio					Número de cuartos ocupados promedio					Porcentaje de ocupación hotelera				
	2014	2015	2016	Variación		2014	2015	2016	Variación		2014	2015	2016	Diferencia	
				14-16	15-16				14-16	15-16				14-16	15-16
Centros de Playa	161,505	162,397	165,164	2.3%	1.7%	110,043	114,195	115,017	4.5%	0.7%	68.1	70.3	69.6	1.5	-0.7
Riviera Maya	35,995	36,687	37,155	3.2%	1.3%	30,768	31,992	30,819	0.2%	-3.7%	85.5	87.2	82.9	-2.5	-4.3
Cancún	30,185	31,678	31,574	4.6%	-0.3%	24,184	25,805	25,383	5.0%	-1.6%	80.1	81.5	80.4	0.3	-1.1
Acapulco	18,509	18,639	18,612	0.6%	-0.1%	8,229	7,919	8,600	4.5%	8.6%	44.5	42.5	46.2	1.7	3.7
Los Cabos <sup>2/</sup>	12,940	10,835	12,560	-2.9%	15.9%	9,904	8,880	9,313	-6.0%	4.9%	76.5	82.0	74.2	-2.4	-7.8
Puerto Vallarta	11,846	11,751	12,302	3.9%	4.7%	8,584	9,008	9,806	14.2%	8.9%	72.5	76.7	79.7	7.3	3.1
Mazatlán	9,087	9,171	9,275	2.1%	1.1%	5,017	5,199	5,531	10.2%	6.4%	55.2	56.7	59.6	4.4	2.9
Veracruz	8,679	8,667	8,641	-0.4%	-0.3%	4,047	4,177	3,894	-3.8%	-6.8%	46.6	48.2	45.1	-1.6	-3.1
Nuevo Vallarta	8,037	8,178	8,406	4.6%	2.8%	6,271	7,052	7,175	14.4%	1.7%	78.0	86.2	85.4	7.3	-0.9
Ixtapa Zihuatanejo	5,120	5,080	5,233	2.2%	3.0%	2,888	3,287	3,649	26.3%	11.0%	56.4	64.7	69.7	13.3	5.0
Cozumel	4,476	4,572	4,361	-2.6%	-4.6%	2,848	3,034	2,912	2.2%	-4.0%	63.6	66.4	66.8	3.1	0.4
Manzanillo	3,541	3,528	3,563	0.6%	1.0%	1,641	1,707	1,691	3.0%	-0.9%	46.4	48.4	47.5	1.1	-0.9
Bahías de Huatulco	3,511	3,554	3,650	3.9%	2.7%	2,303	2,475	2,503	8.7%	1.1%	65.6	69.7	68.6	3.0	-1.1
Playas de Rosarito	2,271	2,196	2,245	-1.1%	2.2%	415	522	697	67.9%	33.3%	18.3	23.8	31.0	12.8	7.2
Puerto Escondido	2,086	2,137	2,220	6.4%	3.9%	644	744	759	17.8%	2.0%	30.9	34.8	34.2	3.3	-0.6
La Paz	1,800	2,227	1,909	6.1%	-14.3%	932	1,030	792	-15.0%	-23.1%	51.8	46.3	41.5	-10.3	-4.8
Isla Mujeres	1,208	1,247	1,249	3.4%	0.2%	780	757	815	4.5%	7.8%	64.6	60.7	65.3	0.7	4.6
San Felipe	625	705	663	6.1%	-5.9%	123	153	157	28.2%	2.7%	19.7	21.8	23.7	4.1	2.0
Tonalá-Puerto Arista	631	642	649	2.8%	1.1%	204	207	208	1.6%	0.2%	32.4	32.3	32.0	-0.4	-0.3
Loreto	960	907	898	-6.5%	-1.0%	260	245	313	20.1%	27.5%	27.1	27.0	34.8	7.7	7.8
<b>Grandes ciudades</b>	<b>78,045</b>	<b>79,598</b>	<b>82,012</b>	<b>5.1%</b>	<b>3.0%</b>	<b>43,826</b>	<b>48,031</b>	<b>51,915</b>	<b>18.5%</b>	<b>8.1%</b>	<b>56.2</b>	<b>60.3</b>	<b>63.3</b>	<b>7.1</b>	<b>3.0</b>
Ciudad de México	47,907	49,379	51,048	6.6%	3.4%	28,996	31,349	34,493	19.0%	10.0%	60.5	63.5	67.6	7.0	4.1
Guadalajara	18,062	17,889	18,180	0.7%	1.6%	8,475	8,848	9,214	8.7%	4.1%	46.9	49.5	50.7	3.8	1.2
Monterrey	12,076	12,330	12,784	5.9%	3.7%	6,354	7,834	8,207	29.2%	4.8%	52.6	63.5	64.2	11.6	0.7

Resultados de la actividad hotelera en 70 destinos. Enero-abril 2014 - 2016 (segunda parte) <sup>1/</sup>															
Destino	Número de cuartos disponibles promedio					Número de cuartos ocupados promedio					Porcentaje de ocupación hotelera				
	2014	2015	2016	Variación		2014	2015	2016	Variación		2014	2015	2016	Diferencia	
				14-16	15-16				14-16	15-16				14-16	15-16
<b>Ciudades del interior</b>	<b>110,201</b>	<b>113,112</b>	<b>115,573</b>	<b>4.9%</b>	<b>2.2%</b>	<b>51,032</b>	<b>53,060</b>	<b>57,050</b>	<b>11.8%</b>	<b>7.5%</b>	<b>46.3</b>	<b>46.9</b>	<b>49.4</b>	<b>3.1</b>	<b>2.5</b>
Puebla	6,724	7,309	7,933	18.0%	8.5%	4,374	4,699	5,220	19.3%	11.1%	65.1	64.3	65.8	0.7	1.5
Oaxaca	5,479	5,633	5,663	3.4%	0.5%	2,207	2,319	2,684	21.6%	15.7%	40.3	41.2	47.4	7.1	6.2
Mérida	6,113	6,130	6,520	6.6%	6.4%	3,448	3,692	3,983	15.5%	7.9%	56.4	60.2	61.1	4.7	0.9
León	5,480	5,529	5,529	0.9%	0.0%	2,613	2,653	2,975	13.8%	12.1%	47.7	48.0	53.8	6.1	5.8
Tijuana	4,753	4,863	4,707	-1.0%	-3.2%	2,185	2,281	2,521	15.3%	10.5%	46.0	46.9	53.6	7.6	6.7
Querétaro	5,385	6,339	6,662	23.7%	5.1%	3,248	3,286	3,655	12.5%	11.2%	60.3	51.8	54.9	-5.5	3.0
Aguascalientes	4,063	4,191	4,461	9.8%	6.4%	2,016	2,183	2,428	20.5%	11.2%	49.6	52.1	54.4	4.8	2.4
San Luis Potosí	4,166	4,252	4,526	8.7%	6.5%	2,134	2,552	2,922	36.9%	14.5%	51.2	60.0	64.6	13.3	4.5
Morelia	3,927	3,943	3,943	0.4%	0.0%	1,649	1,430	1,528	-7.3%	6.9%	42.0	36.3	38.7	-3.3	2.5
Chihuahua	3,966	3,926	3,968	0.0%	1.1%	1,450	1,878	1,904	31.3%	1.4%	36.6	47.8	48.0	11.4	0.1
Ciudad Juárez	4,175	4,178	4,190	0.4%	0.3%	1,758	2,048	2,618	48.9%	27.8%	42.1	49.0	62.5	20.4	13.5
Tuxtla Gutiérrez	3,495	3,547	3,584	2.6%	1.1%	1,263	1,212	1,427	12.9%	17.7%	36.2	34.2	39.8	3.7	5.6
Villahermosa	3,512	3,745	4,141	17.9%	10.6%	2,240	2,193	1,724	-23.0%	-21.4%	63.8	58.6	41.6	-22.1	-16.9
San Cristóbal de las Casas	3,319	3,293	3,312	-0.2%	0.6%	1,212	1,301	1,278	5.5%	-1.8%	36.5	39.5	38.6	2.1	-0.9
San Juan de los Lagos	3,291	3,285	3,285	-0.2%	0.0%	678	569	580	-14.5%	1.9%	20.6	17.3	17.6	-3.0	0.3
Zacatecas	3,064	3,000	3,041	-0.7%	1.4%	1,184	1,280	1,409	19.1%	10.1%	38.6	42.7	46.3	7.7	3.7
Toluca	3,633	3,635	3,518	-3.2%	-3.2%	1,369	1,407	1,807	31.9%	28.4%	37.7	38.7	51.4	13.7	12.7
Guanajuato	2,929	2,965	2,981	1.8%	0.5%	1,050	1,024	1,082	3.0%	5.6%	35.9	34.5	36.3	0.4	1.7
Hermosillo	2,704	2,765	2,771	2.5%	0.2%	1,439	1,365	1,452	0.9%	6.4%	53.2	49.4	52.4	-0.8	3.0
Xalapa	2,327	2,356	2,348	0.9%	-0.4%	1,009	864	900	-10.8%	4.2%	43.4	36.7	38.3	-5.0	1.7
Culiacán	2,387	2,451	2,461	3.1%	0.4%	1,091	1,131	1,092	0.0%	-3.4%	45.7	46.1	44.4	-1.4	-1.8
Mexicali	2,272	2,271	2,275	0.1%	0.2%	1,262	1,353	1,415	12.1%	4.6%	55.6	59.6	62.2	6.6	2.6
Palenque	2,311	2,341	2,340	1.3%	0.0%	915	911	809	-11.6%	-11.1%	39.6	38.9	34.6	-5.0	-4.3
Celaya	1,946	2,065	2,063	6.0%	-0.1%	1,118	1,088	998	-10.7%	-8.3%	57.4	52.7	48.4	-9.1	-4.3
Durango	1,715	1,754	1,712	-0.1%	-2.4%	755	821	1,031	36.5%	25.7%	44.1	46.8	60.2	16.2	13.5
Pachuca	1,534	1,551	1,553	1.2%	0.1%	860	939	771	-10.3%	-17.9%	56.0	60.5	49.6	-6.4	-10.9
Irapuato	1,710	1,709	1,740	1.8%	1.8%	919	903	914	-0.5%	1.2%	53.8	52.9	52.5	-1.2	-0.3
San Miguel de Allende	1,874	1,895	1,897	1.3%	0.1%	722	784	856	18.6%	9.2%	38.5	41.4	45.1	6.6	3.7
Coatzacoalcos	1,443	1,592	1,723	19.4%	8.2%	896	808	849	-5.2%	5.0%	62.1	50.8	49.3	-12.8	-1.5
Campeche	1,390	1,382	1,383	-0.5%	0.1%	738	725	732	-0.8%	1.0%	53.1	52.4	52.9	-0.1	0.5
Los Mochis	1,279	1,279	1,299	1.6%	1.6%	507	573	605	19.5%	5.6%	39.6	44.8	46.6	7.0	1.8
Colima	961	961	945	-1.7%	-1.6%	400	405	432	8.2%	6.7%	41.6	42.2	45.7	4.2	3.6
San Juan del Río	1,103	1,090	1,093	-0.9%	0.3%	486	475	487	0.1%	2.6%	44.1	43.6	44.6	0.5	1.0
Taxco	880	856	846	-3.8%	-1.1%	223	261	292	30.9%	11.8%	25.3	30.5	34.5	9.2	4.0
Piedras Negras	886	888	891	0.6%	0.3%	361	377	430	19.2%	14.0%	40.7	42.5	48.3	7.6	5.8
Tequisquiapan	870	883	867	-0.3%	-1.7%	169	160	176	4.4%	10.1%	19.4	18.2	20.3	0.9	2.2
Comitán de Domínguez	715	715	714	-0.1%	0.0%	268	257	245	-8.7%	-5.0%	37.5	36.0	34.3	-3.3	-1.8
Salamanca	599	704	747	24.8%	6.2%	328	326	266	-19.0%	-18.4%	54.8	46.3	35.6	-19.2	-10.7
Valle de Bravo	545	561	642	17.8%	14.4%	155	147	176	13.6%	19.9%	28.5	26.2	27.5	-1.0	1.3
Tlaxcala	569	606	615	8.1%	1.6%	158	153	164	3.8%	7.4%	27.8	25.2	26.7	-1.1	1.4
El Fuerte	395	393	395	0.0%	0.4%	93	139	102	9.7%	-26.5%	23.6	35.3	25.9	2.3	-9.5
Tecate	316	288	288	-8.9%	0.1%	82	89	111	36.6%	25.1%	25.8	31.0	38.7	12.9	7.7
<b>70 Centros DataTur</b>	<b>349,750</b>	<b>355,108</b>	<b>362,748</b>	<b>3.7%</b>	<b>2.2%</b>	<b>204,900</b>	<b>215,286</b>	<b>223,982</b>	<b>9.3%</b>	<b>4.0%</b>	<b>58.6</b>	<b>60.6</b>	<b>61.7</b>	<b>3.2</b>	<b>1.1</b>

<sup>1/</sup> Cifras preliminares para el año 2016.